

PRESS RELEASE

NAMIC- Atlanta Announces James L. Anderson, Senior Vice President, Communications - Turner, Recipient of the 2018 Mae Douglas Leadership Award

October 5, 2018 ---- Congratulations to James L. Anderson, NAMIC- Atlanta's distinguished honoree of this year's Mae Douglas Mentorship Award dinner. For the past decade, this has been NAMIC-Atlanta's signature event because it highlights leaders who have made significant contributions to employees within the Communications industry and the NAMIC – Atlanta chapter.

Named for the founder of the NAMIC – Atlanta chapter, Mae Douglas was a tireless mentor for countless cable professionals before her retirement with Cox Communications where she was appointed executive vice president and chief people officer. During her distinguished career, she was recognized nationally for advocacy of diversity efforts and leadership across the cable industry.

Like Douglas, Anderson also exemplifies the highest standards of excellence, achievement and diversity engagement. Anderson is Senior Vice President of Communications for Turner's **Cartoon Network, Adult Swim and Boomerang**. As a member of the leadership team and chief spokesperson, Anderson is responsible for the development and implementation of all communications strategies across the different businesses including: programming, consumer products, gaming, SVOD and pro- social.

A veteran communications executive, Anderson is known for his experience in positioning companies in their respective marketplace and for also supervising the campaigns of over fifty television series' including: ***That '70s Show, 3rd Rock from the Sun, Roseanne, A Different World, The Cosby Show, The Powerpuff Girls, The Boondocks, Adventure Time, Rick and Morty,*** and ***Steven Universe***.

He is a native of Baltimore, Maryland and earned a Bachelor of Arts degree in theatre at **Denison University** in Granville, Ohio where he currently is on the Board of Trustees. He's a graduate of The John E. Anderson School of Management at UCLA; a graduate of **NAMIC's Executive Leadership Development Program (ELDP) class VIII**; and serves on the Boards of the **SIFMA Foundation** (Securities Industry and Financial Markets Association, **NAMIC** (National Association for Multi-Ethnicity in Communications) and the Tony Award winning **Alliance Theatre** in Atlanta.

Anderson will be honored during NAMIC – Atlanta's *Mae Douglas Leadership Awards* dinner on October 30, 2018 from 6PM – 8PM at Cox Communications.

ABOUT NAMIC

NAMIC (National Association for Multi-ethnicity in Communications) is the premier organization focusing on cultural diversity, equity and inclusion in the communications industry. More than 4,000 professionals

belong to a network of 18 chapters nationwide. Through initiatives that target leadership development, advocacy and empowerment, NAMIC collaborates with industry partners to grow and nurture a workforce that reflects the cultural richness of the populations served. Please visit www.namic.com for more information about NAMIC and its many opportunities.

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