



WOMEN LAWYERS
ASSOCIATION

OCWLA 2022 SPONSORSHIP OPPORTUNITIES

OCWLA is dedicated to advancing women in the legal profession by providing a professional network, raising awareness of discrimination and bias, and supporting charitable organizations.

WWW.OCWLA.ORG/ANNUALSPONSORSHIPS

Address:
P.O. Box 6130
Newport Beach, CA
92658

Contact:
Kaity Van Amersfort
Executive Director
626-510-4085
info@ocwla.org

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LETTER FROM OUR PRESIDENT



Dear Prospective OCWLA Supporter:

You can advance women in the legal profession, raise awareness of discrimination and bias, and support charitable organizations by becoming an Annual Sponsor of The Orange County Women Lawyers Association. Thank you for your interest in supporting this amazing organization!

For 47 years, OCWLA has provided invaluable services that directly promoted the advancement of women in the legal profession. The impact of those amazing services benefit our more than 500 members and our community.

In 2021, OCWLA connected and educated members with continuing education programs. We provided networking opportunities through great events such as the Past President's Tea and the Gala. We encouraged members to interact in a small group setting at the monthly Book Club. Each year, OCWLA gives back to the community through philanthropy awards to nonprofit organizations that share our goals.

We are excited for you to join OCWLA in advancing our mission!

To become a part of this positive movement, please contact Kaity Van Amersfort at info@ocwla.org or visit our website at www.ocwla.org.

Very truly yours,

Dana M. Heyde

Dana M. Heyde
OCWLA President

WHO WE ARE



OUR MISSION

The OCWLA is dedicated to advancing women in the legal profession by providing a professional network, raising awareness of discrimination and bias, and supporting charitable organizations.

HISTORY

The Orange County Women Lawyers Association started in 1975 when five founding members determined that female attorneys needed a place to come together. At that time, there were no women jurists sitting on the bench in Orange County and women were openly discriminated against. Previously known as The Women and Individual Rights section of the Orange County Bar Association, OCWLA quickly expanded to over thirty members with the original goal of focusing on the rights of women and addressing discrimination.

In 1979, OCWLA became an affiliate organization of the Orange County Bar Association. Shortly thereafter, OCWLA aligned with California Women Lawyers, which in 1974 began its role as the only statewide women lawyers organization. OCWLA has continued to be a vital affiliate of CWL to this day.

Throughout the organization's 47 years, OCWLA's mission has remained true to the original goals – the advancement of women in the legal profession by providing a professional network, raising awareness of discrimination and bias, and supporting charitable organizations. OCWLA continues to advance this mission through networking events that foster collaboration and encourage leadership.



DETAILS OF BENEFITS

Your support will make a difference in our community. As a recognized charitable organization in the Orange County legal community, OCWLA provides MCLE programs, bar stipends, charitable giving, and networking opportunities, providing our members access to resources that will empower, support and develop their career.

Thanks to the generous support and contributions from members and sponsors, OCWLA has continued the tradition of supporting the community, women in the legal profession, and organizations that support women's advancement. When you support OCWLA, you also support these worthy organizations.



Help us continue our tradition of charitable giving! Visit our website to learn more about our contributions.



Exposure for you and your company at events throughout the year.

Network and Build Relationships

We offer many different types of events throughout the year with different opportunities for promotion at each event. Please contact us to discuss sponsorship opportunities and how OCWLA can create a customized package to fit your organization.

Promote Your Sponsorship

OCWLA encourages all sponsors to promote the sponsorship on your company's website and newsletters. Proudly inform your clients that your company supports women in the legal profession, those who promote their advancement, and the community.

