



Every Child Deserves a Holiday-Season Toy

This year is the 13th anniversary of the Toys for the North campaign, and once again, we are asking you – Canada's Toy Manufacturing and Distribution Community - for your much-needed support to help bring the gift of a holiday season toy to Canada's most northern communities.

The Toys for the North campaign is a 100% volunteer-run initiative supported by:

- The Canadian Toy Association
- Thomson Terminals
- Royal Canadian Mounted Police
- RCMP Veterans' Association
- Canadian Forces 8 Wing CFB Trenton
- Thunder Bay RCMP partners with North Star Air Ltd. and Gardewine

Together we donate, collect, fly, and ground transport toys to children and families in need located in Canada's most northern and remote communities in Northern parts of Labrador, Manitoba, Nunavut, and Ontario, who often cannot access or afford children's toys.

This year, the CTA wants to make the Toys for the North charitable drive its biggest donation year ever and has set a goal to surpass last year's \$467,312.68 worth of brand-new toys from our members.

What you can do:

The Canadian Toy Association is asking all companies involved in the sales, manufacturing, and distribution of toys to generously donate **non-battery-powered toys** (Canada's northern communities often cannot afford or access batteries), with or without the toy's accessories, by completing the donation form attached.

Please email your **T4N Donation Form** to info@canadiantoyassociation.ca by **Friday, November 24, 2023**.

Arrangements will be made to have all donations picked up by Thomson Terminals or shipped to Thomson Terminals by **Friday, December 1, 2023**.

Thank you in advance for your generous contribution to Toys for the North and for helping make the holiday season special for children and families in Canada's North!



Company Name: _____

First Name: _____ Last Name: _____

Contact Email: _____

Cell: _____ Tel: _____ Ext: _____

We will deliver to Thomson Terminals on:

dd/mm/2023

Please pick up our donation on:

dd/mm/2023

Please pick up our donation at the following location:

Address: _____

City: _____ Prov.: _____ Postal: _____

Contact at pick up location: _____

Cell: _____ Tel: _____ Ext: _____

Type/Name of Toy(s): _____

Quantity/# of Pieces: _____ Retail Value: _____

- **Donations:** Please do not donate toys that have batteries or toy accessories without the actual toy. Our children have no access to replace used batteries or use for toy accessories.
- **T4N Donation Form:** Please email your T4N Donation Form to Cessy Muenker at info@canadiantoyassociation.ca by **Friday, November 24, 2023**, to include the name of the toy(s), number of pieces, and retail value. Member companies donating toys over \$5,000 in retail value will also be featured in our marketing/press materials about the Toys for the North event. Please include your company logo (or forward it under a separate cover) as an **EPS vector file** or **AI (Adobe Illustrator, with all supporting native files)**.
- **Delivery Deadline:** All donations must be received by **Friday, December 1, 2023**.
- **Confirmation Email:** Please follow the donation pick-up or delivery instructions you will receive in a confirmation email. Please call (416) 596-0671 Extension 221 with any questions.
- **Donation Labeling (each box/skid):** Please label your donation with your company contact information. If you are delivering your donation, please address it to Thomson Terminals, Attn: Sean Miller, **T4N Donation**, 49 City View Drive, Etobicoke, ON M9W 5A5.

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