



# WE ARE Minnesota State

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375,000 STUDENTS | 54 CAMPUSES | 47 COMMUNITIES



@MinnStateEdu

#FundMinnesotaState



MINNESOTA STATE

# Minnesota State Vision

It is the core value of the Minnesota State Colleges and Universities to provide an opportunity for all Minnesotans to create a better future for themselves, for their families, and for their communities.



# Overview of today's discussion

## Vision

Governance

Who we are

## Mission

Commitments

Who we serve

Workforce

## Goals

Commitments

Accountability Measures

Challenges & Opportunities



# Governance

- 15 member Board of Trustees
- Appointed by Governor and confirmed by Senate
- 8 Trustees from Congressional districts;
  - 4 at-large (6-year terms)
  - 3 student Trustees (2-year terms)



Minnesota State Trustees: Abdulrahmane Abdul-Aziz; Ashlyn Anderson; Alex Cirillo; Jay Cowles, Vice Chair; Dawn Erlandson; Robert Hoffman; Jerry Janezich; Roger Moe, Treasurer; April Nishimura; Rudy Rodriguez; George Soule; Louise Sundin; Cheryl Tefer; Michael Vekich, Chair; Samson Williams

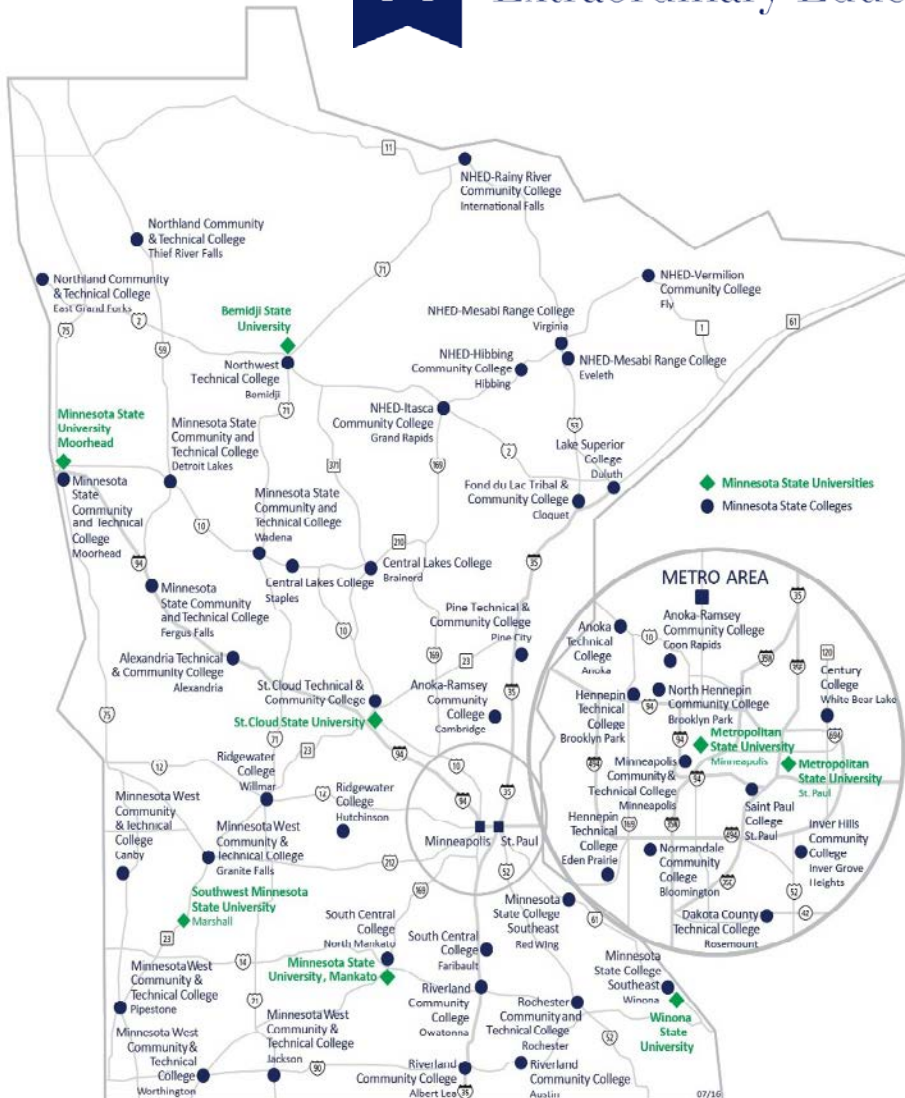


We Are



MINNESOTA STATE

Extraordinary Education. Exceptional Value.



