



## You may be thinking...

→ “A small donation will not make a difference”

**FALSE...** *Together We Soar*. Every donation makes a difference. No donation is too small. Participation is the key!

→ “Tuition covers all the expenses”

**FALSE...** Tuition only covers 90% of the cost of an outstanding Mater Dei Catholic education. Your gift covers the rest.

→ “My donation is not directly helping students”

**FALSE...** your gift to the Mater Dei Fund is an **UNRESTRICTED** gift that supports many of the programs that mean the most to our students.



## ADVANCEMENT OPPORTUNITIES



Donations of \$200 or more will receive a Theater Chair Name Plate in the Dr. Kassebaum Theater.



Donations of \$500 or more will receive a Memorial Brick in the “Garden of Remembrance” next to Marian Chapel.

## Why Give to MDJDA?



### DUAL LANGUAGE



### ON CAMPUS NURSE



### ON CAMPUS COUNSELOR



### ART & DANCE PROGRAM



### ACADEMIC EXCELLENCE



### FAITH FORMATION



## Why Give to MDCHS?



### COLLEGE ACCEPTANCES



### SAFETY & SECURITY



### ACADEMY OF SCIENCE



### QUALITY TEACHING



### FAITH



### ATHLETICS



### VALUE OF EDUCATION



### PERSONAL ATTENTION



### EXTRACURRICULAR OPPORTUNITIES

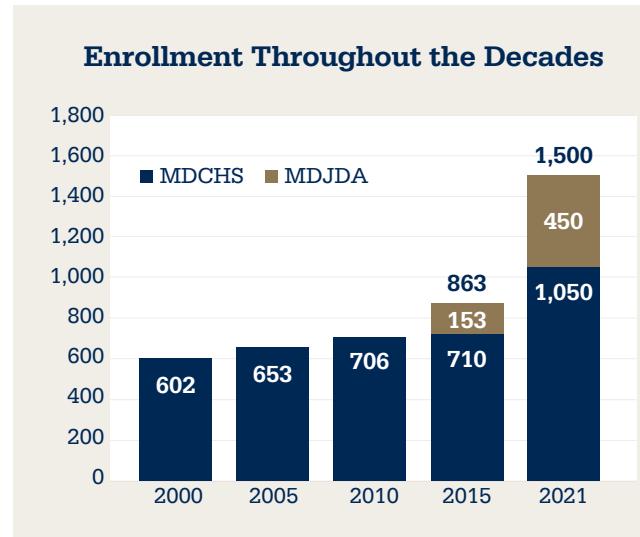
## 2022 MATER DEI FUND

[www.MaterDeiCatholic.org](http://www.MaterDeiCatholic.org)

## The Exceptional Value and Impact of a Mater Dei Catholic Education

Mater Dei Catholic has evolved over the past six decades to become a TK-12 school. Our story began 60 years ago in Imperial Beach when Marian High School was founded as the first coed Catholic high school in San Diego. It was located on a small campus yet had a distinct and powerful spirit that inspired its students to love, know, and serve God both on and off campus.

Our transformation began in 1995 when Estelle Kassebaum (Dr. K) joined Marian High School. With great zest and a vision to re-energize and restore the school, she reinvented Marian Catholic High School and forged a plan to move it to a new, bigger, and more beautiful campus east of Imperial Beach.



In 2007, Mater Dei Catholic High School opened its doors on a 48-acre campus in Otay Ranch, Chula Vista. In 2015, Mater Dei Juan Diego Academy began with four grades (TK-2) and became the first Catholic dual-language immersion program in San Diego. In 2021, Mater Dei Catholic became the largest TK-12th grade Catholic school and second largest private school in San Diego.

