



OFFICIAL NEWSLETTER OF  
CALIFORNIA CATTLEWOMEN, INC.  
ISSUE #7\_Q1-24

# *California Cattlewomen News* **BETWEEN THE POSTS**



## **CONTENTS**

**PRESIDENTS  
MESSAGE /2**

Health & Happiness!

**SPRING  
MEETING /4**

Lake Natoma 3/8-10

**ORGANIZATIONAL  
UPDATES /9**

Nominating Committee

**BRANDING  
IRON /14**

What's Coming?



*Plus, ANCW Region IV Meeting, World AG Expo, and more...*

# Health, Happiness, Faith & Prosperity

*We're making this happen together.  
We are California CattleWomen, Inc.!*



*Jeri Roen, President, California CattleWomen, Inc.*

## *Hello, California CattleWomen!*

Fellow California CattleWomen, Inc. members, I would personally like to thank all of you for making our organization such a success by contributing your time, money, and expertise to promote **BEEF!** As cattle numbers continue to dwindle across the United States those that forecast believe that the prices will continue to grow higher, so that is good news. On the bleaker side of the cattle business, there are still many influencers that would like to see meat removed, or drastically reduced, in the American diet replaced by other protein sources. Therefore, we are still an extremely important cog in reaching out to consumers and future consumers with the truth!

Last year, 20,367 California students were reached, and that number only reflects those units that sent in their reports to Candance Cook Peterson, Chairman of Ag in the Classroom. At the CCA/CCW Convention the following units received awards as follows: Kern County, 1st place, reaching 6,300 students; second place San Joaquin/Stanislaus educated 4,607 children; Valley Cowbells reached a total of 3,500 students; Siskiyou and Alameda units each reached a 1,000.

Our units are out and about reading to students again, so this years Star Readers were as follows, 1st place San Joaquin/Stanislaus, where each individual member went to a school and read a book and answered questions. The second place went to Myra Davies of Placer/Nevada CattleWomen.

Another area of awards presented were tallied by our outgoing and exemplary Beef Promotion Chairman, Stacey Jackson. The awards presented were, Most Volunteer Hours: Placer/Nevada; Most Volunteer Members: Siskiyou County; Highest Number of Print and Social Media: Placer/Nevada, Best Float and Parade Participation: Santa Barbara County.

The coveted Walt Rodman Award, largest unit, was presented to Siskiyou County CattleWomen, and the smaller unit award to Santa Barbara County CattleWomen.

Many other awards were given, as well as, the CattleWomen of the Year Awards chosen by each unit to an outstanding member who has gone above and beyond for her unit. Below is a list of these outstanding, dedicated women that make California CattleWomen a vital part of the BEEF Industry:

*(continued on next page)*

### **CattleWomen of the Year Awards**

• Alameda.....	Tami Vieira
• Amador-El Dorado-Sacramento.....	Taylor Ristrom
• Calaveras-Tuolumne.....	Holly Harris
• Fresno-Kings.....	Angie Tarr
• Glenn-Colusa.....	Kara Alvernaz
• Humboldt-Del Norte.....	Cam Barrer
• Intermountain.....	Jennifer Lindgren
• Inyo-Mono.....	Yvette Rossi
• Kern County.....	Susan Stone
• Mid Valley.....	Pat Shepherd
• Modoc.....	Teresa Albaugh
• Monterey.....	Lynnie Taylor
• Placer-Nevada.....	Beth Miller
• Plumas Sierra.....	Hollis Coogan
• San Benito.....	Sandy Williams
• San Diego.....	Katie Ostrander
• San Joaquin-Stanislaus.....	Carla Heune
• San Luis Obispo.....	Suze Evenson
• Santa Barbara.....	Rachel Mojonier
• Santa Clara.....	Jaime Beckworth
• Shasta.....	Debora Scammon
• Siskiyou.....	Leanne Brown
• Sonoma-Marin.....	Cindy Pomi
• Tehama.....	Kendra McCluskey
• Tulare.....	Jody Fuller
• Yuba-Sutter.....	Teresa Royant

Again, many thanks to Suze Evenson, our CattleWoman of the Year Chairman, for your time and dedication putting the keepsake book recognizing all our winners, photos and their biographies, and for ordering the beautiful bracelets given to each woman.