**375,000** Students annually

- 245,000 in credit classes
- 100,000+ in non-credit programs
- 59% in greater Minnesota
- 120,000 from underrepresented groups
- 43,900 first generation students
- 9,200 veterans

**37** Colleges and Universities with  
**54** Campuses

- 7 universities
- 30 colleges

**47** Communities across the State

- From International Falls to Worthington
- Enrollment ranges from 482 to 17,581 FYE



# Minnesota State Contributes to the State's Economic and Social Vitality

Minnesota State  
makes an economic  
impact of  
**\$8.0B**  
each year



**\$458.5M** in state and  
local revenue



**\$116.2M**  
in community  
contributions

**\$291.2B**  
impact of  
alumni  
working  
in MN



Supports and sustains **67,717**  
 **JOBS**



MINNESOTA STATE

# Minnesota State Mission

The core commitments of Minnesota State Colleges and Universities are to:

- ❖ ensure access to an extraordinary education for all Minnesotans
- ❖ be the partner of choice to meet Minnesota's workforce and community needs
- ❖ deliver to students, employers, communities and taxpayers the highest value/most affordable higher education option

# We are committed to:

The **success of our students** and the changing needs of learners – the very people who will be the workforce of tomorrow

**Diversity, equity and inclusion** as we respond to a demographic shift and welcome an increasing number of students from populations traditionally underserved by higher education

