



GAMAFoundation
FOR EDUCATION + RESEARCH

11th Annual GAMA_o Fun-dation Auction CORPORATE SPONSORSHIP OPPORTUNITIES



11th

Annual GAMA • Fun-dation Auction



Auction Chair

Stephanie Rivas
GAMA Foundation Board of Trustees



Sponsorship Chair

Sam Terrazzino
GAMA Foundation Board of Trustees



Auction Committee

- John Bucsek
GAMA Foundation Board of Trustees
- Hermon Mason
GAMA Foundation Ambassador
- Nathan Moore
GAMA Foundation Board of Trustees

About the GAMA Foundation

The GAMA Foundation is the only non-profit in the world that funds and produces non-biased, industry-specific research for the financial services industry. At LAMP 2020, the GAMA Foundation will celebrate its 30th Anniversary!

About the Auction

One night and one hour of excitement! The 2019 live and silent auction raised over \$185,000. This night is filled with over 100 top industry leaders enjoying the energetic and fast-paced atmosphere, while winning once-in-a-lifetime personal and professional opportunities.

Fund Education and Research

Invest in an organization that supports your philanthropic goals as well as your business interest. Sponsorship opportunities range from \$2,500 to \$15,000. All sponsorships are 100% tax-deductible. Your donation will support campaign and research-related expenses for the Foundation.



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11th Annual GAMA Fun-dation Auction
Monday, March 23, 2020 | Orlando, Florida
Contact: info@gamafoundation.org

GAMA Foundation Impact

WE CHANGE LEADERS' LIVES.



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MISSION STATEMENT

Leadership is our passion. We are driven to inspire and equip financial services professionals the world over.



To provide unbiased research and educational resources that help field leaders in insurance and financial services run their businesses more effectively.

OUR PROMISE



COMMUNITY IN 2019



676 Active Pledges and Donors



66 Volunteers



31 Companies



5 Countries



30 Major RESEARCH PROJECTS SINCE 1990

1,467 PARTICIPANTS IN 7 EBOOKS IN 4 YEARS



NEW THIS YEAR!

11 PODCASTS RELEASED

3 ACTIVE RESEARCH PROJECTS

10⁺ WORKSHOPS HOSTED ACROSS THE USA



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SPONSORSHIP OPPORTUNITIES AND BENEFITS

\$2,500: Beverage Sponsor (Limit 1)



- VIP Table service for two at Auction
- Recognition signage at all bars/beverage stations in Auction ballroom
- Recognition on screens at Auction
- Half page ad in Auction Catalog
- Recognition on Auction Website
- Recognition as Beverage Sponsor in all pre-Auction emails

\$2,500: VIP Sponsor (Limit 1)



- VIP Table service for two at Auction
- Recognition signage at VIP tables in Auction
- Recognition on screens at Auction
- Half-page ad in Auction Catalog
- Recognition on Auction Website
- Recognition as VIP Sponsor in all pre-Auction emails

\$2,500: Volunteer Sponsor (Limit 1)



- VIP Table service for two at Auction
- Recognition on volunteer apparel in Auction
- Recognition on screens at Auction
- Half-page ad in Auction Catalog
- Recognition on Auction Website
- Recognition as Volunteer Sponsor in all pre- Auction emails

\$5,000: Auction Sponsor



- VIP Table service for two at the Auction
- Recognition on screens at Auction
- Full-page ad in Auction Catalog
- Thank you feature in *Foundation Matters* e-Newsletter
- Recognition signage at the Auction
- Recognition on Auction Website
- Recognition as Auction Sponsor in all pre-Auction communications



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\$10,000: Presenting Auction Sponsor (Limit 1)



- VIP Table service for four at the Auction
- Recognition on every slide and screen at Auction
- Listed as Presenting Sponsor for the 11th Annual Auction on all printed and electronic materials (Some exceptions apply, pending date of sponsorship confirmation/print deadlines)
- Opportunity to speak on stage at the Auction
- Full-page ad in Auction Catalog
- Spotlight article in *Foundation Matters* e-Newsletter
- Full-page ad in *GAMA International Journal*
- Recognition on Auction Invitations*
- Recognition signage at the Auction
- Recognition on Auction Website
- Recognition as Presenting Sponsor in all pre-Auction communications

\$15,000: GAMA Foundation 30th Anniversary Sponsor (Limit 1)



- Cake for 300 – with Company Sponsor name and mention in cake cutting ceremony
- Honor this person or company at the Auction
- Award given to this Honoree on stage
- Opportunity to speak on stage at the Auction
- Recognition on main platform during General Session
- VIP Table service for ten at the Auction
- Recognition on screens at Auction
- Full-page ad in Auction Catalog
- Spotlight article in *Foundation Matters* e-Newsletter
- Spotlight article in *GAMA International Journal*
- Recognition on Auction Invitations*
- Recognition signage at the Auction
- Recognition on Auction Website
- Recognition as Honoree Sponsor in all pre-Auction communications

*Print deadline is January 6, 2020



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