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# AGING IN EVERY SECTOR

FRIDAY, MAY 8, 2026  
HYATT REGENCY, PRINCETON, NJ

NJAAW is pleased to announce its 28th annual conference, **“Aging in Every Sector”** will be held Friday, May 8 at the Hyatt Regency in Princeton.

## Why Sponsor or Exhibit?

The NJAAW Conference is the only statewide conference on the full realm of issues facing older adults. Since 1998, our conference has provided a unique opportunity for professionals in aging, thought leaders, and government officials to interact and share best practices.

This year’s theme, “Aging in Every Sector,” will highlight the transformative potential for a Multisector Plan for Aging (MPA) in New Jersey.

We expect over 300 leaders and professionals in aging. This includes representatives from NJ Government (County Offices on Aging, municipal employees and state agencies and offices) senior housing, health care services, recreational programs, transportation, grant makers, educators, graduate students, reporters and consumers interested in making a difference in the lives of older adults.

## KEYNOTE SPONSOR, Morning or Lunch speaker - \$6,000 (limited to 2)

- Logo and name on all promotional materials
- Citation in press releases and NJAAW website
- Link to your website from NJAAW promotions
- Inclusion in rotational banner on NJAAW website
- Inclusion in pre-conference materials and communications
- A 6-ft. exhibit table, if desired
- Admission for 6 representatives to attend
- Full page ad in printed program
- Logo and name on all promotional materials

## SESSION SPONSOR- \$2,500 (8) *sponsor can choose which session to sponsor*

- Logo and name on all promotional materials
- Inclusion in rotational banner on NJAAW website
- Signage at breakout sessions
- A 6-ft. exhibit table, if desired
- Admission for 3 representatives to attend
- Half page ad in printed program

## REFRESHMENT SPONSOR - \$1,000 for coffee, or breakfast or lunch, or \$2500 for all refreshments.

- Logo and name on all promotional materials
- Inclusion in rotational banner on NJAAW website
- Signage at food service areas
- A 6-ft. exhibit table, if desired
- Admission for 3 representatives to attend

## EXHIBITOR - \$1500

- 6-ft table for exhibit space
- Admission for 2 representatives

## Program Ad Placement - Customized message with your logo, photos or message.

- Full page (8 x 10) - \$600
- Half Page - \$400
- Quarter page - \$250

## In addition, all sponsors and exhibitors receive:

- Company name and logo posted on conference website with link to your website
- Onsite signage/logo
- Social media shout outs
- Company name featured on all “Thank You to Our Sponsors” listings

To secure your sponsorship, email [asullivan@njaaw.org](mailto:asullivan@njaaw.org) or call 609-421-0206 to discuss