

Keynote Speakers



Arthur

Arthur Renowitzky founded LGO in 2007 after he was shot in the chest outside a San Francisco night club by an unknown assailant, leaving him paralyzed from the chest down. The shooter stole \$20 dollars from Arthur and was never found. After a 23-day battle in a medically induced coma, Renowitzky woke on Christmas Eve day to learn he would never walk or talk again. That news inspired him to fight paralysis by spreading spinal cord injury awareness and gave him the "line in the sand" against youth violence; Renowitzky knew the best route was to create his nonprofit, LGO, and aggressively spread his message of overcoming adversity.

In recognition of his work, Renowitzky was named a Home Town hero by the Bay Area News Group for the summer of 2009 and also received a citation of appreciation from the Oakland Mayoral Council Against Violence that same year. Arthur has been featured sharing LGO on media outlets such as ABC Los Angeles, KTVU Bay Area, CNN, Hot Talk New Radio 560, Daily Review, Oakland Tribune, Chronicle Live.

Eugene

On April 24, 2015, Eugene Yoon quit his job and set out on the craziest adventure of his life. He hiked from Mexico to Canada along the Pacific Crest Trail to raise money for a paralyzed stranger whose dream was to walk again. Having had no prior outdoors or backpacking experience, Eugene eventually completed the entirety of the 2660-mile trail in six months and his story of kindness spread on media channels across the globe, including CBS National News, The Oprah Winfrey Network, People Magazine, and television stations in Asia, The Middle East, and Europe.

Ever since that philanthropic hike, Eugene has made it his personal mission to achieve two goals: 1) Create better economic business models to support disadvantaged populations and charitable causes, and 2) To inspire as many souls as possible to be kind to themselves and one another. In 2017, Eugene embedded these two goals into his most recent philanthropic business venture and became the founder and CEO of KIN LOV GRA, an ethical clothing company that helps lower-income families climb out of poverty by providing them with fair-paying job opportunities. Eugene also personally designs each collection with handwritten messages about KIN(dness) LOV(e) and GRA(titude). Eugene's ultimate "higher purpose vision" for KIN LOV GRA is to grow his business into a powerful platform for social impact; a champion for KIN(dness); and an inspiration for all other companies to prioritize people before profit.