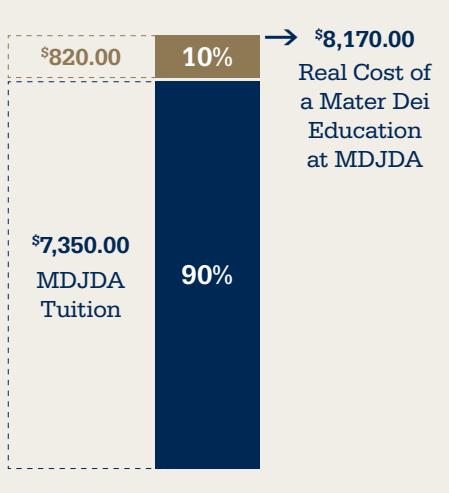
## Why Give to the Mater Dei Fund?

### FINANCIAL GAP.

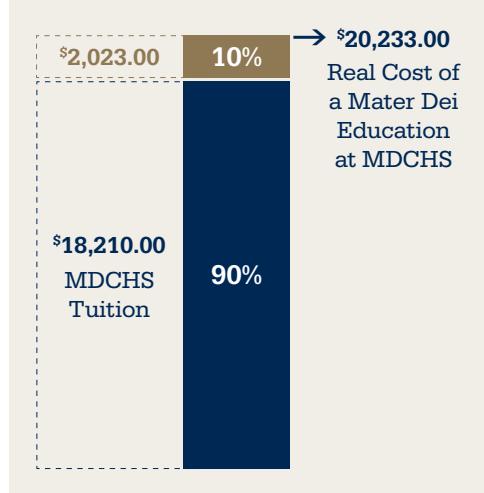
Currently, money received from tuition only covers approximately 90% of the total cost to educate each student. The remaining 10% is what we call the *Financial Gap*. This is the difference between the cost of a Mater Dei Catholic education and our tuition. Each year our community of parents, alumni, faculty and friends help us close this 10% *Financial Gap* by making a tax-deductible donation to the Mater Dei Fund.



Closing the Financial Gap at MDJDA



Closing the Financial Gap at MDCHS



Help Close the Financial Gap Between the Cost of a Mater Dei Education and Our Tuition

**\$369,000** MDJDA  
(450 Students X \$820)

**\$2,124,150** MDCHS  
(1,050 Students X \$2,023)

**\$2,493,150** TOTAL GAP  
2021-2022

### UNRESTRICTED.

The Mater Dei Fund is the foundation for our school's fundraising efforts and our top philanthropic priority. A gift to the Mater Dei Fund is the best gift anyone can give to our schools since it is UNRESTRICTED and can be used to help to continue the Crusader tradition while also remaining on the cutting edge of Catholic education.

### CULTURE OF GIVING.

Participation in the Mater Dei Fund is as important as the gift itself. It shows community support and helps attract gifts from outside sources. We are providing opportunities to many who otherwise could not afford Catholic education. We are changing the world, one student at a time. Will you join us?



Please invest in the future of our students by **closing the gap** with a tax-deductible gift.

## Testimonials



ELVIRA CASTRO, PARENT CLASS OF 2018

"I donate to Mater Dei to honor the many faculty and staff members who serve selflessly to provide students with academic excellence and faith formation, inspiring them to be more than good students, but also good people. It gives me great satisfaction to contribute financially so other families can be blessed by being members of the Mater Dei Catholic community."



BILL AND DEBBIE IPSEN, FRIENDS OF MATER DEI

"There is no better way to help support the future of our great country than investing in our youth at Mater Dei. We have been blessed to give financially and support several students from Marian High School and Mater Dei who wouldn't have otherwise been able to attend Catholic school. Watching them get accepted to top universities and seeing their confidence build as they mature is so gratifying!"



ILEANA SALAZAR, MDCHS FACULTY

"As a teacher at Mater Dei Catholic High School, I want to help provide our students with a well-rounded education, preparation for their future, and a solid foundation in God's truth. I donate to MDCHS to help bring souls to the saving love of Jesus Christ in the way my family and Catholic education did for me. Being a part of this community allows me to pay it forward from all the blessings I received from my Catholic education."