



WELCOME TO SOCI

HERE'S HOW TO ACCESS & SET-UP YOUR ACCOUNT

1

RESET PASSWORD

To access your account, go to www.meetsoci.com and click 'forgot password', using your tworld.com email address. You'll receive an email with prompts to reset and get on the platform.

2

LINK & LOCALIZE

First steps to complete SOCI account set-up:

1. Link social networks (No GMB for agents)
2. Update Account Profile for Dynamic Text (Email, Phone number, listings page, agent website, etc.)

3

TRAINING

SOCI Platform Essential: 4 self-paced courses that introduce you to the platform. Start [here](#).

Weekly live SOCI Platform Training for Brands sessions held every week: Sign up [here](#).

4

TBA RESOURCES

TBA SOCI Training Webinar: Watch the recording [here](#).

Social Media 101 Guides:

- [Set Up Social Media Pages](#)
- [Terms & Definitions](#)
- [How-to Videos](#)

[Transworld Business Advisors Social Media Guidelines](#)

EMAIL SOCIALMEDIA@TWORLD.COM FOR SUPPORT

ALL USERS MUST ADHERE TO THE
[TRANSWORLD BUSINESS ADVISORS SOCIAL MEDIA GUIDELINES](#)