In closing, I would like to express how grateful I am for my Executive Team, Debbie Hay, Heidi Carver, Erin Rogers, Judy Church, Tisch Coffman, Julie Barnett, Maddison Easley, and Rielle Waters Santinelli my Credential person. Also, a huge thank you to Shirley Rasmussen, and her committee, for all the time and effort you and your team has put forth on the CCW Bylaws and the Policies and Procedures. In addition, I would be remiss if I left out my gratitude to Candy Cook Peterson, our Ag. in the Classroom Chairman, Stacey Jackson our Beef Promotion Chairman, and our Regional Directors: Debbie Costa, Barbara O'Connell, and Kathryn McGinnis. Allison Fender, Social Media Chairman; Leanne Brown, Membership Chairman, and Sally Strohn, Round-up Chairman, Cheryl Foster, Beef Chairman, Melanie Fowle Nelson, Nomination Chairman, and Marsha Stevens for being our Scrapbook Chairman. Ladies, my sincerest gratitude to all of you, and my New Year wish is Health, Happiness, Faith, and Prosperity in 2024!

God's Blessings to you and your family,



Jeri Rose Roen

California Cattlewomen, Inc., President  
FLYING M CATTLE, Inc.



# California CattleWomen 2024 Spring Meeting

March 8-10, 2024



## It's spring meeting time!

Join us in Folsom, California for a fun time of learning and exploring. It's time to celebrate green grass and lots of rain. Calves are getting big and we are all hoping we can keep bloat out of our herds. We look forward to see you all at the Spring Meeting!

Cost for the Spring meeting is \$100 per person, for in-person attendance (you will pay when you register online). Registration links below.

Even if you have already registered please read for the most current information!

Everyone who plans on attending needs to register, including Unit Presidents/Proxies & Delegates, and Members.

**\*Lodging Must be booked BY Saturday 2/25\* (to receive the discounted rate)**

**\*\*Registration for in-Person Must be done BY 2/28\* (for meals headcount)**

**How to Attend:** (registration with CCW for in-person must be complete BY 2/28)

**1. Book Your Room** - Join us at the beautiful Lake Natoma Inn.

- [Book here](#) or call 916-351-1500.
  - When calling, let them know that you are attending the **"California CattleWomen Conference" Group Code 4461746.**
  - Pricing for a Traditional King/Traditional Double \$152.10.
- These prices do not include taxes. Parking is complimentary.

**2. Register Your Attendance** - [Register your attendance using this CCW Spring Meeting link.](#)

*\*for in-person or online\* (be sure to grab your payment password!)*

**3. Pay for your registered attendance** - [Use this link; use your provided password to pay.](#)

***We look forward to seeing you there!***

# California CattleWomen 2024 Spring Meeting Agenda

Lake Natoma Inn ♦ 702 Gold Lake Dr, Folsom, CA 95630 ♦ 916-351-1500

## Event Schedule:

### **March 8 - PLACER ROOM**

10:00 AM - 3:00 PM - Northern Region Meeting (Presidents, Secretaries and Treasurers)

4:00 PM - 7:00 PM - CCW Executive Board Meeting

7:15 PM - 8:45 PM - President's Reception

### **March 9 - SUTTER ROOM**

7:00 AM - 7:45 AM - Breakfast

9:30 AM - 10:30 AM - U.C. Davis Clear Center Tour (Bus arrives at 8 am, departs at 8:10 am sharp!)

### **Lunch on your own in Old Town**

1:30 PM - 2:30 PM - Heritage Foundation Meeting - June Kester

2:30 PM - 2:45 PM - Beef Promotion - Pat Abel

2:50 PM - 5:00 PM - California Beef Council Speakers: Kori Drover and McKenzie Neves

California Beef Council Material Pick-Up

*To order materials, use the button below. Orders must be made by February 24th.*

6:00 PM - 6:30 PM - Social Time: Wine and Beer

6:30 PM - 10:00 PM - Dinner: Lake Natoma Inn (Price not included in registration)

**Special Guests:** Rick Roberti, 1st VP CCA and Kirk Wilbur, CCA VP of Government Affairs

### **March 10 - SUTTER ROOM**

7:00 AM - 8:00 AM - Breakfast

8:00 AM - 9:00 PM - **Special Guest:** Joe Proudman, Associate Dir. of Communications UC Davis CLEAR Center