Financial and programmatic **sustainability** of our campuses





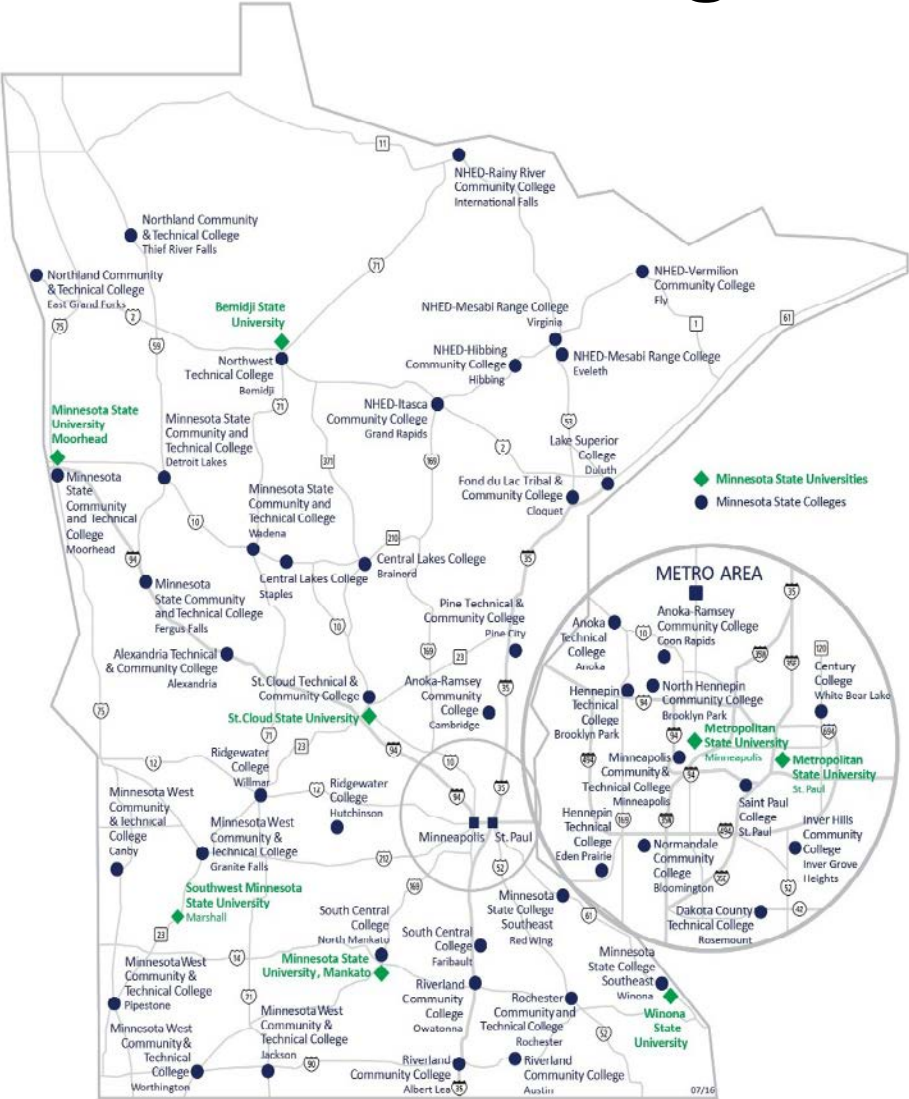
