

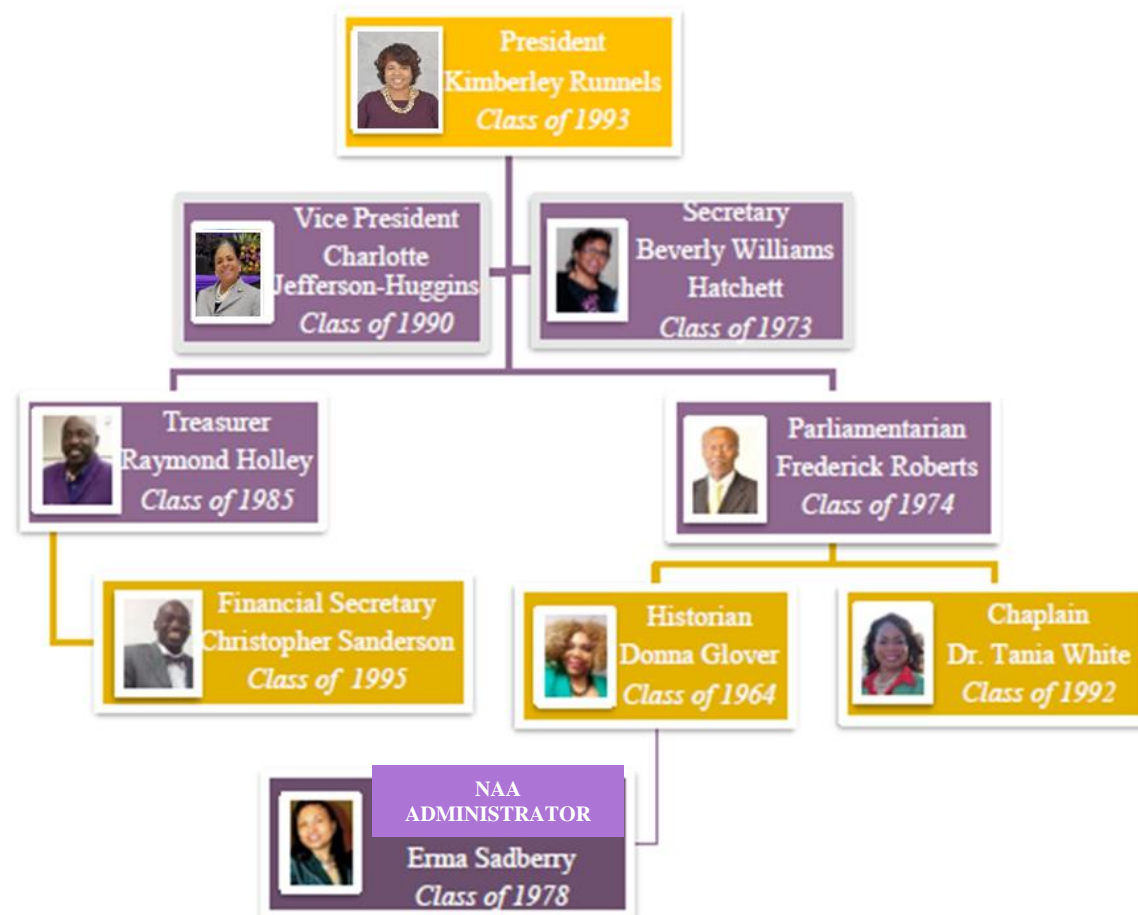
PRAIRIE VIEW A&M UNIVERSITY  
NATIONAL ALUMNI ASSOCIATION

# STATE OF THE ASSOCIATION

2017-2018

ADVOCACY  
MEMBERSHIP  
MENTORSHIP  
FRIENDRAISING/FUNDRAISING

# NAA EXECUTIVE BOARD (2017-2019)



## 32 CHAPTERS (3 NEW CHAPTERS THIS FISCAL YEAR)

Atlanta Metropolitan • Austin • Beaumont • Chicago  
Dallas • Fort Bend • Fort Worth • Hempstead • Houston  
Johnson Space Center • Los Angeles • Missouri City  
North Dallas-Denton-Collin County • Prairie View Agriculture  
Prairie View Local • Prairie View Nurses • PV Athletic Club  
PVAMU ROTC • San Antonio • Waco • Washington D.C.  
Class of '53 • Class of '54 • Class of '55 • Class of '59  
Class of '60 • Class of '61 • Class of '62 • Class of '64  
Class of '66 • Class of '67 • Class of '69

# ADVOCACY

## HOMECOMING/FRIENDS & FAMILY DAY



- Students informed of the NAA's desire to serve as student advocates when needed. SGA Officer reviews the advocate request form.