9:25 AM - 12:00 PM - Board of Directors Meeting

## California Beef Council Speakers



Kori Drover, RD:  
California Beef Council Director of Food and Nutrition Outreach;  
Busy Wife & Mama;  
Blogger/Whole Food Access Advocate;  
Sought-after Foodie



Makenzie Neves:  
California Beef Council Manager of Producer Education & Engagement;  
Third Generation Agriculturalist;  
Ag and Beef Industry Advocate

[REGISTER HERE!!!](#)

[HOTEL RESERVATION](#)

[BEEF COUNCIL ORDER](#)

[SATURDAY NIGHT  
DINNER RESERVATION](#)





Interested in ANCW Membership? [Click here!](#)

Check out the upcoming ANCW Region VI Meeting in Las Cruces, NM, by [selecting this link!](#)

Ever wanted to go to the World AG Expo? [Get details here!](#)

## Come & Join Us in New Mexico in April 2024

**By: Callie Martinez**

*American National Cattlewomen Region VI Director and CCW Past President*

Attention all CattleWomen, make plans to come to Las Cruces, New Mexico, on April 11-13, 2024. The region meeting will take place on New Mexico State University's campus. The New Mexico CowBelles have put together a fantastic agenda for this meeting.

Some of the topics we will be talking about at the meeting include; Virtual fencing, a relatively new technology, which allows ranchers to control livestock distribution in rangeland landscapes without physical fences. The livestock wear a collar that communicates with GPS and reception towers to form a virtual fence set by the rancher or land manager. Cattle have demonstrated the ability and tendency to rapidly learn virtual fencing cues, eventually responding to the audio clue alone. Some studies are taking place at New Mexico State University and will most likely be shared about further at our meeting.

In regards to our ANCW Region VI Elections: we will be holding a year election for the following committees: Budget, Membership, Public Relations, Ways & Means, and your Region VI Director. Standing Committee Reports will be given as well.

Ladies will also have the opportunity to hear from the consulting dietician Kate Schulz, RDN, LD, LMNT as she serves as a consultant for the New Mexico Beef Council and Colorado Beef Council. From the New Mexico Beef Councils story in 2022, "Kate is an RD who just so happened to find a career representing farmers and ranchers. She thinks it is the perfect combination of what she does and where she comes from." We all are looking forward to hearing from her.

Everyone will have the opportunity to tour the brand-new meat lab, feed mill, and processing floor at New Mexico State University.

The first day of meetings will conclude with everyone enjoying dinner at the New Mexico Farm and Heritage Museum. This museum is a real treat to visit as it showcases the history of farming and ranching in an interactive exhibit. In regards to getting to Las Cruces, New Mexico, you can fly directly into El Paso, Texas then drive 45 minutes to Las Cruces. Registration will be available in early 2024 on the New Mexico CowBelles website: <https://www.newmexicocowbelles.org/>

Looking forward to seeing everyone in Las Cruces, New Mexico. Any questions please reach out to Callie at [callie.borror@yahoo.com](mailto:callie.borror@yahoo.com).

***Hope to see you all in New Mexico.***



Are proud to host!

# ANCW

American National CattleWomen, Inc.

## REGION VI MEETING

April 11th-12th, 2024

**LAS CRUCES CONVENTION CENTER  
LAS CRUCES, NM**

- NMSU Virtual Fencing
- NMCB Education Project
- Women in Leadership Panel
- Kate Schulz RDN, LD, LMNT
- See the new NMSU Feed Mill and Meat Science Lab
- Museum Dinner & Winery Tour



**REGISTER ONLINE @  
FEBRUARY 1ST, 2024**



[www.newmexicocowbelles.org](http://www.newmexicocowbelles.org)



**Registration Fee: \$140 per person (includes lunch both days and dinner Thursday)**



**Host hotel: Courtyard Marriott at NMSU**

**\$144 per night**

**575-526-1722**

**Group "American National CattleWomen"**

## THE BEST FARM SHOW ON DIRT

February 13-15, 2024

- 1,200+ Exhibitors • Demonstrations
- Research & Buying • Networking
- 60+ Educational Seminars



**TICKETS ON SALE**

[www.WorldAgExpo.org](http://www.WorldAgExpo.org)

