

## **Lunch and Learn**

Sponsored by the GMAR Kettle Moraine Council  
Shelli Ellis Prosperity Mortgage  
Barb Gish Merit Title

**Tuesday, April 26<sup>th</sup>**  
**Location: Slinger House**

11:00am-12:00pm: Social Media Discussion  
12:00-12:30pm: Lunch

### **Presenters:**

Michelle Zoeller Vogds, Realty Executives Integrity  
Sharayah Fromstein, Keller Williams Prestige Realty

### **Social Media topics Discussed:**

- What demographic's do you target
- How to focus on where Generation Z is located
- Percent of referrals from Social Media. What do these referrals look like? Results of the referral's, percent of business
- What type of posts gain the most traction
  - How to plan posts and how often.
  - How to post

**Two \$50.00 Gas Cards to be raffled off. Bring a Business Card to Enter!**

Please RSVP by Friday, April 15<sup>th</sup> so we can have a count for food

Please email Michelle Kohn to sign up for this event: [michelle@gmar.com](mailto:michelle@gmar.com)