



# Global Diversity & Inclusion Benchmarks

Standards for Organizations  
Around the World

# “WE’VE LEARNED WHAT WORKS!”

WEDNESDAY, SEPTEMBER 27, 2017  
GOOGLE OFFICES • 601 N 34<sup>TH</sup> ST • SEATTLE, WA 98103

# Google

 Outreach

 BECU

 The Diversity Collegium

 ISDI  
INSTITUTE FOR SUSTAINABLE  
DIVERSITY & INCLUSION

 SM/DIVERSITY  
STAFFING | RECRUITING | D&I WORKSHOP & EVENTS

5:30 Registration, Networking, Food

6:00 Opening: Google Welcome

- Greetings, Sponsor Recognition, Introductions
- Overview of the GDIB: Expert Panelists
- Responder Panel: Representatives from Four Sectors

7:00 Breakout Sessions (60 Minutes). Participate in one.

- Inclusive Leadership  
*Effenus Henderson*, ISDI
- How to craft a D & I Strategy  
*Venus Rekow*, Neural Shifts
- A Culture of Belonging: ERGs as Venues for Dialogue & Growth  
*Cindy Ogasawara*, Gates Foundation
- D&I in the workplace Planning and Performance  
*Tammi Pietre*, WA St Office of Financial Mgmt
- Grassroots Diversity. The Art of Thinking Independently Together  
*Amanda Townsend & Kim Weed*, Outreach
- Women in Leadership  
*Mikaela Kiner*, Uniquely HR

• D&I Communications

*Carrie McNally*, Seattle Police Dept

• Recruiting for Diversity

*Kyle Schnell & Jennifer Daniel*, BECU

• Talking About Race

*Joy Wiggins*. Western WA University

• Basketball: A Metaphor to Progress Diversity in the Workplace

*Cindi Bright*, The Bright Group

• Sustainability

*Sun McElderry*, Framework LLC

• D&I Structure and Implementation

*Christy Johnson*, Artemis

• How National Coverage of the Hate Movement Affects

Bigotry at Work at Home, and in Communities

*Lonnie Lusardo*, The Diversity Collaborative

• To Be Announced

*Information Coming Soon*

8:00 So what? Attendees share what they've learned and what they'll take back to their organizations, Q&A, and explore what's next!

9:00 End

## FREE ADMISSION . LIMITED SPACE . REGISTRATION REQUIRED

please register here: <http://bit.ly/GDIBpromo>

Registration Deadline: September 23, 2017 @ 11PM PDT. Limit 3 attendees per organization.

About the GDIB: The GDIB, a free downloadable 80-page booklet that helps organizations determine strategy and measure progress in managing diversity and fostering inclusion. Agreed upon by 97 experts around the world, the GDIB provides a blueprint for organizations of all sizes, types, industries, sectors and locations, regardless of their approaches to Diversity and Inclusion.

For more information, please visit: [www.diversitycollegium.org](http://www.diversitycollegium.org) and navigate to Global D&I Benchmarks.

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