

Dr. Charles R. (Charlie) Hall

**Professor and Ellison Chair in International Floriculture
Texas A&M University**

Dr. Charlie Hall received a B.S. in Agricultural Economics from the University of Tennessee in 1984, a Master's Degree in Ornamental Horticulture and Landscape Design from the University of Tennessee in 1986, and his Ph.D. from Mississippi State University. He began his academic career at Texas A&M University in 1988, where he spent 13 years on the faculty before joining the faculty at the University of Tennessee in 2002. In August 2007, Dr. Hall returned to Texas A&M University as **Professor and Ellison Chair in International Floriculture**. Dr. Hall's expertise is in the production and marketing of green industry crops is ***nationally recognized*** in academia and among the horticultural clientele he serves.

Dr. Hall currently serves as the ***Chief Economist*** for AmericanHort and Co-Chair of the ***Advisory Council*** of Seed Your Future. He is former **President** and Past-President of the board of directors for America in Bloom. He received the **Paul Ecke, Jr. award** from the Society of American Florists for professional contributions to the floral industry and the **Porter Henegar Memorial Award** from the Southern Nursery Association for significant contributions to ornamental horticulture research and to the Southern Nursery Association. He is an ***Honorary Lifetime Member*** of the Texas Nursery and Landscape Association and has received TNLA's ***Staff Award for Outstanding Service to the Industry***.

Dr. Hall's presentation on October 17th at the IPPS Eastern Region Conference in Madison, Wisconsin will be titled: *The Economics of Biophilia: How Green Infrastructure Fosters Economic Development*. In this talk, he will discuss the broad scope of ecosystems services provided by green (versus gray) infrastructure, the influence of the biophilic design movement, the monetary value of green capital and why it matters from an economic development perspective, and the potential impacts of an impending recession in the next couple of years.