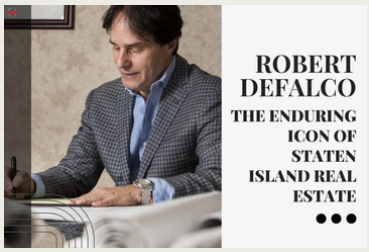
Robert DeFalco's Forbes article highlights the 8 levers of organizational culture that drive great performance.



"You need to be professional, have integrity, and work with great ethics — particularly if you work in a highly regulated space. You must treat people well, appreciate them and reward good behavior internally and externally. The customers' and clients' best interests must be considered first and foremost. Honesty, respect and ethical service can become any great company's hallmark if done correctly. At the end of the day, your personal values reflect how you approach your business."

We are thrilled to share the article that underscores organizational culture's critical role in driving employee productivity, engagement, and retention, with 90% of business leaders acknowledging its increasing importance in the current business climate. Robert DeFalco, president and owner of Robert DeFalco Realty, is cited for his insights into the levers of organizational culture, emphasizing the need for professional integrity, ethical service, and prioritizing clients' best interests. The article identifies eight levers, including how leaders set direction, achieve and reward results, lead, form relationships and networks, communicate, compete, learn, and approach change. It highlights the complexity of these cultural levers and the importance of a tailored approach based on an organization's unique goals and values.

What is Todays Mortgage Rate?

30-year fixed mortgage:
The average APR today is 7.70%. This is a slight decrease from yesterday's 7.75%.
Compared to last week, the APR is up a small bit (7.65% last week)
15-year fixed mortgage:
The average APR today is 6.96%.
It has also slightly increased from last week's 6.89%.
3**0-year fixed jumbo mortgage:**
The average APR today is 7.72%.
This is a significant increase from last week's 7.42%.

Please get in touch with our agents at Robert DeFalco. Information is sourced from bankrates.com

Upcoming Events



The Ready Rooftop Bar

come celebrate Cino De Mayo Take advantage of one of the best happy hour deals in the city with $9 margaritas and $1 tacos at The Ready Rooftop. This backyard-themed rooftop bar is the perfect spot to have a fiesta, thanks to their vibrant atmosphere and gorgeous views of Manhattan.



HOBOKEN'S CINCO DE MAYO BLOCK PARTY

Fat Taco presents you with Hoboken's Cinco De Mayo Block Party on **Sunday, May 5th, 2024 starting at 11:00 AM.** Join us for a day filled with delicious food, refreshing drinks, live music & mariachi band, vendors, entertainment and fun activities for all ages.

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