

Special Section Opportunity



REALTORS® HOME & GARDEN SHOW

March 25 - April 3, 2022 • Exposition Center at Wisconsin State Fair Park



NEW IN 2022

Packages include a digital “flipbook” version with active links to your URLs!

Secure your space in the official Realtors® Home & Garden Show section and have your chance to reach the 277,900 Milwaukee area homeowners who did a home improvement project in the past year. Additionally, 10,000 sections will be distributed at the Realtors® Home & Garden Show as the official show program.

Pub Date: 3/20/2022 | Reservation Deadline: 2/25/2022 | Final Creative Due: 3/4/2022

PRINT AD PACKAGES		AD INVESTMENT OPTIONS	
TABLOID FORMAT SECTION	ROP AD SIZES	GMAR SHOW EXHIBITORS	NON-SHOW EXHIBITORS
Milwaukee Journal Sentinel	MJS distribution Plus 10,000 copies distributed at the show	1X Insertion	1X Insertion
Back Cover	10" x 9.75"	\$4000	\$4800
Full Page - Inside	10" x 9.75"	\$3000	\$3500
Half Page	10" x 4.75" or 4.92" x 9.75"	\$1900	\$2400
Quarter Page	4.92" x 4.82"	\$1200	\$1600



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