



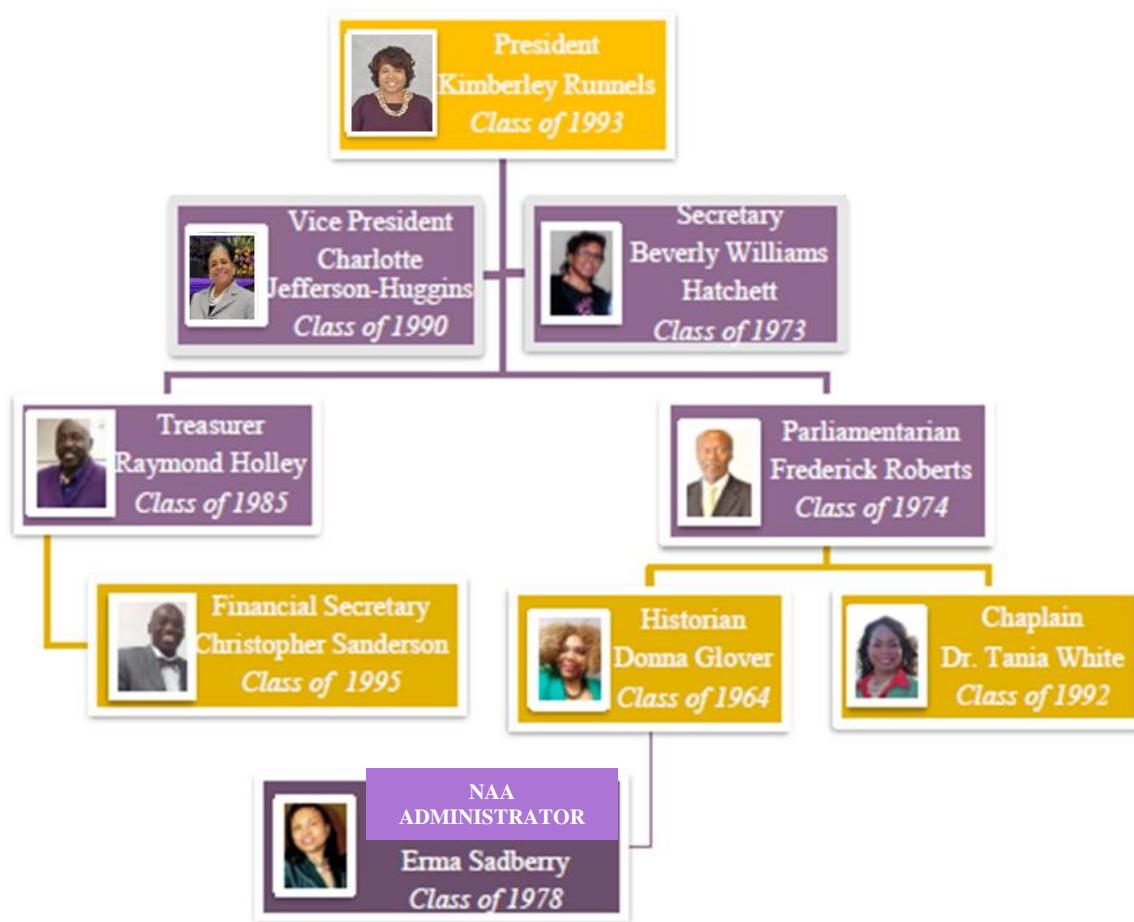
PRAIRIE VIEW A&M UNIVERSITY
NATIONAL ALUMNI ASSOCIATION

STATE OF THE ASSOCIATION

2017-2018

ADVOCACY
MEMBERSHIP
MENTORSHIP
FRIENDRAISING/FUNDRAISING

NAA EXECUTIVE BOARD (2017-2019)