ANNUAL SPONSORSHIP OPPORTUNITIES- INCLUDES GALA

**DIAMOND LEVEL
\$10,000**



Diamond Level sponsorship provides the best exposure at the largest annual events throughout the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Diamond Sponsor at Annual Gala + 10 Tickets (Table) \$7,500
- Diamond Sponsor at Women Judges Reception + 4 Tickets \$1,500
- Diamond Sponsor at Wine Tasting + 4 Tickets \$1,000
- Diamond Sponsor at Annual Holiday Party + 2 Tickets \$3,000
- Six OCWLA Memberships for calendar year \$450
- Firm hyperlink logo featured on OCWLA website

Total Value: \$13,450

Savings: \$3,450

**PLATINUM LEVEL
\$7,500**



Platinum Level sponsorship provides exposure at the largest annual events during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Platinum Sponsor at Annual Gala + 6 tickets \$6,000
- Platinum Sponsor at Women Judges Reception + 4 tickets \$1,500
- Platinum Sponsor at Membership Mixer + 4 tickets \$1,000
- Platinum Sponsor at Board's Choice Event + 1 ticket \$750
- Two OCWLA Memberships for calendar year \$150
- Firm hyperlink logo featured on OCWLA website

Total Value \$9,400

Savings: \$1,900

**GOLD LEVEL
\$5,000**



Gold Level sponsorship provides exposure at the largest annual events during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Gold Sponsor at Annual Gala + 4 tickets \$4,500
- Gold Sponsor at Women Judges Reception + 1 ticket \$500
- Gold Sponsor at Membership Mixer + 1 ticket \$500
- One OCWLA Membership for calendar year \$75
- Firm hyperlink logo featured on OCWLA website

Total Value \$5,575

Savings: \$575

**EMERALD LEVEL
\$2,000**



Emerald Level sponsorship provides exposure at the largest annual events during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Emerald Sponsor at Annual Gala + 2 tickets \$1,500
- Emerald Sponsor at Women Judges Reception + 1 ticket \$500
- Emerald Sponsor at Membership Mixer + 1 ticket \$500
- One OCWLA Membership for calendar year \$75
- Firm hyperlink logo featured on OCWLA website

Total Value \$2,575

Savings: \$575

ANNUAL SPONSORSHIP OPPORTUNITIES- DOES NOT INCLUDE GALA

**SILVER
LEVEL
\$750**



Silver Level sponsorship provides exposure at two annual events during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Silver Sponsor at Women Judges Reception + 1 ticket \$500
- Silver Sponsor at *Board's Choice Event + 1 ticket \$500
- One OCWLA Membership for calendar year \$75
- Firm hyperlink logo featured on OCWLA website

Total Value \$1,075

Savings: \$325

**BRONZE
LEVEL
\$300**



Bronze Level sponsorship provides exposure at one annual event during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

- Bronze Sponsor at *Board's Choice Event + 1 ticket \$500
- Firm hyperlink logo featured on OCWLA website

Total Value \$500

Savings: \$200

*Events may include: Wine Tasting, Past Presidents' Tea, Membership Mixer and Women Judges Reception. (Depending on local and statewide public health guidelines)

GALA SPONSORSHIP BENEFITS LIST

	Diamond	Platinum	Gold	Emerald
Number of Event Tickets	10 (table)	6	4	2
Logo Advertising on OCWLA Website	Yes	Yes	Yes	Yes
Print Display at Check-In	Yes	Yes	No	No
Verbal Recognition At Event	Yes	Yes	No	No
A/V Recognition at Event	Yes	Yes	Yes	No
Advertisement in Program	Full Page	Full Page	Half Page	Quarter Page

ANNUAL GALA PROGRAM ADVERTISEMENT OPPORTUNITIES

Full Page	Half Page	Quarter Page
\$1,000	\$750	\$400

Please see terms and conditions for more information
about submission and payment deadlines.

ANNUAL GALA UNDERWRITING OPPORTUNITIES

**AUDIO &
VISUAL
SPONSOR
\$3,500**

Promote your business to over 200 guests with a A/V sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Full page advertisement in Program

**WINE
SPONSOR
\$2,500**

Promote your business to over 200 guests with a wine sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

**CHAMPAGNE
SPONSOR
\$1,500**

Promote your business to over 200 guests with a champagne sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

**FLORAL
SPONSOR
\$1,500**

Promote your business to over 200 guests with a floral sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

**INVITATION
SPONSOR
\$1,500**

Promote your business to over 200 guests with an invitation sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

**PROGRAM
SPONSOR
\$1,500**

Promote your business to over 200 guests with a program sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

ANNUAL GALA SILENT AUCTION



The OCWLA Foundation, a 501(c)(3) organization, hosts the silent auction at the OCWLA Annual Gala at the beginning of the event during a cocktail reception. Attendees have approximately 2 hours of time to view and bid on the items, with an announcement given at the close of the auction.