Save \$3 with code

**CCW**

**WORLD  
AG EXPO®  
TULARE, CA 2024**

**TULARE, CA, USA | 800.999.9186 | [WORLDAGEXPO.ORG](http://WORLDAGEXPO.ORG)**





# Celeste Settrini

— SALES • MARKETING • MEDIA —

www.celestesettrini.com  
celestesettrini@gmail.com  
831-320-1527

Any Unit Officer changes?  
[Report here today!](#)

## Membership Update

Leanne Brown  
CCW Membership Chairman  
Siskiyou County CattleWomen

Happy New Year to all of you. I hope that the year ahead brings lots of fun beef promotion activities and new or returning members into the organization. Currently, we have 1,663 members with our latest update.

Welcome to all returning and new unit membership chairs. I appreciate all of your efforts to keep contact information up to date and adding new members to your rosters. CCW membership chair requests your unit roster updates on January 1st, April 1st, and August 1st. Please update your whole unit roster so that I can copy and paste your updated roster into my master roster. This allows for less errors on my part.

Units are welcome to update and send me your rosters at any time. The master roster is then copied and shared with the President, Secretary and Stevie Ipsen for the CCA magazine distribution. In Mid-January, I share the master summary, showing total CCW membership by unit, with the Credentials Chair for the delegate count. As you can see, the updated rosters are very important so members get their newsletters, CCA magazine and an accurate delegate count is provided to units and we have an accurate membership count for CCW.

If you ever have any questions, please send me an email at  
[ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)





# MEET YOUR CCW NOMINATING COMMITTEE 2023-2024

**Chair: Melanie Fowle-Nelson**  
Siskiyou County Cattlewomen

**Executive Committee Elected**  
Susan Cochrane, San Luis Obispo  
Tracy Gouette, Shasta  
Celeste Settrini, Monterey

**Board of Directors Elected**  
Deb Cockrell, Modoc  
Debbie Costa, San Joaquin-Stanislaus  
Cheryl Foster, Siskiyou

***Immediate Past President as per bylaws:*** Julie Barnett, Madera County

***Are you interested in being more involved with California Cattlewomen?***  
**[CLICK HERE](#)** for the link to our Invitation to Leadership with CCW!

## 2025-2026 CCW OFFICER TEAM

Melanie Fowle-Nelson  
Siskiyou County CattleWomen

***In December the 2023-2024 CCW Officer Team will be at the midway point.***

In December the 2023-2024 CCW Officer Team will be at the midway point. The Nominating Committee needs to present a 2025-2026 slate at the 2024 CCW March Spring meeting. Candidates will be voted on at the Midyear meetings in summer of 2024.

Certainly there are some passionate cattlemen out there who would like to share the enthusiasm of incoming 2025 CCW President Debbie Hay. Positions to be voted on are: 1st Vice President 2025-2026, 2nd Vice President 2025-2026 of Promotion, Secretary and Treasurer. The officers elected will begin their term at the close of convention in December, 2024.

Visit the CCW website, Member's Only section and use the password cowgirl then complete the "[Invitation to Leadership](#)" form, my contact information will be on the bottom.

Should you have questions, my cell is (530) 598-1165, please text. My email is [mfowle96027@gmail.com](mailto:mfowle96027@gmail.com). Other ladies on the Nominating Committee are Cheryl Foster, Deb Cockrell, Debbie Costa, Celeste Settrini, Susan Cochrane, Julie Barnett and Tracy Gouette.

