

To all Ballard Performing Arts Families!

Thank you to everyone who came out to the meeting and potluck last week! Your support has already helped us earn \$500!!

The information for the Mattress Fundraiser is below. **The sale is on Saturday, June 2nd.** We have less than 3 weeks to promote. Tell your friends, family, neighbors and coworkers about the sale! Our goal is to raise \$15,000!

We have a few things we need all of our Music families to do. It'll take just 5 minutes of your time.

1. Watch this brief Youtube video that shows you this event in process... Pretty interesting all in all.

https://www.youtube.com/watch?v=h_pQ6O8aVus

2. Text the word "Ballard" to 360-559-2444 - You'll receive an auto response with the basic info for the event that you can forward to your friends / family - 98% of text messages get opened and read!

3. Please get on the Facebook event page, check the "going" box and then use the "invite" function to invite all of your friends! <http://bit.ly/Beds4Ballard>

4. Take flyers and posters to work, church, games / practices or anywhere else you might go for the next few weeks. If you missed the meeting or just need/want more fliers there's a electronic version attached - feel free to print and hand out!

Remember, we aren't selling, collecting money, delivering or filling out order forms. All we are doing is promoting this event! Because we understand not everyone is in the market for a new bed, this event relies on heavy promoting. We need everyone to find at least 2 people who need to replace a bed in their home and ask them to come to our sale! 26% of American households plan to replace a bed in their home this year!

How does this work? On Saturday, June 2nd we will have a mattress showroom set up here in the Ballard High School commons from 10AM-5PM. There will be 28 floor models on display for customers to try. All models come in all sizes, are made to order, and come with factory warranties. Pillows, adjustable power bases, sheets, frames, and mattress protectors will also be available. Delivery and haul away are available. Best of all, prices will be less than stores because of the fundraising company's unique business model. All forms of payment are accepted, there's even a free layaway and financing is available! Have more questions? Check out the attached FAQs or reach out to CFSTeamSeattle@gmail.com!

Ballard Performing Arts will earn money for each and every item that is sold through this event! So share share share this with absolutely everyone that you know!

Thanks in Advance for Your Support,
Ballard Performing Arts!