## PRESIDENT TRAVELS TO TEXAS A&M

- On behalf of all alumni and as President of the PVAMU National Alumni Association I contacted Chancellor Sharp via email and expressed our desire to be present in the search when the time comes to select the 9th President of Prairie View A&M University.



# MEMBERSHIP *(INCENTIVES)*

## LIFE MEMBER LAPEL PIN & POLO SHIRT

*(\$750 MEMBERSHIP FEE)*



## DONOR LAPEL PIN (\$100 MINIMUM)

*began fiscal year 9/17- 8/18*



September 2017 to July 2018: New & Renewing Annual Members: **119** New Life Members: **22**  
TOTAL LIFE MEMBERS: 1,863

*September 2016 to July 2017: New & Renewing Annual Members: 117 New Life Members: 23*



# MEMBERSHIP *(OPPORTUNITIES)*

## HOMECOMING/FRIENDS & FAMILY DAY

- NAA V.P. Charlotte Jefferson-Huggins discusses NAA membership with Fort Worth Alumni during Family & Friends Day.



## PINNING CEREMONIES

- NAA Financial Secretary Christopher Sanderson participates in the Pinning Ceremony on the Northwest Campus.



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TOTAL LIFE MEMBERS: 1,863

*September 2016 to July 2017: New & Renewing Annual Members: 117 New Life Members: 23*

# MEMBERSHIP *(OPPORTUNITIES)*

Combined meeting of the Panther Club, PV Athletic Club and Panther Backers. I was afforded the opportunity to present information regarding the NAA and member recruitment.



The 1st Annual Scholarship Gala of the Sigma Lambda Beta Epsilon Gamma Chapter Fraternity was a great success. The event chair invited me and I was privileged to bring remarks



# MEMBERSHIP (MEDIA)



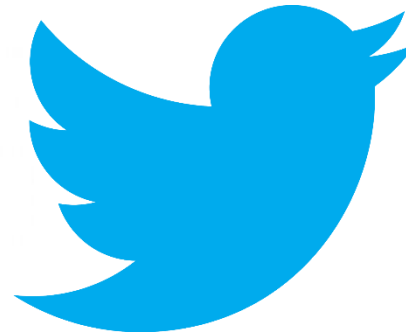
PVAMU National  
Alumni  
Association  
970 MEMBERS



Instagram  
pvunaa  
916 FOLLOWERS



Uploads



PVUNAA@pvunaa  
35 FOLLOWERS



The Alumni Voice

22K+ LIST-SERVE



MARKETING  
BROCHURE



# MENTORSHIP

## PRE-ALUMNI ASSOCIATION *(Alumni Day on the Hill 9/17)*

The Pre Alumni Association is the student association and branch of the National Alumni Association, given the duty to build a pipeline that sends recent graduates directly into the NAA. In doing this they also teach members the traditions and history of our university as well as find ways to make new ones.

NAA MEMBERS SERVE AS SPEAKERS ON THE CAMPUS

CHAPTERS PARTICIPATE IN 20-40 COLLEGE FAIRS ANNUALLY

# FRIENDRAISING/FUNDRAISING

## NAA ANNUAL FUND (operational use)

September 2017 to July 2018: Annual Fund request was minimum \$100, per person

Total contributors: 117 (for that period of time)

Total collected: \$19,935 (gross)

- \*Creating a Mentoring and On-line support network to connect alumni with students
- \*Expanding communications via the website and all forms of social media for alumni outreach
- \*Additional repairs and maintenance to our Alumni House
- \*Any IMMEDIATE operational needs of the National Alumni Association

*September 2016 to July 2017: Annual Fund request was a minimum \$50, per person*

*Total contributors: 155 (for that period of time)*

*Total collected: \$17,085 (gross)*

## ENDOWED SCHOLARSHIPS: NAA & CHAPTERS = \$2.4 MILLION

Awards made annually to deserving students according to the donor's wishes and current financial aid policies of the university. While it is preferred that scholarships be unrestricted, occasionally it can be appropriate to specify that the scholarship be awarded to students from a specific academic focus or geographic area. The donor may not, however, actually name the individual student to receive the award. Annually, the donor receives information regarding the students awarded scholarships.

