



MAYORS WELLNESS CAMPAIGN[®]

Spring 2026 Age-Friendly NJ Alliance Peer-to-Peer Learning Event

April 14 • 10:00 AM – 12:00 PM

Fair Lawn Community Center, 10-10 20th Street in Fair Lawn
Doors open at 9:30 AM for coffee • Lunch immediately following

This spring, we're bringing together community leaders, age-friendly advocates, and local changemakers for an energizing in-person session focused on the **Mayors Wellness Campaign (MWC)**—a statewide community health initiative empowering local leaders to make their communities a better place to live, work, play and age.

MWC provides evidence-based tools and strategies for mayors and community leaders to help their residents achieve healthier lifestyles, and has 400+ participating communities throughout New Jersey

Whether your town is already active in the MWC or just getting started, this peer-to-peer learning event is designed to spark ideas, strengthen partnerships, and inspire action.

Hear from:

- **Katie Bisaha, Program Officer at the New Jersey Healthcare Quality Institute**, to discuss the Mayors Wellness Campaign and how it supports older adults through evidence-based, community-driven strategies.
- **Genaya Palmer, MA, LPC, Director, Suicide Prevention Services, Mental Health Association of Essex and Morris Inc**, will share the successful older adult programming in West Orange through the MWC grant funding.
- **Shannon Lyons, MS, Age-Friendly Grants Program**, will guide AFC leaders on using their AF asset mapping to inform and contribute to Mayors Wellness Campaign activities.

Share:

Your own successes and learn from peers across New Jersey.

Join us:

Help strengthen the age-friendly movement and MWC across New Jersey. Bring your mayor, elected officials, health departments, senior advisory committees, and age-friendly partners and your ideas

Leave with:

Fresh ideas to launch or expand your town's MWC efforts, practical tools you can use immediately, new energy and new connections.

Register here: [AFNJ/MWC](https://agefriendlynj.org/events/)
or at <https://agefriendlynj.org/events/>