

2024 Annual Reading, Literacy, and Learning Conference



NORMAN GESCHWIND MEMORIAL LECTURE

HEIKKI LYYTINEN , PH.D.

The International Dyslexia Association (IDA) is pleased to announce **Heikki Lyytinen, Ph.D.**, will deliver the Norman Geschwind Memorial Lecture at the 2024 Annual Reading, Literacy, and Literature Conference this October.

Heikki J. Lyytinen is a distinguished scholar and innovator in the field of developmental neuropsychology and inclusive literacy learning. Currently, he serves as the CEO of Comprehension Game World Learning Ltd. He previously held the position of Emeritus Professor of Developmental Neuropsychology at the University of Jyväskylä (UJ) and was the UNESCO Chair/Professor on Inclusive Literacy Learning for All from 2015 to 2021. Lyytinen earned his Ph.D. in Psychology from the University of Jyväskylä in 1984. His career includes influential roles such as Academy Researcher at the Academy of Finland, various academic positions at the University of Helsinki and the University of Jyväskylä, and chairing significant boards including the Niilo Mäki Foundation and the Agora Human Technology Center. From 2002 to 2021, he was a Professor of Developmental Neuropsychology at UJ and has served as a Senior Advisor for Haskins Laboratories at Yale since 2015.

Lyytinen's research has been pivotal in numerous projects funded by the European Union and the Academy of Finland, including the Jyväskylä Longitudinal Study of Dyslexia and various Centers of Excellence. His work spans international collaborations and projects aimed at improving literacy and learning outcomes globally, such as the ProRead, NeuroDys, and FLUENT-A programs. He has also contributed to innovative tools and projects like the Comprehension Game, designed to enhance reading skills through engaging digital environments.

A prolific contributor to the academic community, Lyytinen has served on multiple international research networks and advisory boards. He is a member of numerous professional societies and has received several prestigious awards, including the Schild Scientist Award, the Nokia Award, and the Philips Nordic Prize. His research and innovations, particularly in digital learning environments, have made significant impacts on literacy development and education worldwide.

