



2019 SHOW GUIDE ADVERTISING PARTNERSHIP AGREEMENT

The 2019 Home & Garden Show Guide will run Sunday, March 17th with distribution to the Milwaukee Journal Sentinel's Sunday circulation of approximately 140,000 distribution, in addition to 20,000 Home & Garden Show attendees.

AD INVESTMENT OPTIONS: Please circle the ad size you want to reserve:

Position:	GMAR Exhibitor:	Non-Exhibitor:	Ad Sizes:
FULL-PAGE	\$2,400	\$3,000	10" wide x 9.75" high
HALF-PAGE	\$1,500	\$2,000	10" x 4.75" or 4.92" wide x 9.75" high
QUARTER-PAGE	\$ 900	\$1,250	4.92" wide x 4.82" high

Ads will run in color

- ❖ **Published Date: Sunday, March 17, 2019**
- ❖ **Adv. Reservation Deadline: Friday, February 22, 2019**
- ❖ **Final Copy Changes/Camera Ready Deadline: Friday, March 1, 2019**

Deadline to reserve ad space and submit ad material: Friday, February 22, 2019.

Payment: Must be submitted with agreement. All ads must be paid in full or they will not run - no exceptions.

Commissions: No agency or cash discounts. All rates are net.

AD SUBMISSION:

All ads must be submitted digitally via email to amanda@gmar.ws Preferred ad format: High Resolution Adobe PDF. If you do not have camera-ready artwork available for your ad, the Milwaukee Journal Sentinel will produce ad creative **at no additional charge**. Contact Edwin Martinez at (715) 570-3493 or Emartinez5@localiq.com

PAYMENT

☐ **Please charge my VISA/MasterCard**

☐ **Check enclosed (Payable to GMAR)**

Cardholder Name: _____

Signature: _____

Card #: _____ Exp. Date: _____

Company Name: _____

Name: _____

Contact: _____ Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Return completed contract with your payment to GMAR at:

12300 W. Center Street, Milwaukee, WI 53222 ♦ email: Amanda@gmar.ws ♦ Fax (414)778-4920