## MEETING THE UNMET NEED: 7 DONORS=\$4,900

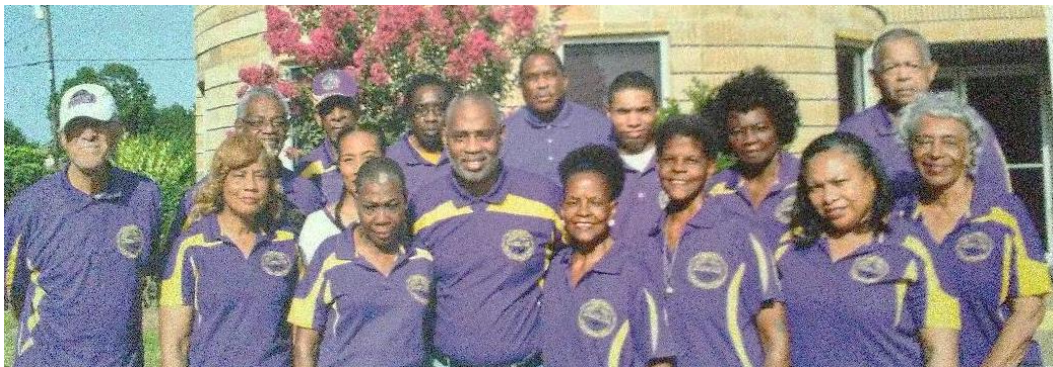
4 criteria for students of PVAMU to receive emergency funds. The criteria was voted upon by the body and approved at the last

Board of Directors Meeting. They are:

- \* Awardee must be a junior or senior in good academic standing with the university (2.0 GPA)
- \* Awardee must agree to a release of grades to the NAA for the last 4 semesters
- \* Awardee must agree to have their identity published by the NAA
- \* Needed amount of the award must not exceed \$3,500

# 44<sup>TH</sup> ANNUAL ALUMNI CONVENTION (HARVEY, LA)

## Chapter Of The Year PV ATHLETIC CLUB



### Mr. Greg Austin, President

- ◆ Financial Members: 44 (42 Life Members; 2 Annual Members)
- ◆ Members Serving as National Officers: (Vice President, Charlotte Jefferson- Huggins)
- ◆ Convention 2017: Co-Host of Event (12-members fully registered)
- ◆ Homecoming 2017 Banquet: Host (3-tables)
- ◆ Financial Support to University: (Annual attendance at All Sports Banquet & Underwriter of all Sports Awards presented to Students; Sponsored breakfast for Coaches at 2nd Annual PV Relays in addition to supplying volunteers to work the event for both high school and college sessions, April 2018)
- ◆ Financial Support to NAA Concerns:(Largest advertising presence in Convention Souvenir Book [19 ads in 2017]; support to other alumni chapters [Houston, \$200 ad; PV Local Chapter, financial support to fundraising efforts thru members.]
- ◆ Financial Support to Others: (Sponsor of OpenMic Broadcast Radio [which broadcasts PVAMU, local high schools and neighboring junior college sports events])
- ◆ Community Service: Members serving in various capacities (PV Chamber of Commerce (3-members); Volunteers with Meals on Wheels (since program inception); Members serving on city and national elections (1 -Precinct Judge); Member, duly elected to serve on local school board [Waller Independent School District], third term.

## Alumnus Of The Year

## MARK S. FALLS - JSC CHAPTER



FALLS demonstrated his love and passion for PVAMU and the NAA when he resurrected the JSC-PVU Alumni local chapter that was dormant and inactive for two and half years. He selected officers with that same passion and vision, re-instituted monthly meetings, generated a yearly calendar and established an annual budget, plus persuaded 20 alumni to become financial, the largest financial membership since the Chapter's existence in the mid-1980's. The nominee established committees and appointed leaders to align with NAA visions such as advocacy, scholarship, membership, and mentorship.



