

## **2021 Year-End Special!**

Commit to **sponsor two events**  
before Jan. 1 and get the **third**  
**event sponsorship FREE!**  
(equal to lowest committed level)

# **100 YEAR ANNIVERSARY**

## **2022 Annual Sponsorship Opportunities**

Join YWCA Boulder County in celebrating **100 years of impact in Boulder County with our 100<sup>th</sup> Anniversary in 2022!** We have a variety of flexible annual corporate sponsorship opportunities that can help your business support one of the oldest nonprofits in Boulder County while also achieving your employee engagement and community marketing goals.

**Annual sponsorships can be split between our 2022 events and come with a host of benefits** including complimentary tickets, promotion to our supporters and live event mentions. You can also deepen your partnership with a variety of engagement opportunities throughout the year, including volunteering with our programs, hosting a DIY virtual fundraiser, racial justice trainings, and more!

### **2022 EVENT SPONSORSHIP OPPORTUNITIES**

- **Annual Gala** – March 2022
- **\*New\* Empowered Luncheon** – August 2022
- **Dancing with Boulder Stars** – November 2022

**YWCA Boulder County is on a mission to eliminate racism and empower women.** Since 1922, YWCA Boulder County has served as a critical community resource with the following programs:

- **Persimmon Early Learning** (formerly Children's Alley), offering affordable, high-quality child care, now with permanent contracts in our brand new classrooms
- **Reading to End Racism (RER)**, a K-8 program designed to eliminate racism, bullying and discrimination
- **Latina Achievement Support (LAS)**, a program that supports young Latina women as they strive for academic and interpersonal success
- **Racial Justice & Equity Education** trainings for organizations and community members, including our popular How to be Anti-racist Virtual Training for adults
- **STEM E3**, a program helping to make future STEM careers a reality for 5th - 8th grade youth and girls of color

## Sample Event Sponsorship Benefits

Example – Based on 2021 Virtual Gala Benefits	Presenting Sponsor - \$10,000	Starring Sponsor - \$5,000	Featuring Sponsor - \$2,500	Empowering Sponsor - \$1,000	Contributing Sponsor - \$500
Recognition as "YWCA Gala Hosted by..."	X				
Exclusive Press Release about Presenting Sponsorship	X				
Prerecorded Video Included in Live Event	X				
Scrolling Web Banner on YWCA Homepage	X				
Featured in (1) YWCA Print Newsletter	X	X			
Featured in (1) YWCA YWire eNewsletter	X	X	X	X	
Complimentary Tickets	16	8	4	2	1
Recognition During the Live Event	Verbal	Verbal	Written	Written	Written
Logo Linked on Event Website	X	X	X	X	X
Recognition in All Printed Event Materials	Logo Recognition	Logo Recognition	Name Recognition	Name Recognition	Name Recognition
Social Media Recognition	4 posts	2 posts	1 post	1 post	1 post
Inclusion in Event Press Release	X	X	X	X	X