



## Louisiana Credit Union League Media Coverage Report 2019



Date	Media Outlet	Format	Title	Link/Notes	Impressions
					1,720,991
<b>Lucky Lagniappe 2018 Winner Check Presentation</b>					
1/23/2019	The Acadiana Advocate	Online	Lafayette woman wins \$5,000 in savings contest with local credit union	<a href="https://www.theadvocate.com/acadia/news/business/article_70f255d6-1f89-11e9-8579-f781ef3dc654.html">https://www.theadvocate.com/acadia/news/business/article_70f255d6-1f89-11e9-8579-f781ef3dc654.html</a>	570,586
1/23/2019	KLAF-TV	Broadcast	6 p.m. broadcast - Lafayette woman rewarded \$5,000 for participation in Lucky Lagniappe program	<a href="https://youtu.be/cubvyd5ytM0">https://youtu.be/cubvyd5ytM0</a>	4,732
1/23/2019	KLAF-TV	Broadcast	5 p.m. broadcast - Lafayette woman rewarded \$5,000 for participation in Lucky Lagniappe program	<a href="https://youtu.be/cubvyd5ytM0">https://youtu.be/cubvyd5ytM0</a>	3,654
1/23/2019	KLAF-TV	Broadcast	12 p.m. broadcast - Lafayette woman rewarded \$5,000 for participation in Lucky Lagniappe program	<a href="https://youtu.be/cubvyd5ytM0">https://youtu.be/cubvyd5ytM0</a>	908
1/22/2019	KADN-TV	Online	It Pays to Save: Lafayette woman rewarded \$5,000 for participation in incentive savings program	<a href="https://kadn.com/it-pays-to-save-lafayette-woman-rewarded-5000-for-participation-in-incentive-savings-program/">https://kadn.com/it-pays-to-save-lafayette-woman-rewarded-5000-for-participation-in-incentive-savings-program/</a>	1,929
<b>Louisiana Credit Unions - Government Shutdown Assistance</b>					
1/23/2019	WVUE-TV	Broadcast	6 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown	<a href="https://youtu.be/gpmrwOadR7E">https://youtu.be/gpmrwOadR7E</a>	34,384
1/23/2019	KALB-TV	Broadcast	11 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	<a href="https://youtu.be/SP8eqE0pmfQ">https://youtu.be/SP8eqE0pmfQ</a>	10,292
1/23/2019	KALB-TV	Broadcast	6 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	<a href="https://youtu.be/SP8eqE0pmfQ">https://youtu.be/SP8eqE0pmfQ</a>	16,460
1/22/2019	KALB-TV	Broadcast	10 p.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	<a href="https://youtu.be/SP8eqE0pmfQ">https://youtu.be/SP8eqE0pmfQ</a>	24,634
1/22/2019	KALB-TV	Broadcast	6 p.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	<a href="https://youtu.be/SP8eqE0pmfQ">https://youtu.be/SP8eqE0pmfQ</a>	37,846
1/22/2019	KALB-TV	Broadcast	5 p.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	<a href="https://youtu.be/SP8eqE0pmfQ">https://youtu.be/SP8eqE0pmfQ</a>	32,846
1/22/2019	KALB-TV	Broadcast	11 a.m. broadcast - Louisiana Credit Unions Assist During Government Shutdown (Heart Of Louisiana CU Interview)	<a href="https://youtu.be/SP8eqE0pmfQ">https://youtu.be/SP8eqE0pmfQ</a>	8,008
1/18/2019	KALB-TV	Online	Louisiana credit unions assist federal workers during government shutdown	<a href="https://www.kalb.com/content/news/Louisiana-credit-unions-assist-federal-workers-during-government-shutdown-504553802.html">https://www.kalb.com/content/news/Louisiana-credit-unions-assist-federal-workers-during-government-shutdown-504553802.html</a>	68,005
1/22/2019	KALB-TV	Online	Heart of Louisiana Credit Union helps furloughed government workers	<a href="https://www.kalb.com/content/news/Heart-of-Louisiana-Credit-Union-helps-furloughed-government-workers-504719751.html">https://www.kalb.com/content/news/Heart-of-Louisiana-Credit-Union-helps-furloughed-government-workers-504719751.html</a>	68,005
1/22/2019	NOLA.com	Online	Louisiana credit unions offer special services to help furloughed workers during shutdown	<a href="https://www.nola.com/news/2019/01/louisiana-credit-unions-offer-special-services-to-help-furloughed-workers-during-shutdown.html">https://www.nola.com/news/2019/01/louisiana-credit-unions-offer-special-services-to-help-furloughed-workers-during-shutdown.html</a>	960,147
1/22/2019	Biz New Orleans	Newsletter	3 p.m. - Louisiana Credit Unions Assist Federal Workers During Government Shutdown	<a href="http://www.bizneworleans.com/January_2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/">http://www.bizneworleans.com/January_2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/</a>	19,000
1/22/2019	Biz New Orleans	Newsletter	8:30 a.m. - Louisiana Credit Unions Assist Federal Workers During Government Shutdown	<a href="http://www.bizneworleans.com/January_2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/">http://www.bizneworleans.com/January_2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/</a>	19,000
1/21/2019	Biz New Orleans	Online	Louisiana Credit Unions Assist Federal Workers During Government Shutdown	<a href="http://www.bizneworleans.com/January_2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/">http://www.bizneworleans.com/January_2019/Louisiana-Credit-Unions-Assist-Federal-Workers-During-Government-Shutdown/</a>	5,025
1/18/2019	BIZ	Online	Louisiana credit unions assist federal workers during government shutdown	<a href="https://bizmagsb.com/2019/01/18/louisiana-credit-unions-assist-federal-workers-during-government-shutdown/">https://bizmagsb.com/2019/01/18/louisiana-credit-unions-assist-federal-workers-during-government-shutdown/</a>	Unlisted