



## Program AgGateway Europe Year-End Seminar, 11 December 2025

| Time Slot     | Topic                                                                                                                                                                                               | Speaker                                                                                                                |
|---------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------|
| 9:00 - 9:15   | Coffee and Registration                                                                                                                                                                             |                                                                                                                        |
| 9:15 - 9:25   | Opening and welcome: Klaus-Herbert Rolf                                                                                                                                                             | Klaus-Herbert Rolf, chair AgGateway Europe.                                                                            |
| 9:25 - 9:35   | <b>Presentation: Agro-EDI-Europe</b><br>Agro-EDI-Europe: the organisation, priority topics for this and next year, value of international standards.                                                | Marie Beuret, General manager Agro-EDI-Europe.                                                                         |
| 9:35 - 10:05  | <b>Presentation: SMAG</b><br>Developing standard APIs to exchange farm data.                                                                                                                        | Gilles Begue, Lead Product Manager Data & Cloud SMAG.                                                                  |
| 10:05 – 10:30 | <b>Presentation: AgriGuide</b><br>AgriGuide, the digital labeling of crop protection products                                                                                                       | Julien Durand-Réville, Digital Agronomy Manager from Phyteis, France.                                                  |
| 10:30 - 11:00 | Break for drinks                                                                                                                                                                                    |                                                                                                                        |
| 11:00 - 11:30 | <b>Presentation : Bovalim</b><br>Discover Bovalim, the initiative to simplify dairy traceability                                                                                                    | Simon Eicher - Head of Agriculture Market from GS1 France supporting the dairy interprofessional organization (CNIEL). |
| 11:30 - 12:00 | <b>Presentation: Digital Field-Crop passport</b><br>The work of ISO/TC 347, Ad Hoc Group 8 'Digital field passport'.                                                                                | Patricia Perez, Lexagri Spain, convener "ISO/TC 347_AHG 8_Digital_field_passport".                                     |
| 12:00 - 12:30 | <b>Presentation: AEF, CEADS-update, AgIN-update</b><br>CEADS (the Common European Agricultural Data Space) and a status update of the developed of the Agricultural Interoperability Network, AgIN. | Norbert Schlingmann, General Manager at AEF - Agricultural Industry Electronics Foundation.                            |
| 12:30 - 14:00 | Lunch                                                                                                                                                                                               |                                                                                                                        |
| 14:00 -14:30  | <b>Presentation: Planet Score</b><br>How Planet Score is used to support farmers in reaching their sustainability goals.                                                                            | Jean Philippe, CEO Agritemis.                                                                                          |
| 14:30 - 15:00 | <b>Presentation: TELUS - Proagrica</b><br>Data-sharing in supply chains, GS1 identifiers (GLNs, GTINs), track & trace of crop protection products (AgroCloSer) and eInvoicing (Peppol-BIS3).        | Joachim Crombez, Senior Product Manager, TELUS Agriculture & Consumer Goods.                                           |
| 15:00 - 15:30 | <b>Presentation: AgGateway portfolio</b><br>Overview of existing AgGateway standards for data sharing in agriculture and recent developments in AgGateway workgroups.                               | Brent Kemp, President and CEO AgGateway.                                                                               |
| 15:30 - 15:40 | Closure                                                                                                                                                                                             |                                                                                                                        |