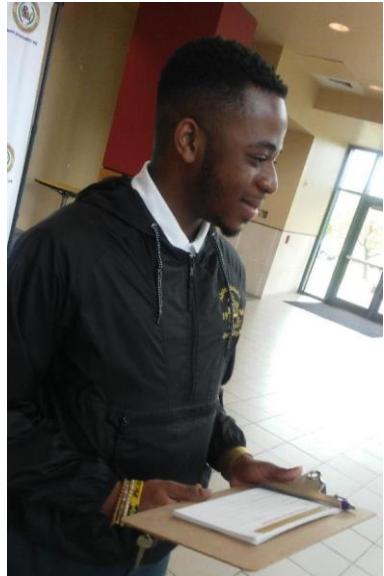


32 CHAPTERS (3 NEW CHAPTERS THIS FISCAL YEAR)

Atlanta Metropolitan • Austin • Beaumont • Chicago
Dallas • Fort Bend • Fort Worth • Hempstead • Houston
Johnson Space Center • Los Angeles • Missouri City
North Dallas-Denton-Collin County • Prairie View Agriculture
Prairie View Local • Prairie View Nurses • PV Athletic Club
PVAMU ROTC • San Antonio • Waco • Washington D.C.
Class of '53 • Class of '54 • Class of '55 • Class of '59
Class of '60 • Class of '61 • Class of '62 • Class of '64
Class of '66 • Class of '67 • **Class of '69**

ADVOCACY

HOMECOMING/FRIENDS & FAMILY DAY



- Students informed of the NAA's desire to serve as student advocates when needed. SGA Officer reviews the advocate request form.

PRESIDENT TRAVELS TO TEXAS A&M

- On behalf of all alumni and as President of the PVAMU National Alumni Association I contacted Chancellor Sharp via email and expressed our desire to be present in the search when the time comes to select the 9th President of Prairie View A&M University.



MEMBERSHIP (INCENTIVES)

LIFE MEMBER LAPEL PIN & POLO SHIRT

(\$750 MEMBERSHIP FEE)



DONOR LAPEL PIN (\$100 MINIMUM)

began fiscal year 9/17- 8/18



September 2017 to July 2018: New & Renewing Annual Members: **119** New Life Members: **22**
TOTAL LIFE MEMBERS: 1,863

September 2016 to July 2017: New & Renewing Annual Members: **117** New Life Members: **23**

MEMBERSHIP *(OPPORTUNITIES)*

HOOMEOMING/FRIENDS & FAMILY DAY

- NAA V.P. Charlotte Jefferson-Huggins discusses NAA membership with Fort Worth Alumni during Family & Friends Day.



PINNING CEREMONIES

- NAA Financial Secretary Christopher Sanderson participates in the Pinning Ceremony on the Northwest Campus.



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MEMBERSHIP *(OPPORTUNITIES)*

Combined meeting of the Panther Club, PV Athletic Club and Panther Backers. I was afforded the opportunity to present information regarding the NAA and member recruitment.



The 1st Annual Scholarship Gala of the Sigma Lambda Beta Epsilon Gamma Chapter Fraternity was a great success. The event chair invited me and I was privileged to bring remarks



MEMBERSHIP (MEDIA)



PVAMU National
Alumni
Association
970 MEMBERS

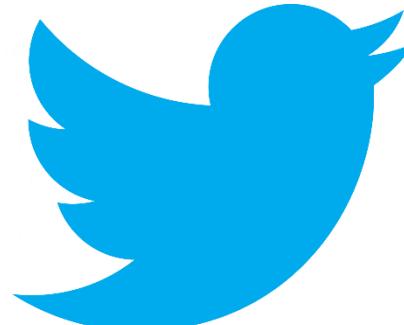


Instagram
pvunaa
916 FOLLOWERS



Prairie View A&M University
National Alumni Association
Subscribed 14 subscribers

Uploads

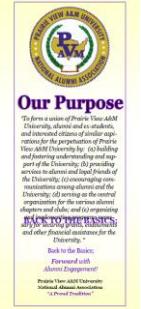


PVUNAA@pvunaa
35 FOLLOWERS



The Alumni Voice

22K+ LIST-SERVE



**MARKETING
BROCHURE**

MENTORSHIP

PRE-ALUMNI ASSOCIATION *(Alumni Day on the Hill 9/17)*

The Pre Alumni Association is the student association and branch of the National Alumni Association, given the duty to build a pipeline that sends recent graduates directly into the NAA. In doing this they also teach members the traditions and history of our university as well as find ways to make new ones.

