



WE ARE Minnesota State

375,000 STUDENTS | 54 CAMPUSES | 47 COMMUNITIES



@MinnStateEdu

#FundMinnesotaState



MINNESOTA STATE

Minnesota State Vision

It is the core value of the Minnesota State Colleges and Universities to provide an opportunity for all Minnesotans to create a better future for themselves, for their families, and for their communities.



Overview of today's discussion

Vision

Governance

Who we are

Mission

Commitments

Who we serve

Workforce

Goals

Commitments

Accountability Measures

Challenges & Opportunities



Governance

- 15 member Board of Trustees
- Appointed by Governor and confirmed by Senate
- 8 Trustees from Congressional districts;
 - 4 at-large (6-year terms)
 - 3 student Trustees (2-year terms)



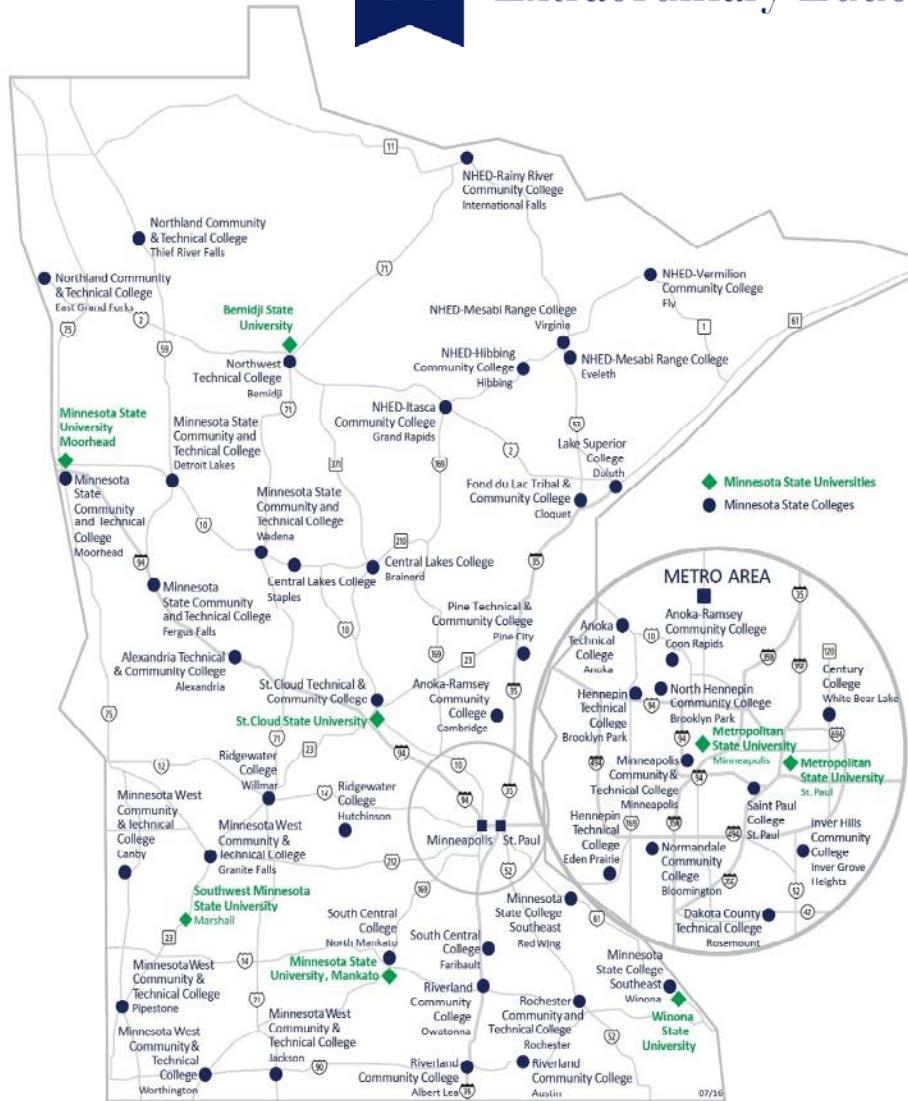
Minnesota State Trustees: Abdulrahmane Abdul-Aziz; Ashlyn Anderson; Alex Cirillo; Jay Cowles, Vice Chair; Dawn Erlandson; Robert Hoffman; Jerry Janezich; Roger Moe, Treasurer; April Nishimura; Rudy Rodriguez; George Soule; Louise Sundin; Cheryl Tefer; Michael Vekich, Chair; Samson Williams

We Are



MINNESOTA STATE

Extraordinary Education. Exceptional Value.



