



ASSOCIATION OF PACIFIC PORTS 107TH ANNUAL CONFERENCE

Hosted & Sponsored by
PORT OF NANAIMO
Vancouver Island, British Columbia, Canada
August 9 to 12, 2020

SPONSORSHIP OPPORTUNITIES



Striving for Balance

The Conflict Between Economic and Environmental Complexities facing Today's Ports

The agenda

For today's ports, the pressures of achieving a balance between economic development and environmental sustainability can be daunting. Add to that task increased risks on safety, security, asset and infrastructure management, and marine industrial land use policies and it's no secret that port governance and management is a minefield of complex decisions.

The APP's 107th Annual Conference shines a spotlight not only on the pres-

ures facing ports but on the opportunities that are created by these very same issues.

By offering insightful and dynamic presentations from industry leaders, the APP's 107th Annual Conference is a must-attend for ports across the Pacific Rim. Starting with a big-picture look at the environmental state of the Pacific Ocean, the global economy, and the impact of these on the maritime industry, keynote speakers, panels

and group forums are being planned to identify the issues, highlight solutions, and learn lessons from those who have already put plans into actions and are seeing results.

Whether you're a port demonstrating leadership, looking to build new relationships or learn about practices in other ports around the world, this conference promises to enlighten, entertain and educate you.



The location

Taking place in Nanaimo, British Columbia, one of Canada's most vibrant and diverse cities, the APP's 107th Annual Conference provides numerous opportunities to explore and experience a classic West Coast lifestyle.

With port operations tours, excursions that showcase the many activities locals and tourists alike enjoy, and local food,

fare and entertainment, host Port of Nanaimo is pulling out all the stops to ensure attendees are treated to a true Canadian adventure.

Centrally located on the East Coast of Vancouver Island — just 100 kilometres north of Victoria and only 55 kilometres across the Strait of Georgia from Vancouver — Nanaimo offers a balance between a bustling city with an active

harbour, and local landscapes that range from snowy mountains to lush forests to sandy beaches.

Conference attendees are encouraged to take advantage of their stay by adding a few extra days to their reservation at Nanaimo's Coast Bastion Inn to experience all that Nanaimo offers.

Oh, and yes, this is the home of the original Nanaimo Bar!



The attendees

Attendees at the APP's 107th Annual Conference will include port representatives from around the Pacific Rim, including the West Coast of North America and the

Asian-Pacific region. In addition, service suppliers, manufacturers of port-related equipment, as well as stakeholders from government, non-profit organizations and many others with an interest in

supporting, networking and developing relationships with Pacific Ports.

With many promotional opportunities available, the Conference is an excellent vehicle to reach your target audience.

Sponsorship opportunities

Sponsorships are allocated based on first-come/first served so don't delay!

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