Our Students



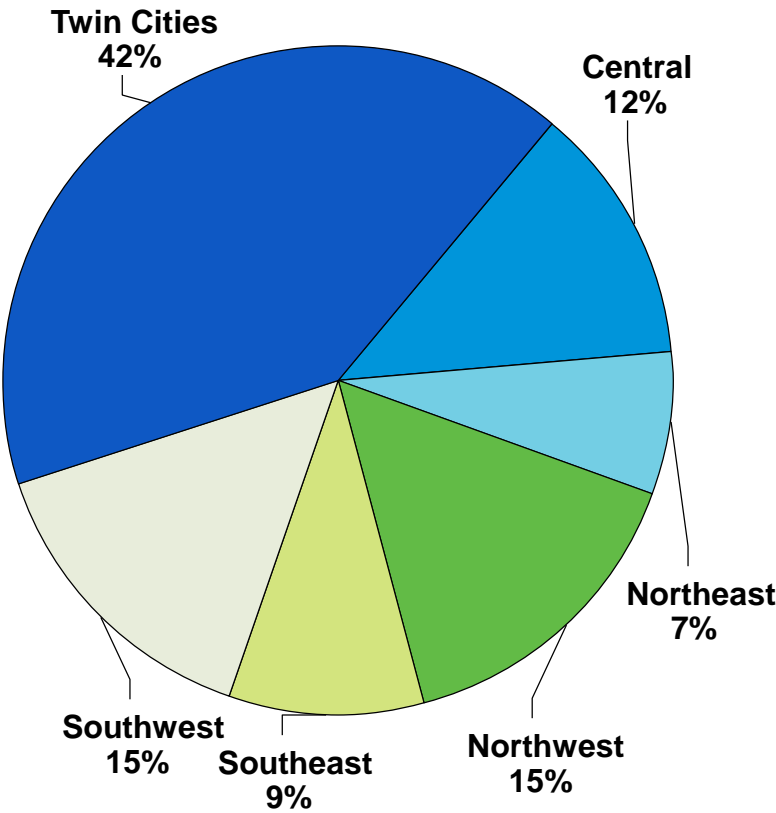
MINNESOTA STATE



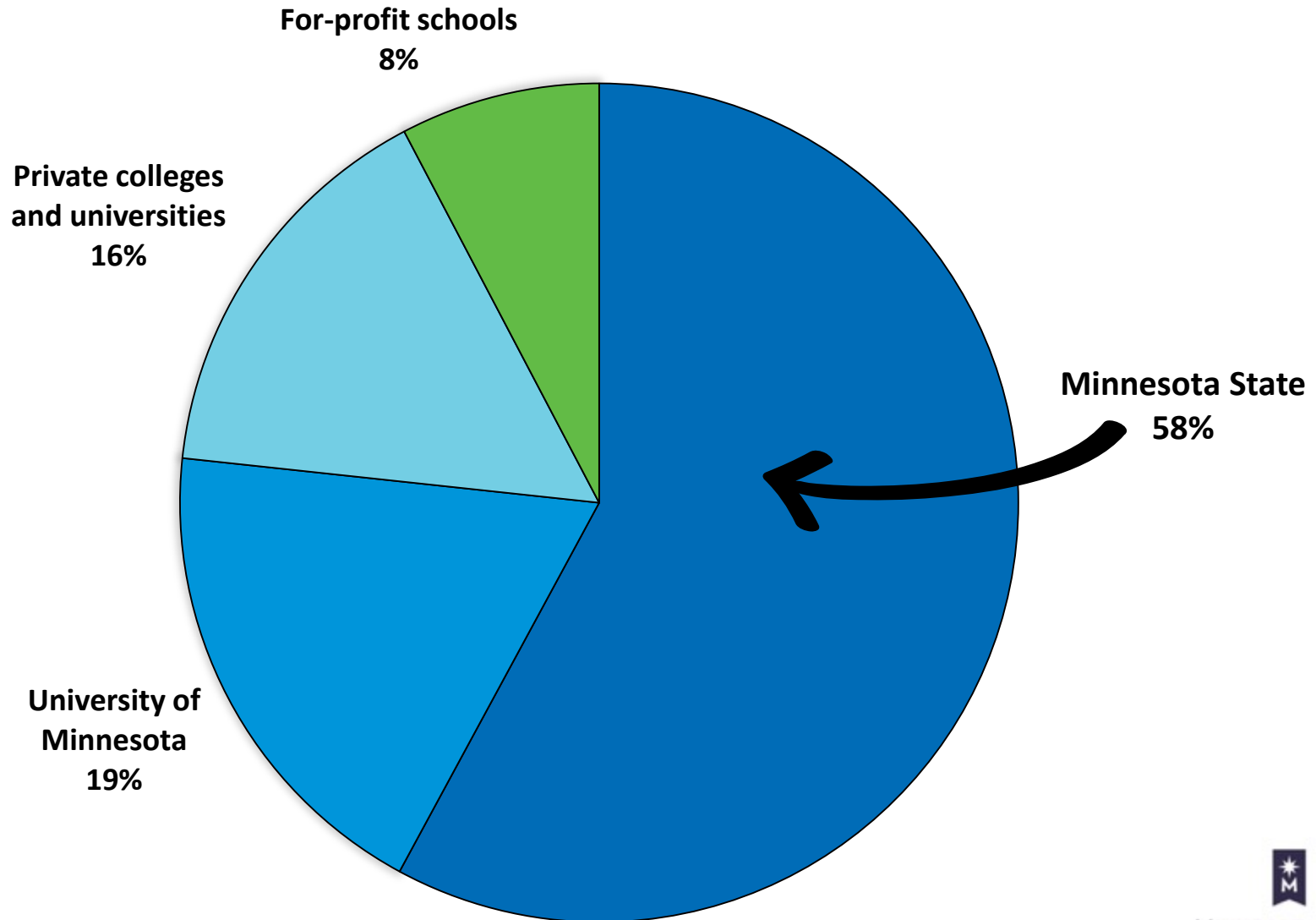
