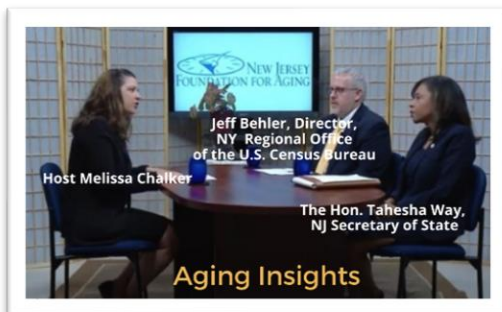


We Invite You To Be An Aging Insights Sponsor

Aging Insights, a monthly half-hour TV show produced by NJ Foundation for Aging, is celebrating its **10th anniversary in 2021!** Our award-winning program is devoted to covering issues that are important to older adults and caregivers. Join us in celebrating a decade of life-enhancing episodes for NJ seniors!



➤ Every month, policy makers, local leaders and national experts join host Melissa Chalker to share information and resources that help our older population age well and live safely in their communities.

➤ **Aging Insights** has surpassed 100 episodes and reaches about 400,000 viewers age 50+ on our [YouTube channel](#), our [website](#) and public-access TV stations throughout the state.

➤ Each episode of **Aging Insights** is promoted with a press release; a feature in our *News and Resources* e-newsletter, sent to local influencers in aging, plus posts on Facebook, Twitter, Instagram and LinkedIn.

➤ **NEW!** NJFA is excited to be transforming our YouTube channel into a portal for programming produced by Senior Centers around NJ, drawing even more viewers. We'll also be unveiling a new channel look and program format in 2021. Stay tuned!



*Contact us today to explore these sponsorship opportunities,
upcoming show topics and to discuss other possibilities.*

PLATINUM SPONSOR: \$2,500 FOR ONE EPISODE. We will mention your sponsorship in the show's opening and signoff, as well as place your logo and tagline in the final show credits. **BONUS:** For greater impact, sponsorships will have longevity beyond the initial airing of the sponsored episode: All **Aging Insights** programs remain on our YouTube channel and website. *Limited to one Platinum Sponsor per show.*

GOLD SPONSOR: \$1,500 FOR ONE EPISODE. We will mention your sponsorship in the show's opening and signoff. *Limited to two Gold Sponsors per show.*

SILVER SPONSOR: \$1,200 FOR ONE EPISODE. We will place your logo and tagline in the final show credits. *Limited to three Silver Sponsors per show.*

Please contact NJ Foundation for Aging's Executive Director Melissa Chalker at 609.421.0206 or mchalker@njfoundationforaging.org to discuss upcoming **Aging Insights** episodes and sponsorship opportunities.