



Date	Media Outlet	Format	Title	Link/Notes	Impressions
					1,720,991
Lucky Lagniappe 2018 Winner Check Presentation					
1/23/2019	The Acadiana Advocate	Online	Lafayette woman wins \$5,000 in savings contest with local credit union	https://www.theadvocate.com/acadiana/news/business/article_70f255d6-1f89-11e9-8579-f781ef3dc654.html	570,586
1/23/2019	KLAF-TV	Broadcast	6 p.m. broadcast - Lafayette woman rewarded \$5,000 for participation in Lucky Lagniappe program	https://youtu.be/cubvvd5ytM0	4,732
1/23/2019	KLAF-TV	Broadcast	5 p.m. broadcast - Lafayette woman rewarded \$5,000 for participation in Lucky Lagniappe program	https://youtu.be/cubvvd5ytM0	3,654
1/23/2019	KLAF-TV	Broadcast	12 p.m. broadcast - Lafayette woman rewarded \$5,000 for participation in Lucky Lagniappe program	https://youtu.be/cubvvd5ytM0	908
1/22/2019	KADN-TV	Online	It Pays to Save: Lafayette woman rewarded \$5,000 for participation in incentive savings program	https://kadm.com/it-pays-to-save-lafayette-woman-rewarded-5000-for-participation-in-incentive-savings-program/	1,929
Louisiana Credit Unions - Government Shutdown Assistance					
1/23/2019	WVUE-TV	Broadcast	6 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown	https://youtu.be/gpmrwOadR7E	34,384
1/23/2019	KALB-TV	Broadcast	11 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	https://youtu.be/SP8eqE0pmfQ	10,292
1/23/2019	KALB-TV	Broadcast	6 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	https://youtu.be/SP8eqE0pmfQ	16,460
1/22/2019	KALB-TV	Broadcast	10 p.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	https://youtu.be/SP8eqE0pmfQ	24,634
1/22/2019	KALB-TV	Broadcast	6 p.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	https://youtu.be/SP8eqE0pmfQ	37,846
1/22/2019	KALB-TV	Broadcast	5 p.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	https://youtu.be/SP8eqE0pmfQ	32,846
1/22/2019	KALB-TV	Broadcast	11 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	https://youtu.be/SP8eqE0pmfQ	8,008
1/18/2019	KALB-TV	Online	Louisiana credit unions assist federal workers during government shutdown	https://www.kalb.com/content/news/Louisiana-credit-unions-assist-federal-workers-during-government-shutdown--504553802.html	68,005
1/22/2019	KALB-TV	Online	Heart of Louisiana Credit Union helps furloughed government workers	https://www.kalb.com/content/news/Heart-of-Louisiana-Credit-Union-helps-furloughed-government-workers-504719751.html	68,005
1/22/2019	NOLA.com	Online	Louisiana credit unions offer special services to help furloughed workers during shutdown	https://www.nola.com/news/2019/01/louisiana-credit-unions-offer-special-services-to-help-furloughed-workers-during-shutdown.html	960,147
1/22/2019	Biz New Orleans	Newsletter	3 p.m. - Louisiana Credit Unions Assist Federal Workers During Government Shutdown	http://www.bizneworleans.com/january-2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/	19,000
1/22/2019	Biz New Orleans	Newsletter	8:30 a.m. - Louisiana Credit Unions Assist Federal Workers During Government Shutdown	http://www.bizneworleans.com/january-2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/	19,000
1/21/2019	Biz New Orleans	Online	Louisiana Credit Unions Assist Federal Workers During Government Shutdown	http://www.bizneworleans.com/january-2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/	5,025
1/18/2019	BIZ	Online	Louisiana credit unions assist federal workers during government shutdown	https://bizmagsb.com/2019/01/18/louisiana-credit-unions-assist-federal-workers-during-government-shutdown/	Unlisted