# Educating All of Minnesota



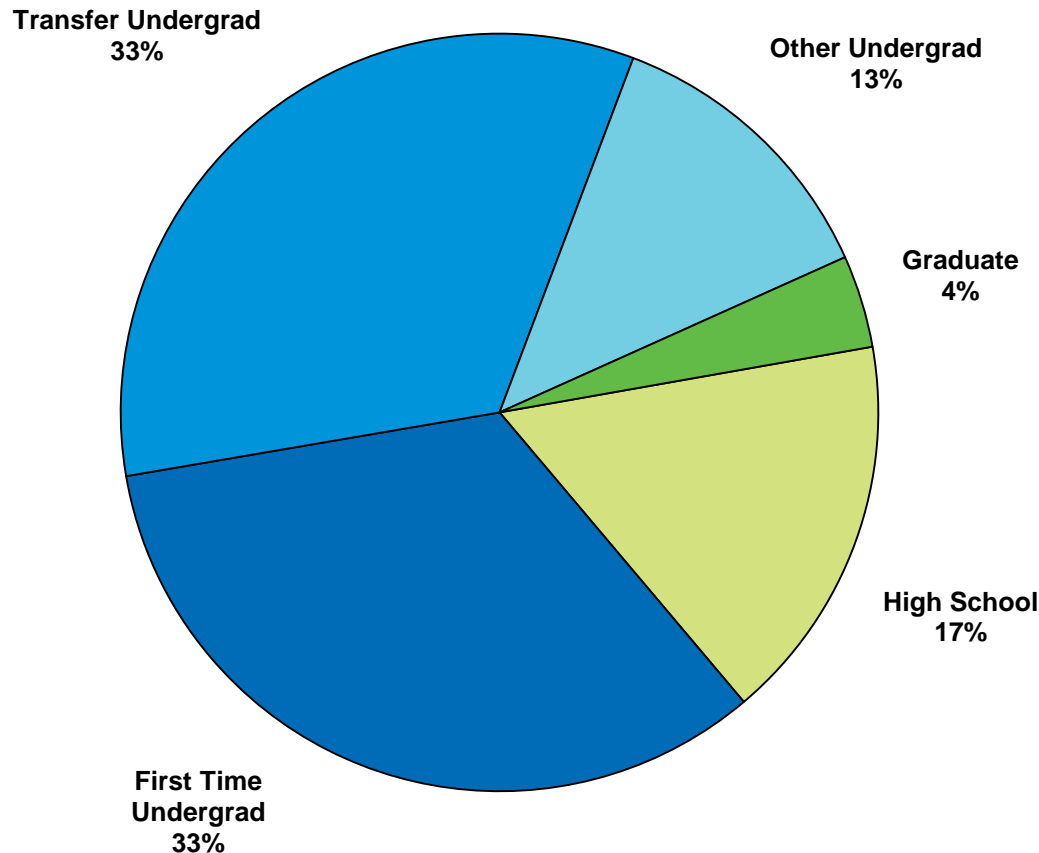
Fiscal Year 2018  
244,825 Credit Students



