

CREW SAN ANTONIO FORUM 2024

KEYNOTE SPEAKER

KRISTIN LYNN KAUTZ, CPSM IS AN EXPERIENCED MARKETER WITH OVER 25 YEARS OF EXPERTISE IN THE ARCHITECTURE, ENGINEERING, AND CONSTRUCTION INDUSTRY. WITH A PASSION – OBSESSION?! – FOR INNOVATION AND TECHNOLOGY,

KRISTIN HAS BECOME A LEADING EXPERT IN AI FOR THE BUILT ENVIRONMENT, HELPING COMPANIES IMPLEMENT AND INTEGRATE AI INTO THEIR OPERATIONS, FROM SMALL FIRMS TO LARGE CORPORATIONS. AI IS REVOLUTIONIZING OUR INDUSTRY. WITH A DEEP UNDERSTANDING OF THE LATEST AI TRENDS AND TECHNOLOGIES, KRISTIN PROVIDES STRATEGIC GUIDANCE AND DEVELOPS CUSTOMIZED ORGANIZATIONAL STRUCTURES, GUIDELINES, POLICIES, PROCEDURES, COMMUNICATIONS/ROLL-OUT, AND TRAINING TO ENSURE THAT COMPANIES CAN FULLY LEVERAGE AI TO DRIVE GROWTH, IMPROVE EFFICIENCY AND PRODUCTIVITY, AND ENHANCE BOTH CLIENT AND EMPLOYEE SATISFACTION.

KRISTIN HAS BEEN A FEATURED AI SPEAKER FOR SMPS LOCALLY, REGIONALLY, AND NATIONALLY IN ADDITION TO THE SOCIETY FOR DESIGN ADMINISTRATION (SDA), PROJECT MARK, ZWEIG GROUP, ACEC, URBAN LAND INSTITUTE, EXECUTIVE NETWORK, AND MULTIPLE CEO COHORTS. KRISTIN IS COMMITTED TO ADVANCING THE USE OF AI IN THE AEC INDUSTRY AND HELPING COMPANIES STAY AT THE FOREFRONT OF INNOVATION.



KRISTIN LYNN KAUTZ

Zweig Group

FIRESIDE CHAT PANELISTS

EDUARDO OROZCO IS A VISIONARY ENTREPRENEUR AND TECHNOLOGICAL INNOVATOR, WIDELY RECOGNIZED AS THE CEO OF ISI AUTOMATION INTL INC, ISI INDUSTRIES LLC, AND ISI SERVICES LLC.

BASED IN SAN ANTONIO, TEXAS, AND MEXICO, MR. OROZCO HAS DEDICATED HIS CAREER TO REVOLUTIONIZING THE INTEGRATION OF HIGH-TECH AND SMART ELECTRONIC SYSTEMS ACROSS VARIOUS SECTORS, INCLUDING RESIDENTIAL, COMMERCIAL, AND GOVERNMENTAL.



EDUARDO OROZCO
ISI Automation Int'l Inc.

SHANKAR PONCELET IS A GROWTH EXPERT AND ENTREPRENEUR KNOWN FOR HIS WORK IN THE MARKETING INDUSTRY. HE FOUNDED A COMPANY CALLED SHANKX, WHICH IS A HEALTHCARE MARKETING AND PR COMPANY. SHANKAR STRONGLY ADVOCATES USING ARTIFICIAL INTELLIGENCE AI AND AUTOMATION TO HELP PEOPLE FREE UP MORE TIME. HE HAS BEEN FEATURED IN VARIOUS PODCASTS AND INTERVIEWS DISCUSSING HIS ENTREPRENEURIAL JOURNEY AND STRATEGIES TO HELP HIS CLIENTS SUCCEED. IN ADDITION TO HIS WORK IN MARKETING AND COACHING, SHANKAR IS ALSO A MENTOR TO OTHER ENTREPRENEURS IN HIS SECOND COMPANY, GROWTH ACADEMY GLOBAL INC. HE HAS BEEN MENTORED BY SOME OF THE MOST SUCCESSFUL ENTREPRENEURS IN SAN ANTONIO EO, WHICH HAS HELPED HIM BUILD A 6-FIGURE COMPANY. HE IS PASSIONATE ABOUT SHARING HIS KNOWLEDGE AND EXPERIENCE WITH OTHERS TO HELP THEM ACHIEVE THEIR GOALS.



SHANKAR PONCELE
Growth Academy

FIRESIDE CHAT PANELISTS

EMILY WORKS AT THE INTERSECTION OF PUBLIC ADMINISTRATION AND TECHNOLOGY TO BUILD INCLUSIVE FUTURES FOR CITIES. SHE IS CURRENTLY SMART CITIES ADMINISTRATOR AT THE OFFICE OF INNOVATION FOR THE CITY OF SAN ANTONIO (HER HOMETOWN), WHERE SHE LEADS A TEAM TO EXECUTE SAN ANTONIO'S "SMARTER TOGETHER" SMART CITIES INITIATIVE AND SUPPORTS A MULTI-STAKEHOLDER SMART CITY PARTNERSHIP CALLED "SMARTSA". EMILY CURRENTLY SERVES AS POLICY CO-CHAIR OF THE GOVAI COALITION, AND VICE CHAIR OF UNITED FOR SMART AND SUSTAINABLE CITIES, AN INTERNATIONAL COLLABORATIVE PLATFORM LED BY THE INTERNATIONAL TELECOMMUNICATIONS UNION (ITU) AND UN-HABITAT.

EMILY HAS PUBLISHED AND PRESENTED HER WORK IN NATIONAL AND INTERNATIONAL FORUMS INCLUDING UN-HABITAT, STATESCOOP, URBANAI, AND GOVTECH MAGAZINE, AS WELL AS THE WORLD URBAN FORUM 11TH SESSION AND SMART CITY WORLD EXPO. ACROSS HER PORTFOLIO, EMILY STRIVES DELIVER PUBLIC SERVICES THAT MAXIMIZE TRANSPARENCY, SECURITY, EQUITY, AND ACCESSIBILITY FOR ALL. SHE BELIEVES PEOPLE SHOULD BE AT THE CENTER OF SMART CITIES, AND HER WORK FOCUSES ON CREATING GREATER PUBLIC OVERSIGHT OVER SMART CITY TECHNOLOGIES AND THE DATA THAT POWERS THEM. EMILY HOLDS A MASTERS IN CITY DESIGN & DEVELOPMENT AT THE MASSACHUSETTS INSTITUTE OF TECHNOLOGY.



EMILY ROYALL

City of San Antonio Smart



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AI TRENDS IN CRE