375,000 Students annually

- 245,000 in credit classes
- 100,000+ in non-credit programs
- 59% in greater Minnesota
- 120,000 from underrepresented groups
- 43,900 first generation students
- 9,200 veterans

37 Colleges and Universities with
54 Campuses

- 7 universities
- 30 colleges

47 Communities across the State

- From International Falls to Worthington
- Enrollment ranges from 482 to 17,581 FYE



MINNESOTA STATE

Minnesota State Contributes to the State's Economic and Social Vitality

Minnesota State makes an economic impact of **\$8.0B** each year



\$458.5M in state and local revenue



\$116.2M in community contributions

\$291.2B impact of alumni working in MN



Supports and sustains **67,717** JOBS



MINNESOTA STATE

Minnesota State Mission

The core commitments of Minnesota State Colleges and Universities are to:

- ❖ ensure access to an extraordinary education for all Minnesotans
- ❖ be the partner of choice to meet Minnesota's workforce and community needs
- ❖ deliver to students, employers, communities and taxpayers the highest value/most affordable higher education option

We are committed to:

The **success of our students** and the changing needs of learners – the very people who will be the workforce of tomorrow

Diversity, equity and inclusion as we respond to a demographic shift and welcome an increasing number of students from populations traditionally underserved by higher education

Financial and programmatic **sustainability** of our campuses

