The Faces of Aging
2025 Conference
Sponsorship Opportunities



NJAAW is pleased to announce its 27th annual conference, ***"The Faces of Aging"*** will be held on May 16 at the Hyatt Regency in New Brunswick.

Why Sponsor or Exhibit?
The NJAAW Conference is the only statewide conference on the full realm of issues facing older adults. Since 1998, our conference has provided a unique opportunity for professionals in aging, thought leaders, and government officials to interact and share best practices.

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We expect over 300 leaders and professionals in aging. This includes representatives from NJ Government (County Offices on Aging, municipal employees and state agencies and offices) senior housing, health care services, recreational programs, transportation, grant makers, educators, graduate students, reporters and consumers interested in making a difference in the lives of older adults.

SENIOR SPONSOR - ~~$10,000~~ taken

KEYNOTE SPONSOR, Morning or Lunch speaker - $6,000 (limited to 2)
- Logo and name on all promotional materials
- Citation in press releases and NJAAW website
- Link to your website from NJAAW promotions
- Inclusion in rotational banner on NJAAW website
- Inclusion in pre-conference materials and communications
- A 6-ft. exhibit table, if desired
- Admission for 6 representatives to attend
- Full page ad in printed program
- Sponsor materials included in conference folder

PARKING SPONSOR - $3,500
- Logo and name on all promotional materials
- Special recognition in conference communications
- A 6-ft. exhibit table, if desired
- Admission for 4 representatives to attend
- Half page ad in printed program
- Sponsor materials included in conference folder

SESSION SPONSOR - $2,500 (8) *sponsor can choose which session to sponsor*

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- Logo and name on all promotional materials
- Inclusion in rotational banner on NJAAW website
- Signage at breakout sessions
- A 6-ft. exhibit table, if desired
- Admission for 3 representatives to attend
- Half page ad in printed program

- REFRESHMENT SPONSOR - *1 remaining* $1,500 - 3,500 Logo and name on all promotional materials
- Inclusion in rotational banner on NJAAW website
- Signage at food service areas
- A 6-ft. exhibit table, if desired
- Admission for 3 representatives to attend

EXHIBITOR - $1500 (*10 remaining*)
- 6-ft table for exhibit space
- Admission for 2 representatives

Program Ad Placement
Customized message with your logo, photos or message.
- Full page (8 x 10) - $600
- Half Page - $400
- Quarter page - $250

All sponsors and exhibitors will also receive:
- Company name and logo posted on conference website with link to your website
- Onsite signage/logo
- Social media shout outs
- Company name featured on all “Thank You to Our Sponsors” listings
- Company materials included in the conference packet.

To secure your sponsorship, email asulllivan@njaaw.org or call 609-421-0206 to discuss options, or go directly to Sponsor sign up