

# Advocate for What's Important to You!

PennAEYC Presents:

## Advocacy Beyond the Basics

Let's agree, increasing support for early childhood programs is critical and we ALL must do our part to help leaders understand why it is so important to children, their families and our communities. You have experience with advocacy and want to do more, but you are looking for ideas for effective outreach? This session will help you think through the process you currently use and where to go from there to build even more momentum in your community with business, civic and legislative leaders. The session will cover:

- Overview of state government and specific times that advocacy is critical.
- Document advocacy activities that participants currently conducted
- An individualized action plan to effectively engage business, civic and legislative leaders.

**WHEN:** Monday, December 12, 2016 — 6:00-8:00 p.m.

**WHERE:** Calvary Church  
150 Harvest Fields Drive, Boalsburg

**COST:** \$7.00

**Please register online at [www.pakeys.org](http://www.pakeys.org).**

**PQAS credits and Act 48 will be available.**

**Got questions? Email Tracy at [tweaver@pennaeyc.org](mailto:tweaver@pennaeyc.org)**



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The State Affiliate of the National Association for the Education of Young Children, PennAEYC is a dynamic organization of almost 5,000 members including 13 local Affiliate Chapters and a regional group, offering professional development, advocacy support, networking, leadership, and other opportunities for early childhood professionals.