NAA MEMBERS SERVE AS SPEAKERS ON THE CAMPUS

CHAPTERS PARTICIPATE IN 20-40 COLLEGE FAIRS ANNUALLY

FRIENDRAISING/FUNDRAISING

NAA ANNUAL FUND (operational use)

September 2017 to July 2018: Annual Fund request was minimum \$100, per person

Total contributors: 117 (for that period of time)

Total collected: \$19,935 (gross)

*Creating a Mentoring and On-line support network to connect alumni with students

*Expanding communications via the website and all forms of social media for alumni outreach

*Additional repairs and maintenance to our Alumni House

*Any IMMEDIATE operational needs of the National Alumni Association

September 2016 to July 2017: Annual Fund request was a minimum \$50, per person

Total contributors: 155 (for that period of time)

Total collected: \$17,085 (gross)

ENDOWED SCHOLARSHIPS: NAA & CHAPTERS = \$2.4 MILLION

Awards made annually to deserving students according to the donor's wishes and current financial aid policies of the university. While it is preferred that scholarships be unrestricted, occasionally it can be appropriate to specify that the scholarship be awarded to students from a specific academic focus or geographic area. The donor may not, however, actually name the individual student to receive the award. Annually, the donor receives information regarding the students awarded scholarships.

MEETING THE UNMET NEED: 7 DONORS=\$4,900

4 criteria for students of PVAMU to receive emergency funds. The criteria was voted upon by the body and approved at the last Board of Directors Meeting. They are:

* Awardee must be a junior or senior in good academic standing with the university (2.0 GPA)

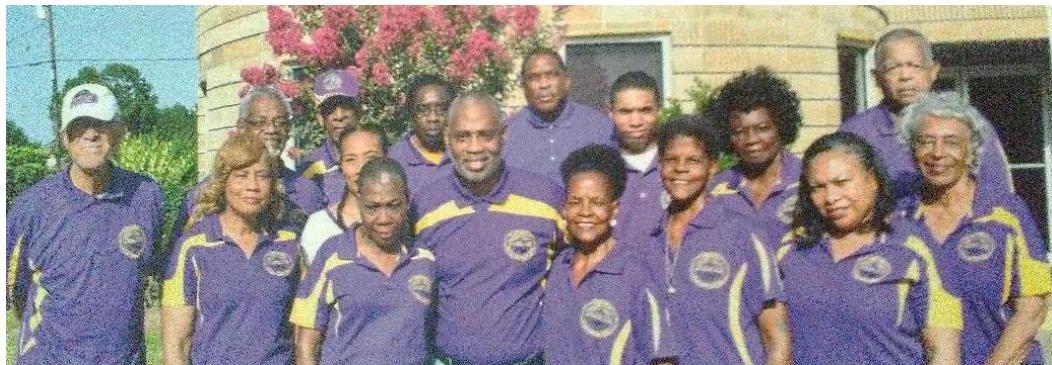
* Awardee must agree to a release of grades to the NAA for the last 4 semesters

*Awardee must agree to have their identity published by the NAA

*Needed amount of the award must not exceed \$3,500

44TH ANNUAL ALUMNI CONVENTION (HARVEY, LA)

