



**Contact: Anita Brattina**  
**Board Chair, PowerLink**  
**(412) 316.5936**  
**[www.powerlink.org](http://www.powerlink.org)**  
**For immediate release**  
**Call for Applications Q1 2018**

**Attention Small and Emerging Businesses Owners:  
This Journey Could Improve Your Business, and  
Maybe Your Life**

**(PITTSBURGH – January 5, 2018)** – Do you want your business to grow and have better cash flow? Would you like to earn 71% more money? Do you have employee problems? Do you want to tap into an entirely new market? Do you ever wonder if there is anyone out there who can see your business from your point of view?

Well, here is a way to solve problems and grow. Here is a roadmap to hiring great employees. Here is a system for dealing with the problem clients while you increase your cash flow. Here's a way to move to wholesale or sell to corporations. Heck, you might just buy your whole building while dramatically increasing your pay. It's your business. So make your business work for you.

How can you do all of this? **Let me introduce you to PowerLink, a 25-year-old nonprofit with a remarkable track record for helping companies grow profitably.**

Every January we invite applications for 50 PowerLink Advisory Boards through more than 30 referral partner organizations. PowerLink is now accepting applications for 50 select business owners to participate in a challenging 15-month program in the following counties: Allegheny, Indiana, Washington, Westmoreland, Mercer, Lawrence, Clarion and Centre counties in Western Pennsylvania.

Is this a program for you? Do you have what it takes? Can you do it? If you are selected, PowerLink will provide you with a professional, hand-picked, customized volunteer advisory board. This board comes from our network of more than 1000 executives, CEO's and subject matter experts and who have signed on to focus on you and your business growth plans and challenges.

To apply go to our [Discovery Sheet](#), answer the questions and hit submit. You will be contacted to arrange a private interview. You can also call 412-316-5936 or visit [www.powerlink.org](http://www.powerlink.org).

Criteria: must be in business more than 1 year, have generated at least \$100k in revenue, have at least one employee or contractor besides yourself, have a burning desire to take your business to the next level and **are brave enough to ask for help**. Fees are dependent on 2017 revenue and start at \$50/month. Financing may be available based on profitability and need.

If PowerLink selects your business, you will be connected with an Executive-in-Residence (EIR) who will be there to start you on your journey. You will be asked questions and prepare materials so that the matching process can begin and soon enough you will meet a remarkable and accomplished group of advisors. These advisors will immediately begin a process of reviewing your business, and then offer advice and ideas to make your business run more profitably. You will receive an altruistic, unbiased perspective that you seldom get – remember these advisors are donating their time and talent to help you achieve the goals you communicated. And, based on experience we can say that the PowerLink advisors will see what you see – but more importantly – **they will see what you don't see**

These volunteer professionals will offer advice in your core business areas, but with a twist. You will not be just one of 30 business owners in a seminar taking notes. All of the attention will be on you, listening and thinking about your employee issues, your client problems, your growth ideas and your challenges. At the same time, the PowerLink board will assess your strengths and weaknesses, and move you in the direction of your goals. **In fact, the PowerLink board will do more than just move you. They will encourage you, run with you, or if necessary drag you towards your goals.**

But be forewarned. This is not a program for the faint of heart. This is not a program for the secretive, defensive or know-it-all business owner. **PowerLink is a program for a business owner who can take a challenging 15-month journey with a group of advisors selected for them to improve and grow their business.**

Take a 15-month Journey of a Lifetime and join the list of over 300 business owners who have experienced the Power of PowerLink!

If you are up for it, [APPLY HERE](#) no later than Friday, January 19, 2018 to be eligible for the 2018 Q1 Cohort.

**PowerLink clients report an increase in gross sales of 87%**

**PowerLink business owners report an increase in employees of 75%**

**PowerLink business owners report a 71% increase in personal compensation.**

**96% of PowerLink business owners have or would recommend PowerLink.**

**Here's to your best year ever!**



**Anita Brattina**