

A blurred background image of several cyclists wearing helmets and racing gear, riding on a road. The image is out of focus, emphasizing motion.

## **Strategic Sourcing / Category Management “U” Virtual Certificate Program**

**March, 2020**

## **TMG's Virtual Certificate Program**

- **Provides productive break**
- **Keeps people busy – but not with busy work**
- **Appropriate for ALL levels in your organization**
- **Mitigates isolation - interactive structure**
- **Expands network**
- **Homework assignments between sessions**
- **Pick and choose – different strokes for different folks**
- **Certificate programs or just CPE credits**
- **Adoption bridge option**
- **Can design customized solution just for your organization**
  - **Content**
  - **Timing**
  - **Pace**
  - **Developed / delivered for different proficiency levels (e.g. Buyer, Manager, Executive)**

## Four Initial Certificate Programs

Virtual Program	Timing (Fixed time for all weeks)
Change Management	Every Tuesday
Consulting Skills	Every Wednesday
Strategic Sourcing - Part I	Every Thursday
Strategic Sourcing – Part II	Every Thursday

### CALL US TODAY!

- Very Aggressive Pricing
- Significant Discount from our In-Person Training (with the same experience)
- The More you Buy, the More you Save
- Limited Time Offer
- ACT NOW
- Customized programs available

**Virtual Programs will be delivered in multiple Two to Three Hour sessions for 8 weeks**

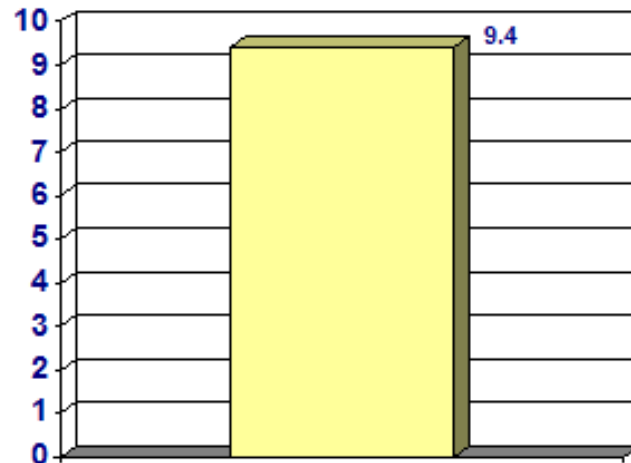
## Why TMG?

- **We are recognized as the BEST competency development / training organization**
- **SME's in Strategic Sourcing & Supply Chain Management**
- **Curriculum developed / delivered by seasoned Sourcing executives**
- **Real life client examples / cases enhance the experience**
- **Client feedback on our training is second to none – average scores 9/10**
- **Our alumni is in the thousands and across the globe**
- **We provide Experiential Learning based on Adult Learning Theory thus leading to sustainable competency – Even in these virtual workshops**
- **We are actively engaged with academic institutions to advance the competency “cause”**
- **Change Management expertise to bring solutions to full “adoption” and sustainability**
- **Thought leaders and frequent contributors to the discipline**

## Is this What they are Saying about YOUR Training?

*“Amazing! TMG has integrated the sourcing process, change management, consulting skills and supply chain management into a post-MBA level program.”*

Overall Rating of Training (1-10)

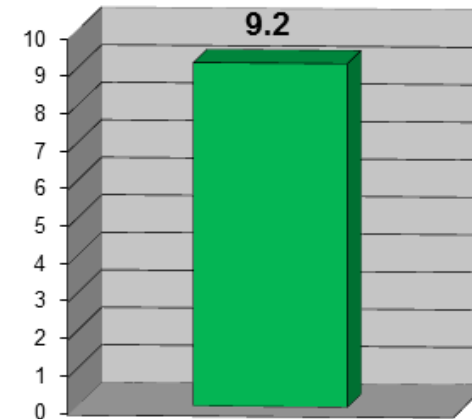


Heavy Equipment Manufacturing Company

*“Excellent, I have a better feel for what I have to accomplish with a better feeling that I will succeed”*

*“TMG’s training instilled an entirely new intellectual model among my team. This drove better behavior and significantly improved our results.”*

How would you rate the overall session (1-10)?



Power and Energy Company

*“My expectations were exceeded, good value for investment made...”*

## Change Management (CM) Agenda Highlights – Every Tuesday





## Consulting Skills Agenda Highlights – Every Wednesday



## Strategic Sourcing Part I Agenda Highlights – Every Thursday





## Strategic Sourcing Part II Agenda Highlights – Every Thursday

