



Kroger Delivery now accepts EBT payment for SNAP online grocery orders

EBT payments enabled for digital orders

GROVELAND, FL (April 13, 2023) – Kroger Delivery today announced it will now accept EBT payment for all online grocery orders.

“Thousands of Kroger Delivery shoppers place digital orders every week,” said Rebekah Manis, Senior Director, Kroger Fulfillment Centers. “Now, we are opening our digital grocery shopping experience to more people, with fresh, affordable food conveniently available through Delivery. Kroger believes in being Fresh for Everyone, and this is another important way we are connecting our neighbors to the foods that will help them live healthier, thriving lives.”

The Kroger Co. has accepted Supplemental Nutrition Assistance Program (SNAP) benefits for many years. Now Kroger Delivery customers can use EBT payments to purchase groceries through the Kroger Delivery app or at Kroger.com.

This new payment option opens new opportunities for customers to access fresh, healthy, SNAP-eligible foods in a way that is most convenient.

To begin placing digital orders today, customers can create an account through the Kroger Delivery app or at Kroger.com. Simply add an EBT account number as a new card under “My Account” and “Wallet.” Fill a cart with SNAP-eligible items, select a convenient Delivery time and checkout. Once in the checkout screen, select EBT as the payment method and enter the PIN to confirm the order.

Customers can begin exploring healthier options using Kroger Delivery’s OptUP nutrition rating system, easily accessible through the app or website. As customers fill their carts, they can see a nutrition score for their favorite items and explore “better-for-you” alternatives. They can also shop items that are aligned to [specialized diets](#), including low sodium, no sugar added or contains probiotics.

Media Assets

To download Kroger Delivery photography and video, visit [here](#).

About Kroger

At The [Kroger](#) Co. (NYSE: KR), we are Fresh for Everyone™ and dedicated to our Purpose: To Feed the Human Spirit®. We are, across our family of companies, nearly half a million associates who serve over 11 million customers daily through a seamless shopping experience under a variety of [banner names](#). We are committed to creating #ZeroHungerZeroWaste communities by 2025. To learn more about us, visit our [newsroom](#) and investor relations [site](#).

-30-

Media Contact

Andrea Colby
E-Commerce Corporate Affairs & Communications Manager
Andrea.Colby@kroger.com