Chapter Of The Year PV ATHLETIC CLUB



Mr. Greg Austin, President

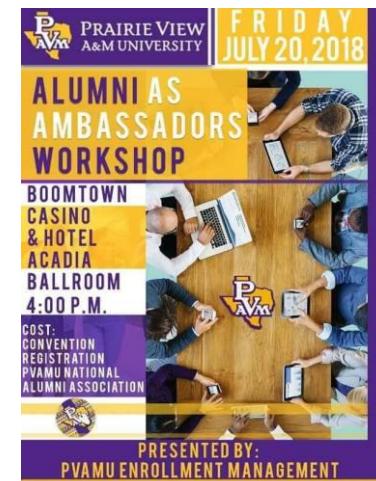
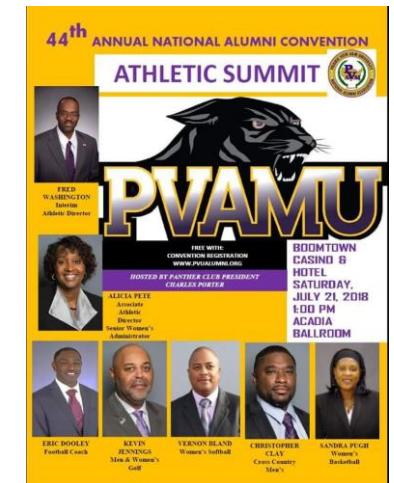
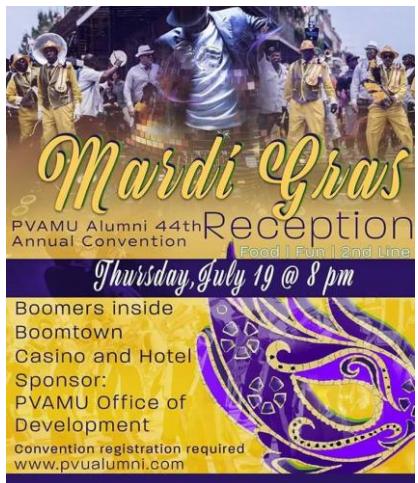
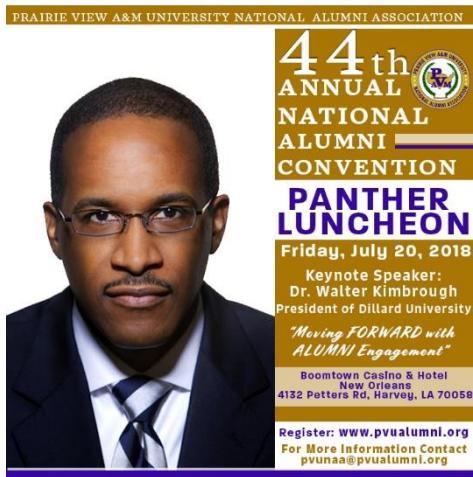
- ◆ Financial Members: 44 (42 Life Members; 2 Annual Members)
- ◆ Members Serving as National Officers: (Vice President, Charlotte Jefferson- Huggins)
- ◆ Convention 2017: Co-Host of Event (12-members fully registered)
- ◆ Homecoming 2017 Banquet: Host (3-tables)
- ◆ Financial Support to University: (Annual attendance at All Sports Banquet & Underwriter of all Sports Awards presented to Students; Sponsored breakfast for Coaches at 2nd Annual PV Relays in addition to supplying volunteers to work the event for both high school and college sessions, April 2018)
- ◆ Financial Support to NAA Concerns: (Largest advertising presence in Convention Souvenir Book [19 ads in 2017]; support to other alumni chapters [Houston, \$200 ad; PV Local Chapter, financial support to fundraising efforts thru members.)
- ◆ Financial Support to Others: (Sponsor of OpenMic Broadcast Radio [which broadcasts PVAMU, local high schools and neighboring junior college sports events])
- ◆ Community Service: Members serving in various capacities (PV Chamber of Commerce (3-members); Volunteers with Meals on Wheels (since program inception); Members serving on city and national elections (1-Precinct Judge); Member, duly elected to serve on local school board [Waller Independent School District], third term.

Alumnus Of The Year MARK S. FALLS - JSC CHAPTER



FALLS demonstrated his love and passion for PVAMU and the NAA when he resurrected the JSC-PVU Alumni local chapter that was dormant and inactive for two and half years. He selected officers with that same passion and vision, re-instituted monthly meetings, generated a yearly calendar and established an annual budget, plus persuaded 20 alumni to become financial, the largest financial membership since the Chapter's existence in the mid-1980's. The nominee established committees and appointed leaders to align with NAA visions such as advocacy, scholarship, membership, and mentorship.

