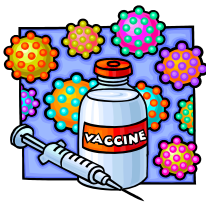


2017 Get Smart Students' Video Competition Guidelines

Dear teachers and students,

Please read the contest rules below carefully. Open to students in grades seven to 12 or equivalent, entries can be submitted by email. For more information, please visit our website at www.knowwhentosayno.org or <https://www.cdc.gov/getsmart/>.

The deadline for submission is Oct. 31, 2017, at 10 p.m., EST. If you have any questions, please contact us by email at: knowwhentosayno@pa.gov or by phone at 717-787-3350.



Get Smart Competition Contest Guidelines

1. Entries will be judged by the following level: Grade seven , eight , nine, and 10, 11,12
(This includes homeschooling students ages 12 through 18 at equivalent grade levels.)
2. Students can enter as an individual or a team of up to three members.
 - Students from different schools can collaborate as a team, but all members should be in the same age group.
3. Only one entry is allowed per person and/or team.
4. Judging criteria include:
 - Scientific accuracy
 - Video based on factual information and scientific evidence from credible websites including CDC, WHO, and “Know When to Say No”
 - If using information from the website, you need to cite the website using following format:
 - Last, F. M. (year, month, date published). Article title. Retrieved from URL
 - Centers for Disease Control and Prevention (2017, April 15). “What everyone should know.” Retrieved from <https://www.cdc.gov/getsmart/community/about/should-know.html>
 - Video quality
 - Superior audio, video, lighting and/or editing
 - Overall presentation
 - Video containing relevant, interesting and compelling information
 - Creativity

- Most important -- to be creative!
- 5. Submission guidelines:
 - Video must be from **two – four minutes** in length.
 - Video resolution needs to be HDTV resolution, 1080p (1920x1080 pixels, 16:9 aspect ratio).
 - Video must be in one of the following formats.
 - **AVI, WMB, MOV, or MP4 format** (MP4 and MOV format preferred)
 - Example themes of the video include:
 - Knowing when NOT to use antibiotics;
(Hint: See our website on common colds, for example.)
 - Importance of vaccines; or
 - Importance of proper hand washing.
 - Video **must be an original work** of the contestants.
 - Videos should not use copyrighted material without permission.
- 6. Submission process
 - Create a video, and upload your video on YouTube.
 - The title of the video should follow this format:
 - **Team name_Video title**
 - Set the video's private setting to "**unlisted.**"
 - When you upload a video on YouTube, by default it is set as a public video, so change it into unlisted. "Unlisted" means that only people who know the link to the video can view it. **Any video that is released to the public or set as private will not be considered for the competition.**
 - Follow these steps to successfully upload your video onto YouTube:
 - Sign into your YouTube account;
 - Click the Upload button;
 - Select the video which you would like to upload;
 - Add a title (**Team name_Video title**) and description;
 - Select **unlisted** from the YouTube privacy drop down; and
 - Click Publish.
 - Fill out the **Entry/Release Form** and **Parents Consent Form**.
 - **Each student** participating in the contest must fill out both forms.
 - Submit the **forms** as well as the **YouTube link** by email at: knowwhentosayno@pa.gov.
- 7. Winners will be notified by telephone by Nov. 13, 2017. The top three entries in each group will be awarded a prize. **Award-winning videos will be published to a Get Smart Program YouTube channel** to be enjoyed by a broad audience.
- 8. Children of Department of Health employees cannot participate in this competition.

2017 Get Smart Students' Video Competition**Entry/Release Form**

Each student participating in the contest must fill out a form.

Full name: _____

Date of birth (MM/DD/YY): _____

School: _____

Grade level: _____

School address: _____

City: _____ State: _____ Zip code: _____

Competition category: ☐ Individual / ☐ Team (List your team name) _____

If this is a team submission, list all individuals that created the video _____

Video title _____

Video's YouTube link _____

Brief Description of Video _____

☐ By checking this box:

1. I acknowledge that I have read and understood the attached contest rules. I will comply with these contest rules.
2. I allow my first name, age, grade level and entry to be displayed on the program's website (www.Knowwhentosayno.com) and to be used during the annual National Get Smart Week (Nov. 14-20). I also grant permission to release submitted materials for publication online and to be used in conjunction with social media platforms.

☐ After the competition, I would like to provide feedback to improve future competitions by receiving a survey to fill out. (Optional, but this would be appreciated!)

Student's Signature

Date

Privacy Statement: Any personal information provided while participating in this competition or feedback survey will be kept confidential and will not be used, sold or otherwise distributed to third parties.

2017 Get Smart Students' Competition

Parent Consent Form

Each student participating in the contest must fill out a form.

Full name of parent or legal guardian: _____

Child's full name (contestant): _____

Date of birth (MM/DD/YY): _____ Grade level: _____

Street address: _____

City: _____ State: _____ Zip code: _____

Child is enrolled in a school ☐ No ☐ Yes [Name of the school _____]

☐ By checking this box:

1. The contestant has my consent and permission to enter and participate in the 2017 Get Smart Competition.
2. I acknowledge that I have read and understood the attached contest rules. The contestant and I will comply with these contest rules.
3. I allow the contestant's first name, age, grade level and entry to be displayed on the program's website (www.Knowwhentosayno.com) and to be used during the annual National Get Smart Week (Nov. 14-20).

☐ After the competition, I would like to provide feedback to improve future competitions by receiving a survey to fill out. (Optional, but this would be appreciated!)

Parent or legal guardian contact information

Street address: _____

City, state, zip: _____

Phone number: _____

Email: _____

Signature of parent or legal guardian

Date signed

Privacy Statement: Any personal information provided while participating in this competition or feedback survey will be kept confidential and will not be used, sold or otherwise distributed to third parties.