# 44<sup>TH</sup> ANNUAL ALUMNI CONVENTION (FUNDRAISING)

PRAIRIE VIEW A&M UNIVERSITY NATIONAL ALUMNI ASSOCIATION



**44<sup>th</sup> ANNUAL NATIONAL ALUMNI CONVENTION PANTHER LUNCHEON**  
**Friday, July 20, 2018**  
 Keynote Speaker:  
**Dr. Walter Kimbrough**  
 President of Dillard University  
*"Moving FORWARD with ALUMNI Engagement"*  
 Boomtown Casino & Hotel  
 New Orleans  
 4132 Potters Rd, Harvey, LA 70058  
 Register: [www.pvualumni.org](http://www.pvualumni.org)  
 For More Information Contact  
[pvunaa@pvualumni.org](mailto:pvunaa@pvualumni.org)


**Mardi Gras Reception**  
 PVAMU Alumni 44th Annual Convention  
*Food | Fun | 2nd Line*  
**Thursday, July 19 @ 8 pm**  
 Boomers inside  
 Boomtown  
 Casino and Hotel  
 Sponsor:  
 PVAMU Office of  
 Development  
 Convention registration required  
[www.pvualumni.com](http://www.pvualumni.com)

PRAIRIE VIEW A&M UNIVERSITY NATIONAL ALUMNI ASSOCIATION








**44<sup>th</sup> ANNUAL NATIONAL ALUMNI CONVENTION AWARDS BANQUET**  
**SATURDAY, July 21, 2018**  
**7:00 PM - 9:00 PM**  
*"Moving FORWARD with ALUMNI Engagement"*  
 Boomtown Casino & Hotel  
 New Orleans  
 4132 Potters Rd, Harvey, LA 70058  
 Register: [www.pvualumni.org](http://www.pvualumni.org)  
 For More Information Contact  
[pvunaa@pvualumni.org](mailto:pvunaa@pvualumni.org)

**44<sup>th</sup> ANNUAL NATIONAL ALUMNI CONVENTION ATHLETIC SUMMIT**



**PVAMU**  
 BOOMTOWN CASINO & HOTEL  
 SATURDAY, JULY 21, 2018  
 1:00 PM  
 ACADIA BALLROOM  
 Hosted by PANTHER CLUB PRESIDENT  
 CHARLES PORTER  
 PVAMU National Alumni Association  
[www.pvualumni.org](http://www.pvualumni.org)

 ERIC BOOLEY Football Coach	 KEVIN JENNINGS Men's & Women's Golf	 VERNON BLAND Women's Softball	 CHRISTOPHER CLAY Cross Country Men's	 LASHIA PUGH Women's Basketball
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**NAA CHAPTERS & CLASSES**

Atlanta Metropolitan	PV Athletic Club
Austin	PVAMU ROTC
Beaumont	San Antonio
Chicago	Waco
Dallas	Washington D.C.
Fort Bend	Class of '53
Fort Worth	Class of '54
Hempstead	Class of '55
Houston	Class of '59
Johnson Space Center	Class of '60
Los Angeles	Class of '61
Missouri City	Class of '62
NDDC	Class of '64
Prairie View Agriculture	Class of '66
Prairie View Local	Class of '67
Prairie View Nurses	Class of '69


Advocacy, Fundraising/Scholarships, Membership, Mentoring

PRAIRIE VIEW A&M UNIVERSITY NATIONAL ALUMNI ASSOCIATION **44th ANNUAL NATIONAL ALUMNI CONVENTION**

**HBCU ALUMNI PARTY**  
 Hor'doeuvre \* Dancing \* Class pictures  
 XAVIER DILLARD  
**LET'S PARTY!**  
 Boomtown Casino & Hotel New Orleans  
 Friday, July 20, 2018 @ 8:00 p.m.  
 FEATURING ENTERTAINMENT BY **CHARLES PORTER, III**  
**"DJ EXTRAORDINAIR"**  
 REGISTER @ [WWW.PVUALUMNI.ORG](http://WWW.PVUALUMNI.ORG)  
**\$5 FUNDRAISER TO SUPPORT**  
 The PVAMU National Alumni Association

PRAIRIE VIEW A&M UNIVERSITY **FRIDAY JULY 20, 2018**

**ALUMNI AS AMBASSADORS WORKSHOP**  
 BOOMTOWN CASINO & HOTEL  
 ACADIA BALLROOM  
 4:00 P.M.  
 COST: CONVENTION REGISTRATION  
 PVAMU NATIONAL ALUMNI ASSOCIATION  
 PRESENTED BY:  
 PVAMU ENROLLMENT MANAGEMENT