44TH ANNUAL ALUMNI CONVENTION (FUNDRAISING)



SPONSORSHIPS (HOMECOMING & PV ATHLETICS)



3rd Year Stadium Suite Lease
\$13K



All Gold Everything \$2500



**NAA LIFE MEMBERS RECEIVE
DISCOUNT ON SEASON
TICKETS!**

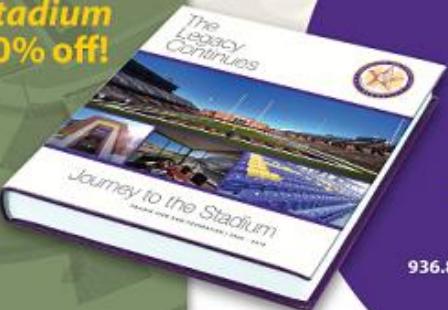
**NAA Members receive
10% off purchases
made at
PVPanthersGear.com/NAA**

Note: NAA members must email pvunaa@pvualumni.org to receive your password. Also, NAA Members currently in the AD's Club, will not be able to create a duplicate account.

PARTNERSHIPS (PVAMF)

Panther Pride in Brick and Steel

Get your copy of **Journey to the Stadium for 30% off!**



This high-quality pictorial book chronicles the historic journey from humble Blackshear stadium to our new, world-class sports complex.

Share a copy with family and friends. The how and why of the Journey to the Stadium for **30% off!**

Are you a member of the National Alumni Association?

Contact either your chapter president or the National Alumni Association Office and **ask about your 30% off coupon!**

Contact the NAA office at: 936.857.5817 or pvunaa@pvualumni.org.

Panthers on Capitol Hill INTERNSHIP PROGRAM

Creating "uncommon opportunity"
for PVAMU students "committed to the path they have chosen."

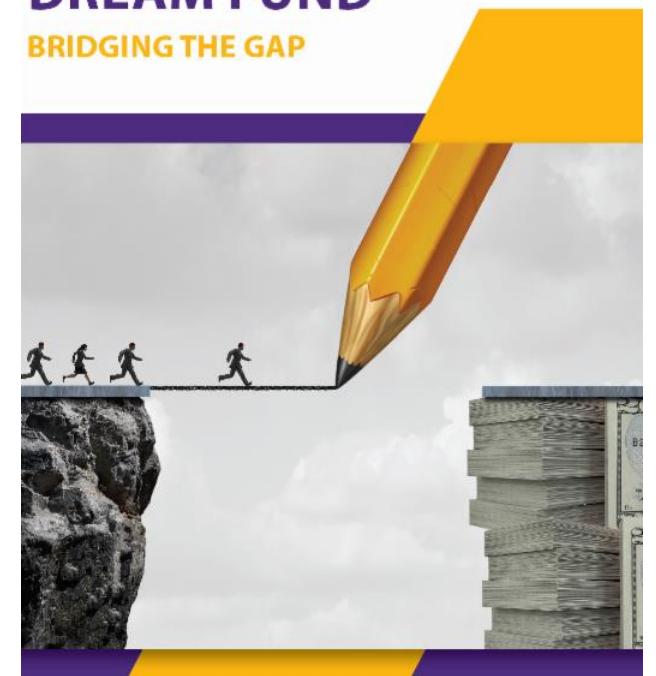


"The basis of a democratic state is liberty. ... Liberty and equality will be best attained in a democracy when **all persons** share in the government to the utmost."

— Aristotle



PVAMU CLASS OF 1967's
DREAM FUND
BRIDGING THE GAP



COLLABORATIONS

PVAMU OFFICE OF DEVELOPMENT

- *Giving Societies Focus Group
- *NAA Convention Opening Reception (Sponsor)
- *Office of Development National Convention Session
- *Freshman Send-off Celebrations (upcoming)

PVAMU COLLEGE OF BUSINESS

- *Alumni Mentoring Presentation
- *Alumni Mentoring National Convention Session

PANTHER CLUB

- *Athletic Summit National Convention Session

SWOT

(STRENGTHS, WEAKNESSES, OPPORTUNITIES AND TALENTS)



Implemented in a continuous effort to remain relevant.

34 AMENDMENTS TO THE CONSTITUTION & BYLAWS



Voted upon during the 44th Annual National Alumni Convention