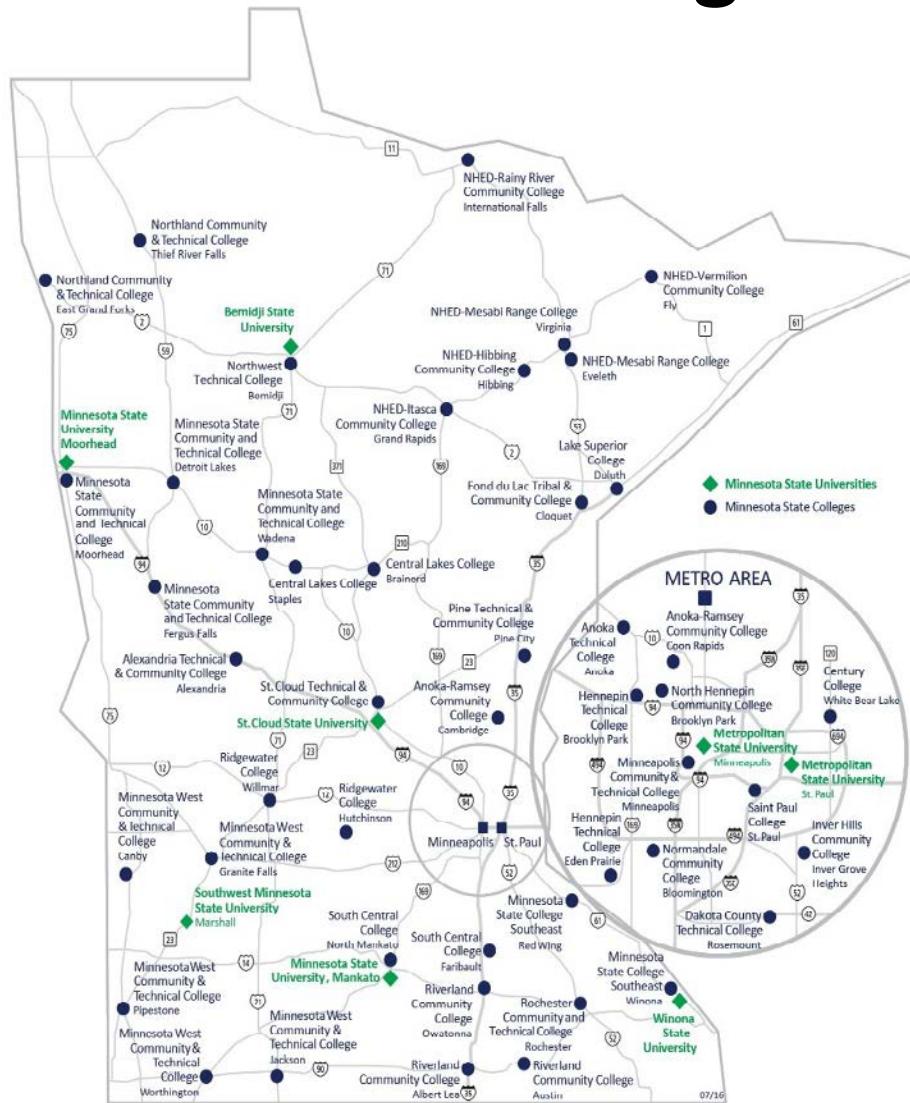


Our Students

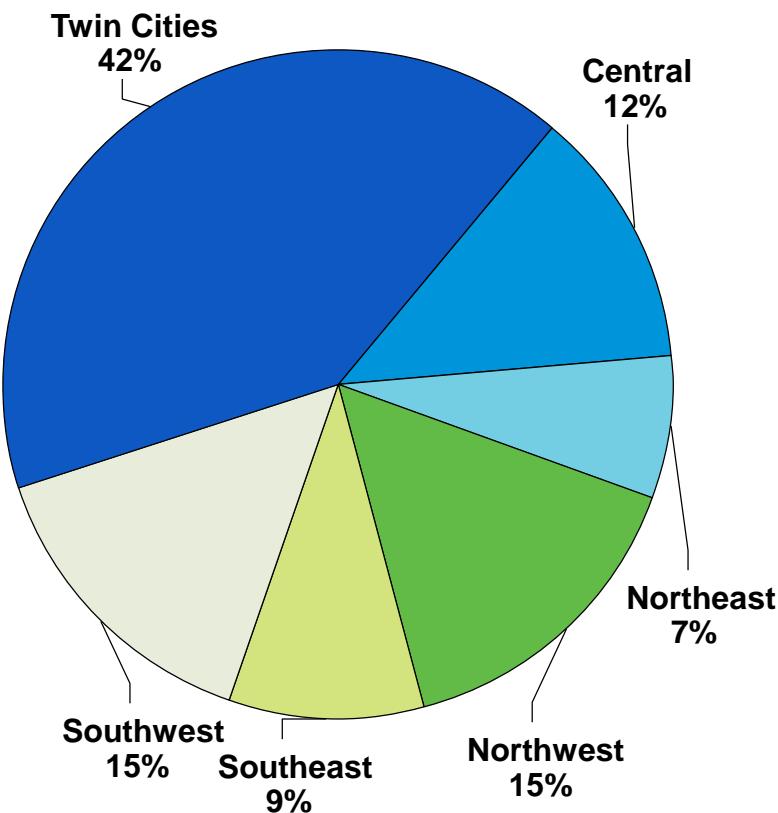


MINNESOTA STATE

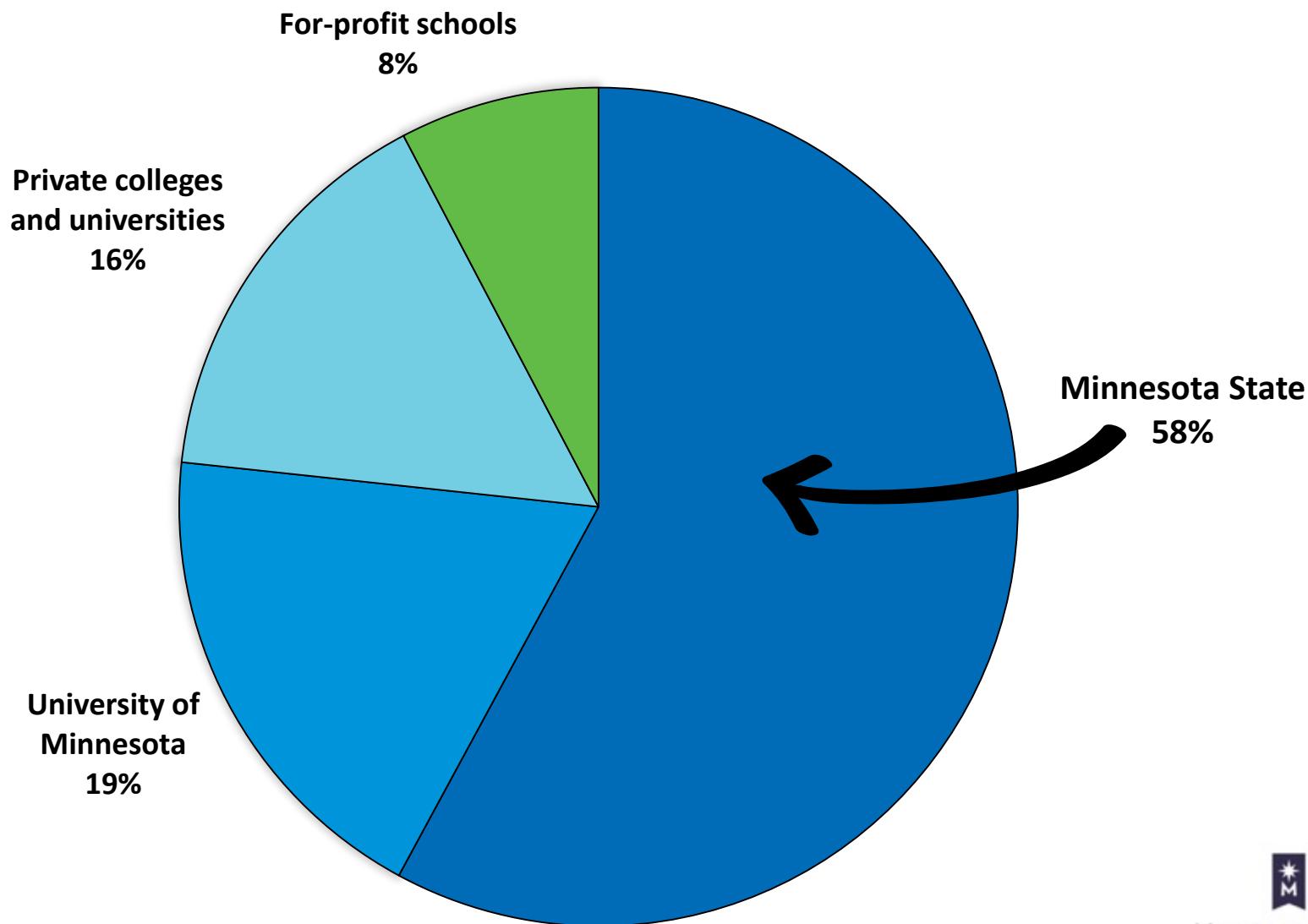
Educating All of Minnesota



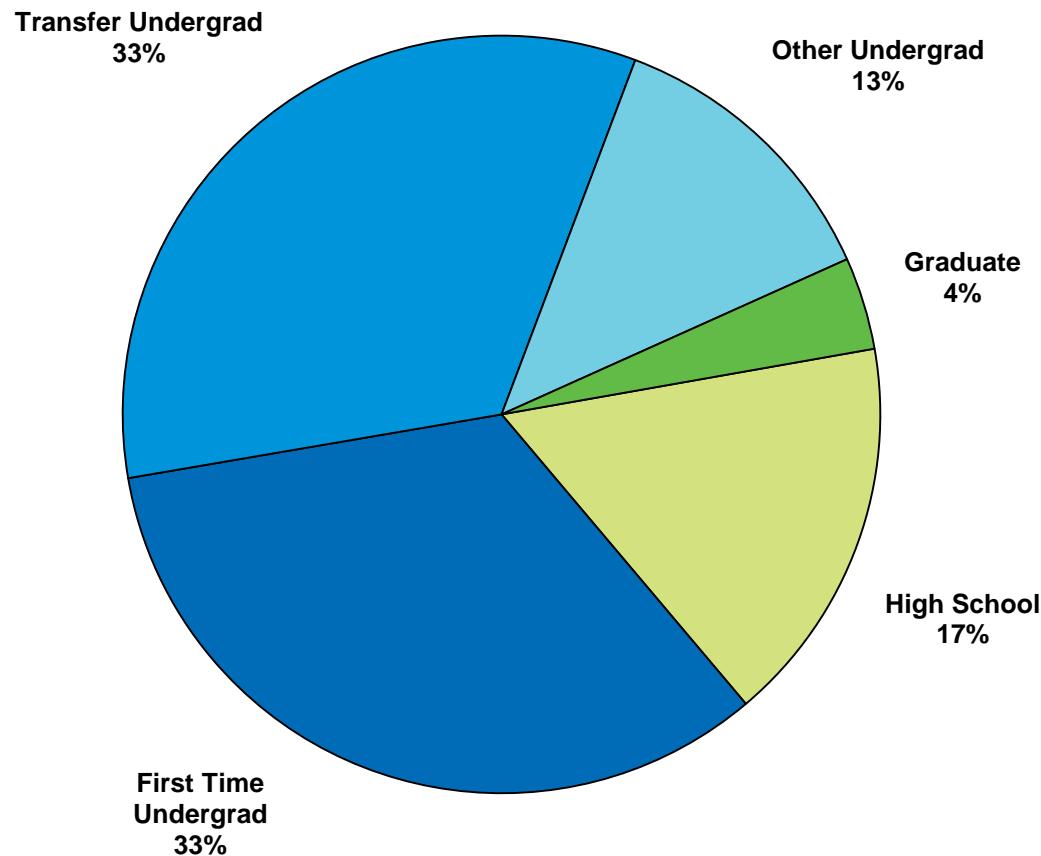
Fiscal Year 2018
244,825 Credit Students



Educating 58% of Minnesota's Undergraduates



Only one-third of our students are traditional first time undergraduates



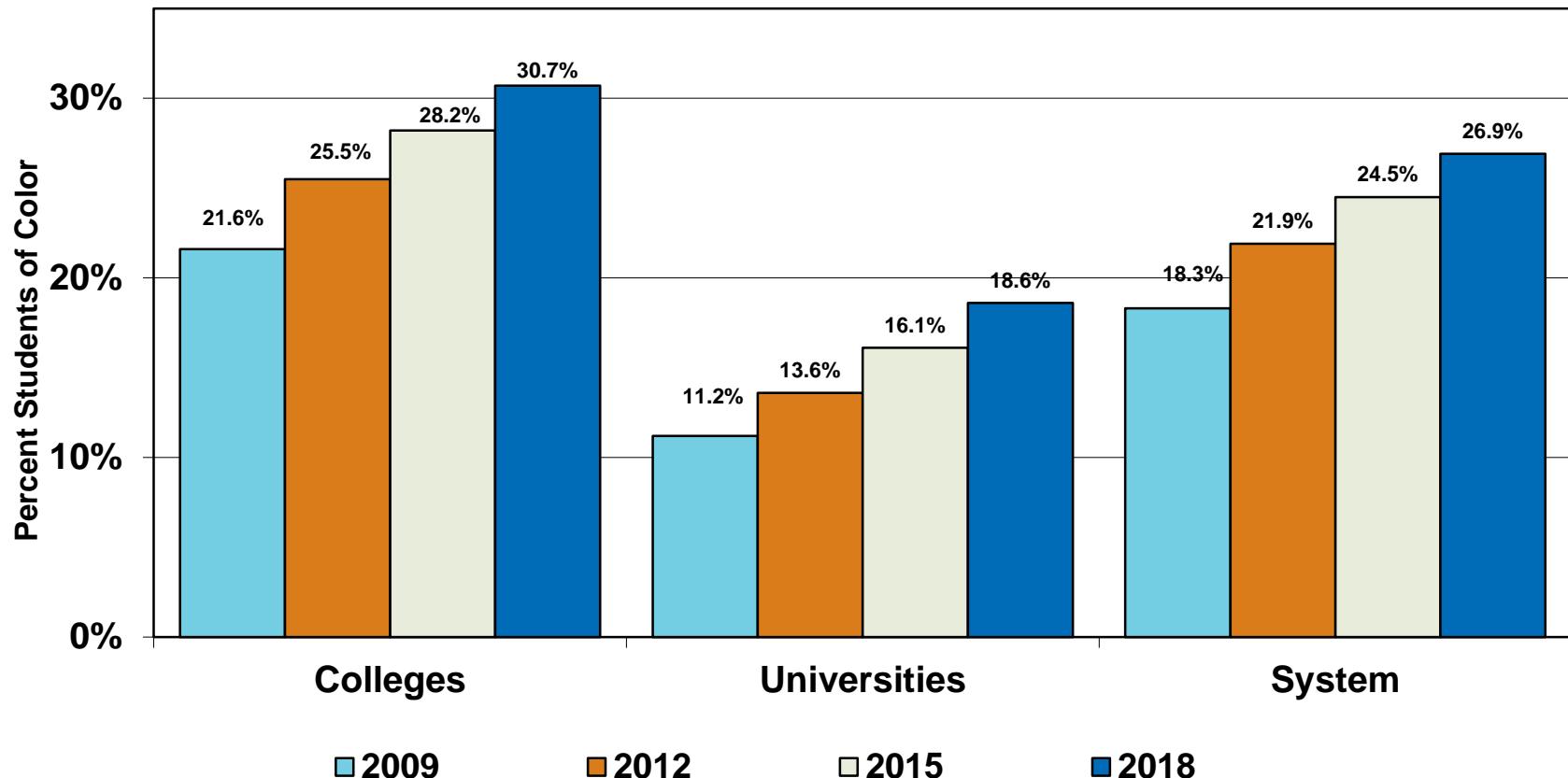
Total Credit Headcount = 244,825
Fiscal Year 2018

