



Senior Planet Licensing Program



Senior Planet's licensing program powerfully equips local communities to help older adults access technology and use it to enhance their lives.

It's a digital world, and the unconnected are left behind. Senior Planet from AARP's technology training courses and virtual classes do more than just teach seniors how to use technology: they address marginalization and isolation among older adults, building a community of seniors who are empowered to accomplish their goals. Designed especially for older learners, Senior Planet curriculum encompasses a broad range of topics, from connecting with friends and family virtually, using email and browsing the web, and saving money on utilities, to using telemedicine and improving workforce skills.

Through an adaptable program model, the Senior Planet licensing structure works with community-based organizations to develop local trainers to deliver Senior Planet's proprietary curriculum and bring Senior Planet's world-class programs to older adults in their area.

Interested in bringing Senior Planet to your community? Visit oats.org/licensing to learn more and apply for the 2021-2022 pilot program.

What enrollment offers you:

- ✓ A license for enrolled organizations
- ✓ Trainer coaching, support, and ongoing professional development
- ✓ Tools and special guidance for program administrators
- ✓ Technology guidance and recommendations for delivering programming
- ✓ Access to a digital program support center
- ✓ Ongoing communication around tech news, profiles of other participating organizations, and new program offerings
- ✓ Program participants receive one free year of being a Senior Planet Supporter (exclusive events and benefits)