

Lunch and Learn

Sponsored by the GMAR Kettle Moraine Council

Shelli Ellis Prosperity Mortgage

Barb Gish Merit Title

Tuesday, April 26th

Location: Slinger House

11:00am-12:00pm: Social Media Discussion

12:00-12:30pm: Lunch

Presenters:

Michelle Zoeller Vogds, Realty Executives Integrity

Sharayah Fromstein, Keller Williams Prestige Realty

Social Media topics Discussed:

- What demographic's do you target
- How to focus on where Generation Z is located
- Percent of referrals from Social Media. What do these referrals look like? Results of the referral's, percent of business
- What type of posts gain the most traction
 - How to plan posts and how often.
 - How to post

Two \$50.00 Gas Cards to be raffled off. Bring a Business Card to Enter!

Please RSVP by Friday, April 15th so we can have a count for food

Please email Michelle Kohn to sign up for this event: michelle@gmar.com