

DESIGN CONNECTIONS™

EMPOWERING OLDER ADULTS AGAINST LONELINESS THROUGH DESIGN THINKING

Wednesday, June 25, 11:00 AM EDT

Join award-winning designer and author **Ayse Birsel** for a webinar on her studio's innovative **Design Connections™** program. Learn how design thinking addresses **loneliness and social isolation** among older adults by **rebuilding social connections through co-design**.

This webinar is open to the community—it is for older adults, their families, and the professionals, advocates, and volunteers serving them.

REGISTER NOW at **www.njaaw.org/events/** to discover how co-design can improve well-being later in life.



Birsel + Seck is an award-winning design and innovation studio co-founded by Ayse Birsel, acclaimed designer, author of Design the Long Life You Love, and leading voice in human-centered design for longevity.

Since 2016, Birsel + Seck has been collaborating with organizations dedicated to improving the lives of older adults in America.

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