We educate the entire talent pipeline

- 39,000 graduates annually
- 3,800+ academic programs, from certificate to applied doctorate
- 683 programs entirely online
- 12,700+ students transfer from a system college to a system university
- 15,400+ customized/specialty/occupational and professional classes



Students of color and American Indian students comprise an increasing percentage of students



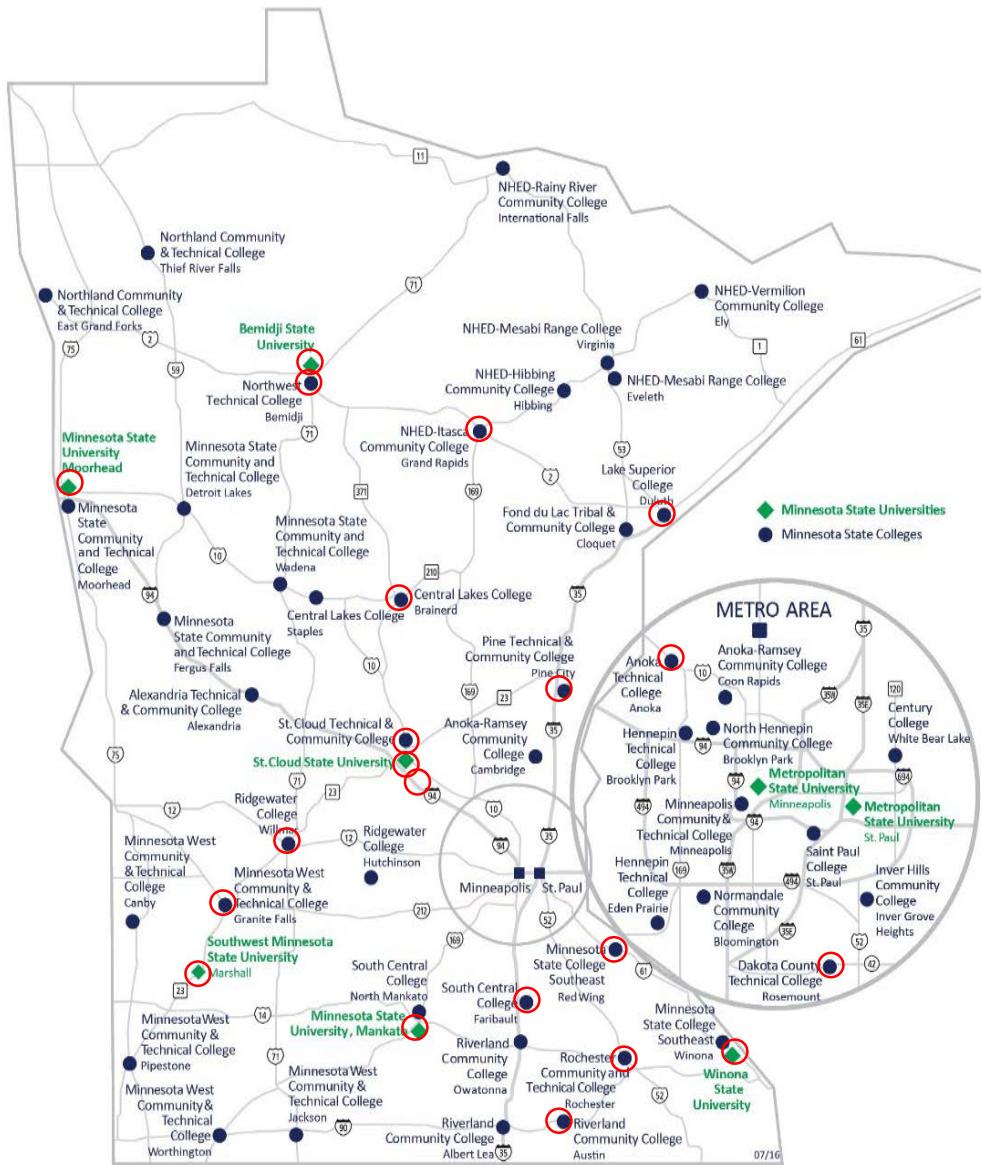
Students of Color & American Indian:	2009 = 47,545	2018 = 65,799	<u>Increase</u> = 38.4%
Other Students:	2009 = 211,736	2018 = 179,026	<u>Decrease</u> = -15.4%