***We're excited to hear from you.***

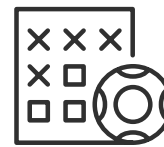


## CCW 2024 Executive Board Team Responsibilities

President <i>Leadership/ Direction</i> <b>Jeri Rose Roen</b> ccwpresident@cattlewomen.org 209-324-8244	1st VP <i>General Management</i> <b>Debbie Hay</b> ccw1stvice@cattlewomen.org 661-487-7754	2nd VP <i>Promotion/ Education</i> <b>Maddison Easley</b> ccwpromo@cattlewomen.org 530-265-8828	2nd VP <i>Media &lt;pro tem&gt;</i> <b>Tischa Coffman</b> ccwmedia@cattlewomen.org 559-394-7349	2nd VP <i>Unit Engagement</i> <b>Judie Church</b> ccwunitinfo@cattlewomen.org 559-568-2339
<b>Secretary</b> <b>Erin Rogers</b> ccwsecretary@cattlewomen.org 661-805-6480  <b>Treasurer</b> <b>Heidy Carver</b> ccwtreasurer@cattlewomen.org 530-468-4126 • 530-598-6908  <b>Membership</b> <b>Leanne Brown</b> ccwmembership@cattlewomen.org 530-598-4444  <b>Parliamentarian</b> <b>Julie Barnett</b> ccwadmin@cattlewomen.org 661-301-8722	By-Laws ccwbylaws@cattlewomen.org -Shirley Rasmussen  Parliament ccwadmin@cattlewomen.org -Julie Barnett  Budget -Melody Lake  Credentials -Rielle Waters-Santinelle  Fundraising -Debbie Costa  Legislative -Tischa Coffman  Nominations -Melanie Fowle-Nelson	Ag in the Classroom -Candace Cook-Peterson  Beef Promotion -Pat Abel  Beef Ambassador -Cheryl Foster  Ag Day! - <open>  Cowbelle of the Year -Suze Evenson  Scholarships -Johanna Gossett-Kiernan  Elanco Beef & Edu. Book -Marsha Stevens & - Collette Wright	Social Media -Allison Fender  Website -Julie Barnett  Newsletter -Tischa Coffman  Round-Up Report -Sally Strohn	Unit Presidents  District Directors <i>Northern Director-</i> <i>Barbara O'Connell</i> 530-632-4492 ccwnorth@cattlewomen.org  <i>Central Director-</i> <i>Debbie Costa</i> 209-327-2742 ccwsouthern@cattlewomen.org  <i>Southern Director-</i> <i>Kathryn McGinnis</i> 805-286-8389 ccwcentral@cattlewomen.org

# Attorney General & DOJ Update for Affiliate Units

## CCW Executive Leadership



We now have a little better understanding of the process that the rest of the affiliate units must follow with the current California Attorney General (AG)/Department of Justice (DOJ) regulations and hopefully the AG/DOJ processing time will be less than 6 months if all documents are provided correctly the first time. Below is a summarization of the steps involved.

**A complete list of the steps involved was emailed via Constant Contact to Affiliate Unit Presidents, Treasurers, and Secretaries on 04/05/23 so that each Affiliate Unit board can properly complete the forms.**

**More information and guidance is available at our regional meetings.  
Reach out to your CCW regional director for details**



# California CattleWomen, Inc. 2023 Fundraising - Powder River

Please be sure to thank the dealers that support us!

## *Thank You Powder River Sponsors:*

Kody Hayes  
Powder River  
2843 South 8th Street  
Lebanon, OR 97355

Diana Hunter / Matt Johnson  
Powder River  
PO Box 50758  
Provo, UT 84605



## *Thank You Powder River Dealers:*

JSC Ag Supply Company  
PO Box 668  
Bakersfield, CA 93302

Evan's Feed and Livestock Inc.  
241 South E Street  
Madera, CA 93638

Higby's Country Feed  
8470 Currey Road  
Dixon, CA 95620

Hawes Ranch & Farm Supply, Inc.  
712 Ash Street  
Red Bluff, CA 96080

Conlin Supply  
PO Box 1942  
Oakdale, CA 95361

Live Wire Products  
10187 Commercial Ave.  
Penn Valley, CA 95946

## ***Happy New Year!***

As we ring in the New Year, it's that time when resolutions are made. As units review bylaws, it's clear that we all have the same goals or resolution, and that is to promote and educate people in the State of California on the beef industry.

Hi, I'm Pat Abel and I will be taking over the reins of the State's Beef Promotion position to help out. I've been a lifelong resident and member in San Luis Obispo County. My Mom and I have a small cow-calf operation, carrying on the family legacy. As we enter branding season, I realize my Mom and I can't do it alone. We rely on the help of fellow ranchers and those interested in cattle to help with the branding and shipping operations. It's the same when it comes to beef promotion! We can't do it alone to have the biggest impact and to get the job done. For that reason, the State CattleWomen website has resources that you can tap into for guidance, links to resources, and inspiration.