# SPONSORSHIPS (HOMECOMING & PV ATHLETICS)



3<sup>rd</sup> Year Stadium Suite Lease  
\$13K



All Gold Everything \$2500



**PVPANTHERSGEAR.COM**  
THE OFFICIAL ONLINE STORE OF PRAIRIE VIEW A&M ATHLETICS  
A PORTION OF THE PROCEEDS BENEFIT PRAIRIE VIEW A&M ATHLETICS

***NAA LIFE MEMBERS RECEIVE  
DISCOUNT ON SEASON  
TICKETS!***

**NAA Members receive  
10% off purchases  
made at  
[PVPanthersGear.com/NAA](https://PVPanthersGear.com/NAA)**

Note: NAA members must email [pvnaa@pvualumni.org](mailto:pvnaa@pvualumni.org) to receive your password.  
Also, NAA Members currently in the AD's Club, will not be able to create a duplicate account.



# PARTNERSHIPS (PVAMF)

## Panther Pride in Brick and Steel

Get your  
copy of  
*Journey to  
the Stadium*  
for **30% off!**

This high-quality pictorial book chronicles the historic journey from humble Blackshear stadium to our new, world-class sports complex.

Share a copy with family and friends. The how and why of the Journey to the Stadium for **30% off!**



### Are you a member of the National Alumni Association?

Contact either your  
chapter president or the  
National Alumni  
Association Office and

**ask about your  
30% off coupon!**

Contact the NAA office at:  
936.857.5817 or [pvunaa@pvualumni.org](mailto:pvunaa@pvualumni.org).

## Panthers on Capitol Hill

INTERNSHIP PROGRAM

*Creating "uncommon opportunity"  
for PVAMU students "committed to the path they have chosen."*

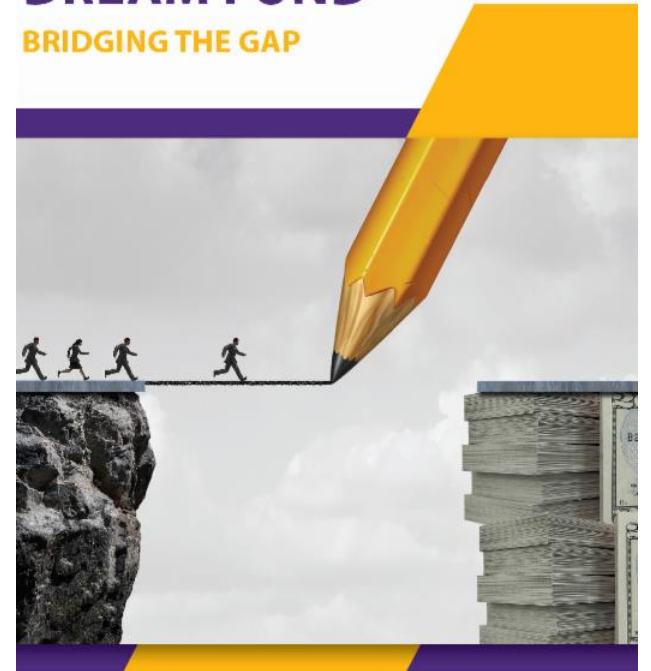


"The basis of a  
democratic state is liberty.  
... Liberty and equality will be  
best attained in a democracy  
when **all persons** share in  
the government to  
the utmost."

— Aristotle



## PVAMU CLASS OF 1967's DREAM FUND BRIDGING THE GAP



# COLLABORATIONS

## PVAMU OFFICE OF DEVELOPMENT

- \*Giving Societies Focus Group
- \*NAA Convention Opening Reception (Sponsor)
- \*Office of Development National Convention Session
- \*Freshman Send-off Celebrations (upcoming)

## PVAMU COLLEGE OF BUSINESS

- \*Alumni Mentoring Presentation
- \*Alumni Mentoring National Convention Session

## PANTHER CLUB

- \*Athletic Summit National Convention Session

# SWOT

(STRENGTHS, WEAKNESSES, OPPORTUNITIES AND TALENTS)



Implemented in a continuous effort to remain relevant.

# 34 AMENDMENTS TO THE CONSTITUTION & BYLAWS



Voted upon during the 44<sup>th</sup> Annual National Alumni Convention