



Sponsorship Opportunities

ABOUT OUR EVENT

Back to the Bricks® is excited to announce and ***ALL NEW*** event to their already impressive yearly lineup. 2020 brought many challenges, cancellations, and disappointments. But through it all, Back to the Bricks® stayed diligent and worked behind the scenes to plan new events for 2021 that will work with any social distancing guidelines. We are thrilled for our car lovers because this event is one of a kind and will be one of the first opportunities of the year to get their cars out, dust 'em off and showcase them for all to see.

We believe this will be an annual event, celebrating the beginning of the car season for years to come. We cannot put on FREE events to the public without help. We are hopeful there is a sponsorship level that will work best for you and your organization. At this time, the only exclusive sponsorship, which was the Presenting Sponsor was sold. If you have a special request, we are all ears, and want to work with you!

Please take time, to review this amazing event, see what level would work for you, and let's get this show on the road! (*So to speak*)

- Event will take place at Dort Financial Center, Sunday May 23rd, 2021.
- Open to the first 500 cars registered
- Food Trucks to be at event for spectators
- DJ Entertainment for all
- Display Area for vendors/sponsors

Thank you in advance for your consideration,

Amber Taylor, CTA

Executive Director

Back to the Bricks®

Direct: 810-877-8383

PO Box 500

Flint, MI 48501

DUST 'EM OFF PRESENTING SPONSOR - \$10,000.00 +

- Presenting sponsor name and company logo will receive top billing and the largest print on all Dust 'em off material
- Company Logo will appear on all social media marketing
- Marketing on Premier page of our website with a link to the company's website
- Marketing on the front of the promotional cards
- Receive a rotating banner and on selected pages of our website
- Name will also be on the front of all promotional posters
- Display area for Premier Level sponsors will be negotiated on an individual basis
- Presenting sponsors will also receive complete access to Executive Director for videos, promotional ads, etc.



DUST 'EM OFF PLATINUM LEVEL - \$5,000.00

- Platinum Level sponsor name and company logo will receive high billing and the large print in all printed materials
- Company Logo will appear on all social media marketing
- Marketing on Platinum page of our website with a link to the company's website
- Marketing on the front of the promotional cards
- Display areas for Platinum Level sponsors will be negotiated on an individual basis
- Platinum Level sponsors will also receive complete access to Executive Director for videos, promotional ads, etc.

DUST 'EM OFF GOLD LEVEL - \$2,500.00

- Company logo will appear on all printed material
- Company name and logo will be displayed on our website with a link to the company's website
- Mention of company will also appear on all social media marketing
- Display areas for Platinum Level sponsors will be negotiated on an individual basis

DUST 'EM OFF FOOD SPONSOR - \$3,000.00

- Food sponsor will have name and company logo at Donuts and Coffee station, and at driver lunch area and mentioned at the entire event
- Company Logo will appear on all social media marketing as Food Sponsor
- Marketing on our website with a link to the company's website
- Mentioned on all marketing pieces as Food sponsor
- Display areas for Food sponsor will be negotiated on an individual basis

DUST 'EM OFF ENTERTAINMENT SPONSOR - \$1,500.00

- Entertainment sponsor will have name and company logo on display with entertainment and mentioned throughout the entire event
- Company Logo will appear on all social media marketing as Entertainment Sponsor
- Marketing on our website with a link to the company's website
- Mentioned on all marketing pieces as Entertainment sponsor
- Display areas for Entertainment sponsor will be negotiated on an individual basis

DUST 'EM OFF STAGE SPONSOR - \$1,000.00

- Stage sponsor will have name and company logo on stage and mentioned at the entire event
- Company Logo will appear on all social media marketing as stage Sponsor
- Marketing on our website with a link to the company's website
- Display areas for stage sponsor will be negotiated on an individual basis

DUST 'EM OFF PRIZE SPONSOR - \$750.00

- Prize sponsor will have company logo on giveaways
- Company Logo will appear on all social media marketing as Breakfast Sponsor
- Marketing on our website with a link to the company's website

NEXT STEPS

DUST 'EM OFF SPONSOR LEVEL COMMITMENT:

How would you like to be invoiced:

Paper Invoice _____

Email _____

Please Provide Email Address:

Business Name:

Contact Name:

Phone Number:

Address:

Signature for your commitment

Printed Name

Date