



# WELCOME TO SOCi

HERE'S HOW TO ACCESS & SET-UP YOUR ACCOUNT

1

## RESET PASSWORD

To access your account, go to [www.meetsoci.com](http://www.meetsoci.com) and click 'forgot password', using your tworld.com email address. You'll receive an email with prompts to reset and get on the platform.

2

## LINK & LOCALIZE

First steps to complete SOCi account set-up:

1. Link social networks (No GMB for agents)
2. Update Account Profile for Dynamic Text (Email, Phone number, listings page, agent website, etc.)

3

## TRAINING

SOCi Platform Essential: 4 self-paced courses that introduce you to the platform. Start [here](#).

Weekly live SOCi Platform Training for Brands sessions held every week: Sign up [here](#).

4

## TBA RESOURCES

TBA SOCi Training Webinar: Watch the recording [here](#).

Social Media 101 Guides:

- [Set Up Social Media Pages](#)
- [Terms & Definitions](#)
- [How-to Videos](#)

**[Transworld Business Advisors Social Media Guidelines](#)**

EMAIL [SOCIALMEDIA@TWORLD.COM](mailto:SOCIALMEDIA@TWORLD.COM) FOR SUPPORT

ALL USERS MUST ADHERE TO THE  
[TRANSWORLD BUSINESS ADVISORS SOCIAL MEDIA GUIDELINES](#)