

Privacy Policy for Communications via Constant Contact

Effective Date: August 27, 2025

Last Updated: August 27, 2025

We respect your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, and safeguard your information when you receive communications from us via **Constant Contact**, regardless of where you live in the world.

1. Information We Collect

When you subscribe to our mailing list or interact with our emails, we may collect:

- **Contact Information:** Name, email address, and country/region (if provided).
- **Interaction Data:** Whether you open our emails, click on links, or unsubscribe.
- **Optional Information:** If you provide it (such as preferences, organization, or role).

We do not collect sensitive personal information through Constant Contact.

2. How We Use Your Information

We use your information to:

- Send newsletters, event invitations, updates, and relevant communications.
- Personalize content to improve your experience.
- Measure engagement (open rates, clicks, etc.) to improve our outreach.
- Comply with applicable laws and regulations.

We do **not** sell or rent your personal data to third parties.

3. Lawful Basis for Processing (GDPR/International Compliance)

Depending on your location, we rely on:

- **Consent** (you opted in to receive communications).
- **Legitimate Interest** (when relevant to your role, and communication is expected).
- **Legal Obligation** (to meet regulatory requirements).

You can withdraw your consent at any time (see Section 6).

4. How We Protect Your Information

- Data is stored securely in Constant Contact's systems, which are GDPR-compliant and adhere to global data protection standards.
 - We implement industry-standard safeguards, including encryption and access controls.
 - Only authorized personnel have access to subscriber information.
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5. International Data Transfers

Constant Contact may process and store your data in the United States and other locations where its servers are based. By subscribing, you acknowledge that your information may be transferred internationally and will be protected under contractual and legal safeguards (such as Standard Contractual Clauses for EU/UK subscribers).

6. Your Rights

Depending on your country or region, you may have the right to:

- **Unsubscribe** at any time using the link in our emails.
- **Access and receive a copy** of your personal data.
- **Correct or update** your personal data.
- **Request deletion** of your data from our mailing lists.
- **Restrict or object** to processing of your data.

To exercise these rights, contact us (see Section 8).

7. Data Retention

We retain your information only as long as necessary to provide communications or until you unsubscribe. Once unsubscribed, we will securely remove your data from active mailing lists, though some records may remain for legal compliance.

8. Contact Us

If you have questions about this Privacy Policy or wish to exercise your rights, please contact us:

Global Alliance to End Parkinson's Disease

PD AVENGERS

Email: Larry@PDAvengers.com

Address: 2593 Grant Street, Vancouver, BC, V5K 3G6

9. Updates to This Policy

We may update this Privacy Policy from time to time to reflect changes in practices, technology, or regulations. Updates will be posted with a revised “Last Updated” date.