As you start the new year, I challenge you to get more members involved, devote more time and talent to promotional opportunities, and last but not least, check out what's available to you and your unit! Also, let me know if you've come across something to share or new ideas you may have when it comes to beef promotion. We can't wait to add it to our Beef Promotion page.

Happy Trails,

A stylized, handwritten signature of Pat Abel in a light blue color.

Pat Abel  
Lone Valley Ranch  
patsloccw@gmail.com  
805-295-0485



# BEEF BRISKET WITH SAVORY CARROTS & DRIED PLUMS

This Beef Brisket is as flavorful as can be. Carrots and dried plums make for the perfect autumn accompaniment to this roast. This Beef. It's What's For Dinner. recipe is certified by the American Heart Association®. [BeefItsWhatsForDinner.com](http://BeefItsWhatsForDinner.com)

From CCW Media

## Who's ready for a heart-healthy meal full of flavor?

Try this easy American Heart Association Certified recipe with minimal ingredients that create a tender beef brisket packed full of flavor for the whole family! Online recipe here: [beefitswhatsfordinner.com](http://beefitswhatsfordinner.com)

### INGREDIENTS:

- 1 boneless beef Brisket (2-1/2 to 3 pounds)
- 1/2 cup chopped onion
- 5 cups sliced or baby carrots
- 1/4 cup packed brown sugar
- 1 tablespoon fresh lemon juice
- 1 teaspoon salt
- 1/2 teaspoon ground cinnamon
- 1/2 teaspoon pepper
- 8 ounces pitted prunes

### COOKING INSTRUCTIONS:

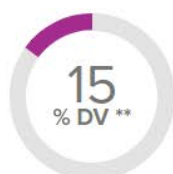
1. Heat large stock pot over medium heat until hot. Place beef Brisket in stockpot; brown evenly. Remove brisket. Pour off drippings, if necessary.
2. Add onion to stock pot; cook and stir 5 minutes or until tender. Add 1 cup water; cook 1 to 2 minutes until browned bits attached to skillet are dissolved. Return brisket; bring to a boil. Reduce heat; cover tightly. Simmer 2-3/4 to 3-1/4 hours. Add carrots, brown sugar, lemon juice, salt, cinnamon, pepper and prunes; continue cooking, covered, 30 minutes or until brisket is fork-tender. Remove brisket, carrots, and prunes; keep warm.
3. Bring cooking liquid to a boil; cook, uncovered, over medium-high heat 5 to 7 minutes or until liquid is reduced to 1 cup. Trim fat from brisket; carve diagonally across the grain. Serve with carrots, prunes, and sauce.

### NUTRITION:

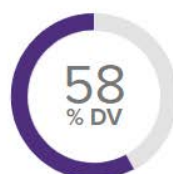
285 CALORIES



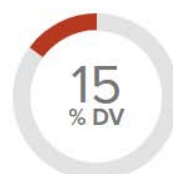
2.7g SAT FAT



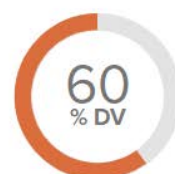
29.2g PROTEIN



2.8 mg IRON



6.8 mg ZINC



#####







## CALIFORNIA'S RICHEST ALL GIRL ROPING

"Where The Cowgirls come to compete"

2024 SPONSOR FORM

### 2024 CALIFORNIA'S RICHEST SPONSOR FORM

#### AWARD SPONSOR

\$500

- Money funds awards given in each division
- Includes social media and website recognition

#### ARENA SPONSOR

\$1100

- Banner hung in arena
- Includes social media and website recognition

#### CONTESTANT HAT-SHIRT SPONSOR

\$2200

- Business logo embroidered on side of California's RicheSt T-Shirt/Hat
- Banner in arena
- Includes social media and website recognition

#### HIGH MONEY AWARD SPONSOR

\$2500

- Business logo on High Money and/or category awards
- Banner hung in arena
- Includes social media and website recognition

#### MOTHERLODE SADDLE SPONSOR

\$3500

- Flag carried during Grand Entry
- Banner hung in arena
- Includes social media and website recognition
- Business logo on saddle given to High Money Winner
- Logo on flyer/ issued in Ropers Sports News

*Hope to hear from you soon!*



**SPONSOR DEADLINE:**  
**JULY 15**

**Additional sponsorship opportunities available please contact:**

Danielle Porteur Johnson (831) 801-4290  
danielle@californiasrichest.com

Once sponsorship is received, you will be contacted to provide artwork.