On Site Promotional Opportunities:

- Promote your products and/or brand to the Orange County Legal Community.
- We are happy to place your business card or small flyer next to your donated item so that those bidding on the auction can have information about your business to take with them even if they don't win your donation.

Please send your completed form and item(s) to:

Kelly Galligan Dunn
Rutan & Tucker, LLP
18575 Jamboree Road
9th Floor | Irvine, CA 92612
O. (714) 641-5100
kdunn@rutan.com

The OCWLA Foundation is a 501(c)(3) non-profit corporation. Donations are tax-exempt to the extent allowed by law.
Tax ID# 27-4737680.

Contributors Name_____

Contact Person_____

Email Address_____

Phone Number_____

Address_____

City, State, Zip_____

Item Information

Item Name _____

Item Description _____

Retail Value _____

Contributor's Restrictions _____

Item Supplied

Gift Certificate Provided

Contributor will deliver

Generate Gift Certificate

Committee Pick-up/Date: _____

SPONSORSHIP COMMITMENT FORM

Please complete the form below to indicate the sponsorship package selected. Completed forms can be returned to Kaity Van Amersfort, Executive Director at info@ocwla.org. Please contact us with any questions.

Sponsorship Packages

Diamond Platinum Gold Emerald Silver Bronze

Gala Underwriting Opportunity: _____

Gala Program Advertisement Opportunity: _____

Company Name _____

____ I have enclosed a check made payable to "OCWLA"

____ Please charge my credit card

____ I'd like to pay by PayPal

Card Type: Visa / MC / Discover

Contact Person _____

E-mail Address _____

Card Number _____

Phone Number _____

Total Sponsor Amount _____

Address 1 _____

Expiration Date _____

Address 2 _____

Security Code _____

City, State, Zip _____

Billing Zip Code _____

Signature _____

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits, and recognition.

THANK YOU TO OUR 2021 ANNUAL SPONSORS

GOLD SPONSORS

Baird
Judge Gail Andler
DAM Firm
Ferruzzo & Ferruzzo
Greenberg Gross
JAMS
Knobbe Martens
Manufacturers Bank
MGO
Montage Legal Group
Rutan & Tucker
Snell & Wilmer
Philo Law Firm
Smart Forensics
Robinson Calcagnie
Crowell & Moring

SILVER SPONSORS

Callahan ADR
Trautfirm
Janice A. Ramsay ALC
Wiechert, Munk & Goldstein, PC
Aptus Court Reporting

CONTACT US



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OCWLA President

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www.BBKlaw.com

TERMS & CONDITIONS

Payment

All payments must be received before the event sponsored. The OCWLA accepts payment via check, money order, cash and all major credit cards via PayPal. Sponsors may request an invoice and W9 at any time.

Sponsor Responsibilities

It is the responsibility of the sponsor to provide their logo and, if applicable, advertisement in a timely manner once a commitment has been made. For all print recognition, print ready materials must be submitted three weeks prior to the event to be included. If the requested information is not submitted by the deadline, OCWLA reserves the right to not include the printed materials and will not be able to pro-rate or refund any monies paid towards the sponsorship. Companies that get the most from their sponsorships are those who actively promote their presence at the event and provide the necessary materials at the right time.

Sponsorship Cancellation Policy

Cancellation must be made before electronic advertisements promoting the sponsor are released to the membership. Once verbal or digital announcements promoting the sponsorship to the membership are made, sponsorships are nonrefundable.

Disclaimer

The sponsorship benefits in this document are contingent on sponsor involvement confirmation on or before OCWLA deadlines. We reserve the right to change sponsorships offered in this package at any time.