

Upcoming CRS Classes

*With Marki
Lemons-Ryhal!*



Keynote speaker, podcaster, social media expert and best-selling author Marki Lemons-Ryhal will be teaching two virtual classes for Wisconsin:

September 25th & October 2nd
**Digital Marketing: Establishing a
Social Media Brand**

October 9th and 16th
**7 Things Successful Agents Do Differently:
A Proven Business System**

Virtual classes are 9 a.m. to 1 p.m. and will be recorded and available for playback. All agents are welcomed! Classes count toward earning CRS designation.



Visit wra.org/crs to register!

Members of the Residential Real Estate Council (RRC) benefit from discounted prices. Not a member? Join today and use code "WIRRC20" to save!

>> Advanced training sets you apart in your market

Professional Development



CRS Designation Courses

Designations set you apart, build credibility and demonstrate expertise.

Certified Residential Specialist (CRS)

What is the CRS designation?

The CRS is the highest designation awarded to sales associates in the residential sales field and is awarded based on professional experience and education.

Digital Marketing: Establishing a Social Media Brand

Virtual course through the RRC (Residential Real Estate Council)

September 25 and October 2 | 9:00 a.m. - 1:00 p.m.

Social media has become a cornerstone of real estate marketing, but social media marketing is more than having an account and posting new listings. This course gives your social media marketing a new focus and approach. Discover what the next step of social media marketing is after mastering the basics. Instructor: Marki Lemons.

7 Things Successful Agents Do Differently

Virtual course through the RRC (Residential Real Estate Council)

October 9 and October 16 | 9:00 a.m. - 1:00 p.m.

What do successful agents do better than the average agent? This course gives you advice on how to organize your real estate career like a business, leverage market statistics, plan for retirement and implement marketing to stand above the rest. Instructor: Marki Lemons.

Double-down

Each course qualifies for eight hours of CRS credit and one GRI. These courses do not qualify for 2019-20 CE credit.

>> More online >> wra.org/CRS

These courses are hosted in partnership with the Wisconsin CRS chapter.

CRS Designation Training Fees Per Course

Standard Price	Through 9/10	After 9/23	At the Door
Member	\$155	\$165	\$185
Nonmember	\$175	\$185	\$205

TO REGISTER, VISIT WRA.ORG/EDUCATION OR CALL 1-800-279-1972