# Educating 58% of Minnesota's Undergraduates



# Only one-third of our students are traditional first time undergraduates



**Total Credit Headcount = 244,825  
Fiscal Year 2018**

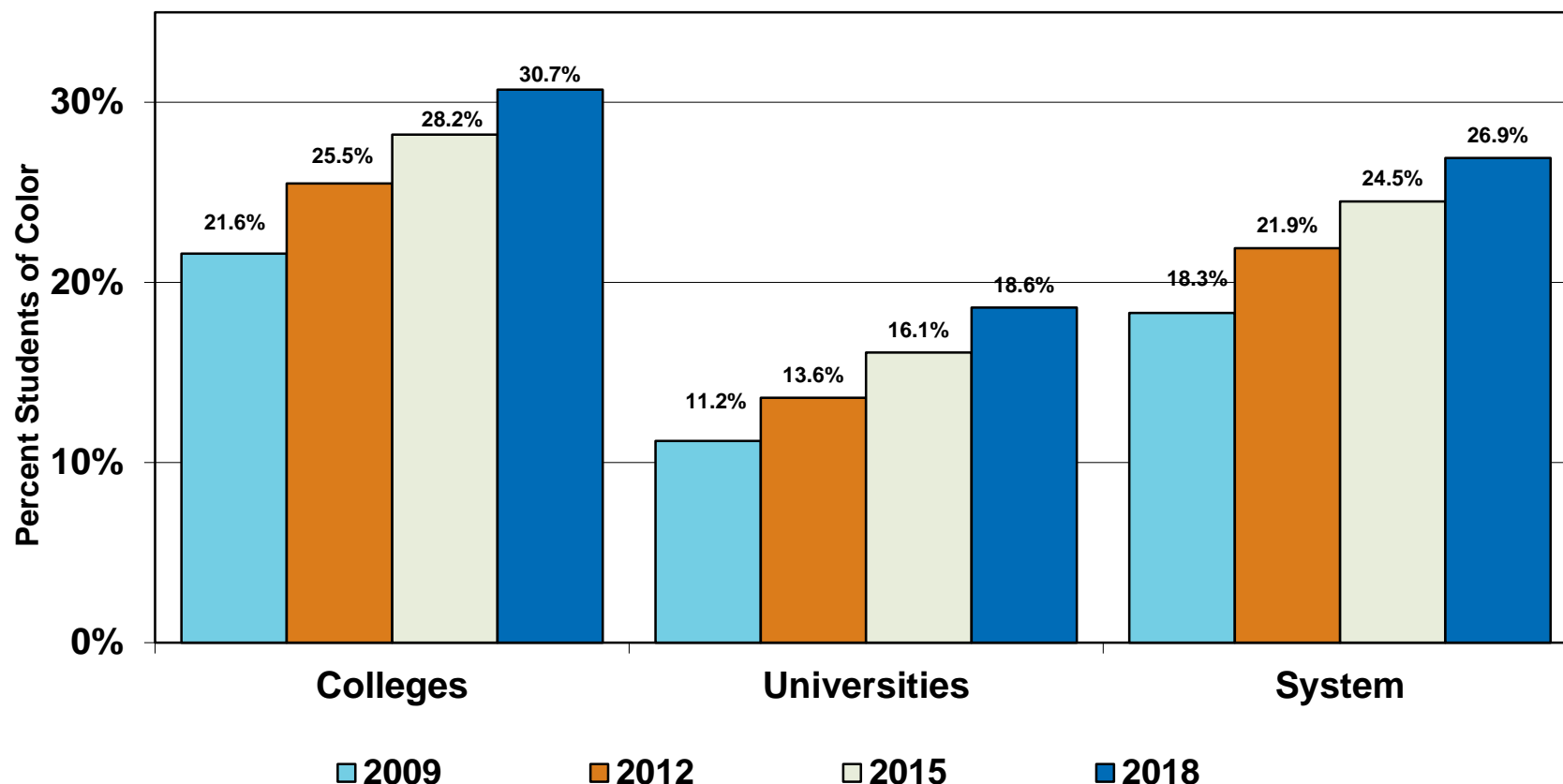
# We educate the entire talent pipeline

- 39,000 graduates annually
- 3,800+ academic programs, from certificate to applied doctorate
- 683 programs entirely online
- 12,700+ students transfer from a system college to a system university
- 15,400+ customized/specialty/occupational and professional classes





# Students of color and American Indian students comprise an increasing percentage of students



Students of Color & American Indian:	2009 = 47,545	2018 = 65,799	<u>Increase</u> = 38.4%
Other Students:	2009 = 211,736	2018 = 179,026	<u>Decrease</u> = -15.4%

# We educate...

- **9 out of 10** mechanics
- **9 out of 10** in manufacturing
- **8 out of 10** in law enforcement
- **2 out of 3** nurses
- **7 out of 10** in trades
- **6 out of 10** in agriculture
- **1/2** of all teachers
- **1/2** of IT professionals
- **1/2** of all business graduates