(If artwork is not in correct format and/or needs to be created, additional cost may be incurred at sponsors responsibility)

California's RicheSt is not responsible for missing Banners and/or Flags if artwork is not provided in timely manner

**COMPANY NAME:** \_\_\_\_\_

**CONTACT PERSON:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**TOTAL ENCLOSED:** \_\_\_\_\_



Please make checks payable to: California's RicheSt  
1040 Homestead Ave Hollister, CA 95023  
EIN# By Request



**CALIFORNIASRICHEST.COM**  
**@CALIFORNIASRICHESTALLGIRL**

# THE BRANDING IRON

*Put these dates in ink!*



## CCW SPRING MEETING

Dates: March 8-10, 2024

Location: Folsom, CA

Information: [See Page 4/5](#)

Event Registration: [Register here](#)

Attendance Fee: [Pay Here](#)

Lodging: Lake Natoma Inn 916-351-1500

## WORLD AG EXPO

Dates February 13-15, 2024

Location: Tulare, CA

Information: [Details here](#)

Event Tickets: [Purchase here](#)

Event Discount Code: "CCW"

## ANCW REGION VI MEETING

Dates: April 11-12, 2024

Location: Las Cruces, NM

Information: [Details here](#)

Event Registration: [Register here](#)

Lodging: Courtyard Marriott at NMSU 575-526-1722

## MEMBERSHIP UPDATES

Due Date: When members added

Send to: [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)

Membership reporting template is [here](#).

## MEMBERSHIP UPDATED DUES

Due Date: When a new member is added

Send to: CCW Inc. P.O. Box 803, Etna, CA 96027

Questions: [ccwtreasurer@cattlewomen.org](mailto:ccwtreasurer@cattlewomen.org)

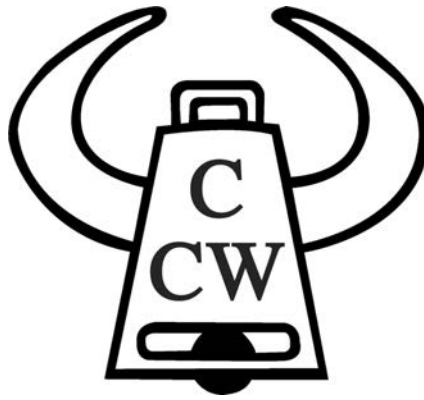
## OTHER IMPORTANT DATES:

April 1: Submit all final updated memberships lists to [ccwmembership@cattlewomen.org](mailto:ccwmembership@cattlewomen.org)

April 1: Unit Membership dues must be postmarked and sent to CCW Treasurer BY this date.

[For more details and due dates, click here!](#)





## OUR WHY:

Because California is the world leader in food production, the most productive agriculture region on earth and because; the production of Beef Cattle is California's fifth largest commodity, we, the California CattleWomen, will focus on promoting a better understanding to consumers as to where their food originates; the quality controls used towards its safety; the impact the Beef Industry has on the economy of California; and the overall, far-reaching contributions the Beef Industry has to society as a whole.

Learn more about the history of California CattleWomen at: [cattlewomen.org](http://cattlewomen.org)

## CATTLEWOMENS CREED:

Believing that the livestock industry is of basic Importance to world existence, We, the California CattleWomen, dedicate ourselves To support it with our labor and finances; To promote it through information and publicity; To encourage it's producers with our Understanding and love; To do all in our power to instill in the coming generation the love of the land and of life, the humility and awe before nature, and the hope and faith in the future that is inherent in Cattlemen and Cattlewomen.

Mrs. Willard Sobak, Fairdale, North Dakota  
Mrs. Jerry Hemsted, Cottonwood, California

We hope you enjoy this communication tool put forth by CCW Media and would love to hear more of the activities your units have going on out there. Reach out to us at [ccwmedia@cattlewomen.org](mailto:ccwmedia@cattlewomen.org) with any questions.

Thank you.

*Tischa*

Tischa Coffman, CCW 2nd VP - Media

← PLEASE PRINT AND PROVIDE A COPY OF THIS  
NEWSLETTER TO YOUR  
MEMBERS WHO DO NOT USE EMAIL

*(we recommend 'draft' print mode)*