We educate...

- **9 out of 10** mechanics
- **9 out of 10** in manufacturing
- **8 out of 10** in law enforcement
- **2 out of 3** nurses
- **7 out of 10** in trades
- **6 out of 10** in agriculture
- **1/2** of all teachers
- **1/2** of IT professionals
- **1/2** of all business graduates



Minnesota State Partnership Tour



By the numbers...so far

22 stops

- August - November
- 67 legislators and staff
- 600+ attendees

What we heard:

- Our colleges and universities are vital community partners and sources of innovation
- Labor shortage pervasive – our industries need more graduates with the right skills
- Affordability key to serving current and future students

We are committed to:

The **success of our students** and the changing needs of learners – the very people who will be the workforce of tomorrow

Diversity, equity and inclusion as we respond to a demographic shift and welcome an increasing number of students from populations traditionally underserved by higher education

Financial and programmatic **sustainability** of our campuses

Goal: Student Success

Joyce Ester, President



NORMANDALE
COMMUNITY COLLEGE



MINNESOTA STATE

Goal: Diversity and Inclusion

Scott Olson, President



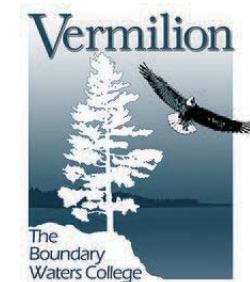
MINNESOTA STATE

Goal: Financial Sustainability

Bill Maki, President



MINNESOTA STATE
Northeast Higher Education District



MINNESOTA STATE

Performance accountability

College and University Performance Measures

- Access to an extraordinary education
 - Student Success
 - Affordability
 - Diversity
- Community and workforce needs
 - Credentials awarded and job placement
 - Continuing education and customized training
- High value and cost effectiveness
 - Efficient use of resources
 - Stewardship of resources
 - Development of new resources

Allocation Framework distributes state funds based on performance

- Cost management
- Improved student performance
- Enrollment performance
- Campus collaboration and cooperation



We are the solution to Minnesota's challenges

- ❖ Technology
- ❖ An educated workforce prepared for the jobs of the future
- ❖ Demographic changes/changing student profile
 - ❖ Affordability
 - ❖ First generation
 - ❖ Working adults
 - ❖ More part-time attendance

