

# PACD/SCC Winter Meeting

Wyndham State College, Boalsburg, PA  
January 22-23, 2020

## WEDNESDAY, JANUARY 22

- 9:00 a.m.**                      **Conference Registration Opens—50/50 Raffle Tickets Go On Sale**  
*Proceeds from the raffle benefit the Pennsylvania Envirothon.*
- 10:00 a.m. to Noon**            **State Conservation Commission Briefing Session**
- 10:00 a.m. to 11:00 a.m.**   **Concurrent Activities**
- ✧ PACD District Employees Committee  
*Chair to be appointed*
  - ✧ PACD Legislative Committee  
*Chair: Donna Fisher, Blair County Conservation District*
- 11:00 a.m. to 11:15 a.m.**   **Break**
- 11:15 a.m. to 12:15 p.m.**   **Concurrent Activities**
- ✧ PACD Conservation Committee  
*Chair: Josh Longmore, Luzerne Conservation District*
  - ✧ PACD Education and Outreach Committee  
*Chair: Laura Anderson, Wyoming County Conservation District*
  - ✧ PACD Ways and Means Committee  
*Chair: Sonia Wasco, PACD Treasurer, Lancaster County Conservation District*
- 12:30 p.m. to 1:30 p.m.**      **Lunch**
- 1:45 p.m. to 3:45 p.m.**      **State Conservation Commission Meeting**
- 4:00 p.m. to 4:45 p.m.**      **Educational Opportunities through the Pennsylvania Game Commission**  
Daniel Lynch, Wildlife Education Specialist, SE Region, PA Game Commission  
Lorelle Steach, Executive Director, Pennsylvania Envirothon Inc.  
*Participants will learn about educational opportunities through the PA Game Commission, including information on the new wildlife kits, which interested conservation districts can host, and how the kits can support local and statewide Envirothon efforts.*
- 5:00 p.m. to 5:30 p.m.**      **PACD Operations Committee**  
*Chair: Kelly Stagen, PACD 1st Vice President, Pike County Conservation District*
- 5:30 p.m. to 6:30 p.m.**      **Dinner**
- 6:30 p.m. to 8:30 p.m.**      **Hospitality Reception**  
*Featuring light snacks and a cash bar.*

## THURSDAY, JANUARY 23

- 7:30 a.m. to 9:30 a.m. District Directors Breakfast, Featuring Effective Conservation Messaging with the National Wildlife Federation's Grow More Training Program**  
Jessica Espenshade, Sustainable Agriculture Manager, National Wildlife Federation  
*Effective conservation messaging is more than relaying data and facts—it depends on really knowing your audience. Insights on demographics, sociology, and economics can support a greater understanding of strategy and tactics for staff to “reach beyond the choir” when working with farmers and other stakeholders in their communities.*
- 7:30 a.m. to 9:30 a.m. District Managers Breakfast**  
*This breakfast is open to district managers only, and is time for managers to network and discuss issues of interest and importance to them.*
- 9:45 a.m. to 11:45 a.m. PACD Executive Council Meeting**  
*The 50/50 raffle drawing will take place during the meeting.*
- 11:45 a.m. Conference Concludes**

## While you're here...

**...stop by and visit with our partners in the lobby!**

### **Pennsylvania Agricultural Ombudsman Program**

*Ombudsman Program publications will be available for pick-up near registration.*

### **Dirt, Gravel, and Low Volume Road Maintenance Program**

*Stop by and visit with program staff from the Penn State Center for Dirt and Gravel Roads at the Dirt, Gravel, and Low Volume Road Help Desk on Wednesday between 9 a.m. and Noon.*

### **Wildlife Kits**

*Conservation districts who opted-in to host a wildlife kit in their county can pick up their kit at the meeting. If you aren't sure if your district opted-in, please check with PACD.*