# Minnesota State Partnership Tour

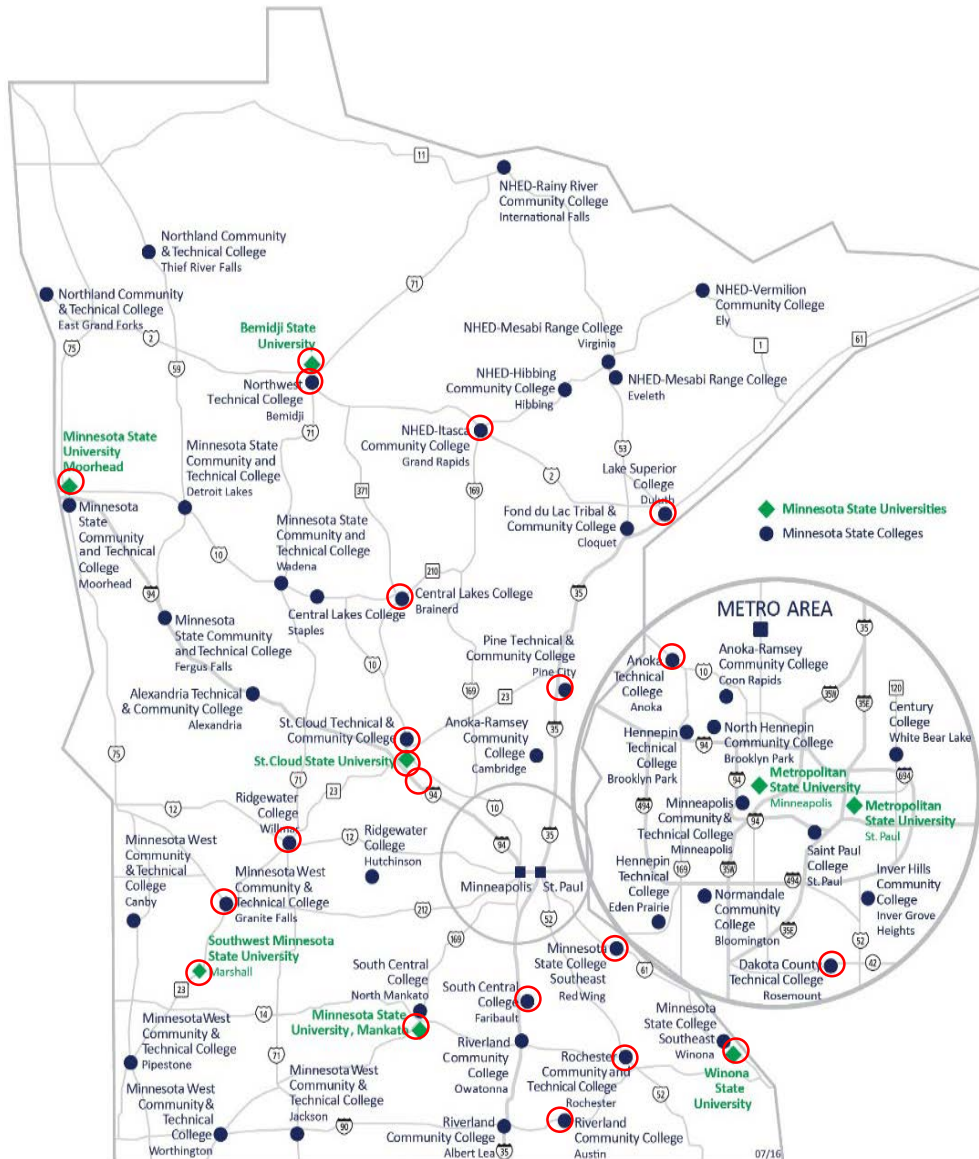
## By the numbers...so far

22 stops

- August - November
- 67 legislators and staff
- 600+ attendees

## What we heard:

- Our colleges and universities are vital community partners and sources of innovation
- Labor shortage pervasive – our industries need more graduates with the right skills
- Affordability key to serving current and future students



# We are committed to:

The **success of our students** and the changing needs of learners – the very people who will be the workforce of tomorrow

**Diversity, equity and inclusion** as we respond to a demographic shift and welcome an increasing number of students from populations traditionally underserved by higher education

Financial and programmatic **sustainability** of our campuses

# Goal: Student Success

Joyce Ester, President



# NORMANDALE

COMMUNITY COLLEGE



MINNESOTA STATE



# Goal: Diversity and Inclusion

Scott Olson, President

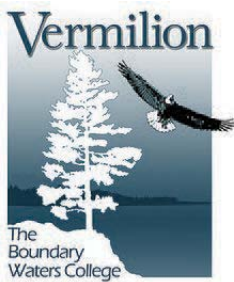


# Goal: Financial Sustainability

Bill Maki, President



**MINNESOTA STATE**  
Northeast Higher Education District



# Performance accountability

## College and University Performance Measures

- Access to an extraordinary education
  - Student Success
  - Affordability
  - Diversity
- Community and workforce needs
  - Credentials awarded and job placement
  - Continuing education and customized training
- High value and cost effectiveness
  - Efficient use of resources
  - Stewardship of resources
  - Development of new resources

## Allocation Framework distributes state funds based on performance

- Cost management
- Improved student performance
- Enrollment performance
- Campus collaboration and cooperation



# We are the solution to Minnesota's challenges

## ❖ Technology

❖ An educated workforce prepared for the jobs of the future

❖ Demographic changes/changing student profile

❖ Affordability

❖ First generation

❖ Working adults

❖ More part-time attendance

