

Early Social Interaction-Mobile Coaching (ESI-MC)

Physician Interest Handout

Marcus Autism Center/Emory University (Georgia) along with 7 other national sites such as Florida State University (Florida) and the University of California, Los Angeles (California) are conducting a study that aims to study the impact of timing of intervention on the outcomes of young children with Autism Spectrum Disorder (ASD). The study titled **Effectiveness Trial of the Early Social Interaction (ESI) Model using Mobile Technology for Toddlers with Autism Identified from Early Screening in Primary Care** is a 5-year National Institutes of Health study that seeks to meet the following goals:

- Assess the feasibility of implementing an evidence-based naturalistic developmental behavioral intervention (NDBI) using a virtual platform that supports screening, coaching, and resources
- Compare the effectiveness of starting 6 months of weekly coaching sessions for parent-mediated intervention at different time points
- Examine barriers and promotive factors for widespread dissemination and sustainability of intervention across racial, socioeconomic and geographic lines

One of the tools that the study utilizes is a website resource for parents of infants from 0 to 24 months to track their child's development and social communication skills. Access to this website is FREE to parents to use and provides resources for families to gain more information that will be customized for your baby's age, with links to resources that grow as your baby grows. The earlier the families join, the more resources they can be using as their baby is growing. If you or your practice are interested in displaying the flyer for the website (www.BabyNavigator.com) please feel free to place them in your waiting rooms or exam rooms. If you or your practice are interested in joining the study as providers, and would like to receive personalized handouts for your practice and the ability to track autism or developmental delay diagnoses for your patients, please contact Camille Woodard, Research Coordinator at 404-785-3852 or at camille.woodard@choa.org.

Thanks for your help!