

All Star Equipment Rentals & Sales

P R E S E N T S

# BRO BANDS & BREW

A spatula is positioned to the right of the word 'BRO', and a mug of beer is positioned to the left of the word 'BREW'. The background features a sunburst pattern and a textured, aged paper effect.

To Benefit Builders Care

## 2023 Sponsorship Opportunities



Saturday April 15, 2023 - Caloosa Sound Amphitheater 11AM - 6PM





# Saturday- April 15, 2023

11:00am-6:00pm

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2101 Edwards Drive, Fort. Myers  
Caloosa Sound Amphitheater

Lee BIA Builders Care is hosting its 12th Annual BBQ, Bands & Brew event on Saturday, April 15, 2023, from 11:00 am—6:00 pm at the Caloosa Sound Amphitheater in downtown Fort Myers.

The mission of Builders Care is to provide emergency construction services at no cost to needy and deserving elderly and/or disabled homeowners, and their families, who cannot obtain repairs through traditional means. Recipients are primarily elderly and/or individuals with disabilities of all ages who are in financial need and are living with housing conditions that pose a safety or health threat. Lee BIA Builders Care exists to improve the quality of life for these deserving individuals and/or families. To date, Builders Care has helped over 500 families and has provided more than \$5 million in construction services at no cost to these deserving families.

Lee BIA Builders Care makes a difference in the lives of individuals through the support of businesses and individuals like yourself. Without your support, these life-changing projects would not be possible.

100% of proceeds from this event support our mission of helping our neighbors in need!

Please visit our website at [www.LeeBuildersCare.org](http://www.LeeBuildersCare.org) to learn more and view pictures and videos of these life-changing projects.





# 2023 Sponsorship Opportunities

## Presenting Sponsor

\$10,000

- Sponsor will be referred to as the presenting sponsor of the 12th Annual BBQ, Bands & Brew event
- Sponsor will receive a VIP tent at the 12th Annual BBQ, Bands & Brew event, including (16) event tickets, (2) VIP parking spaces and lunch tickets for up to (8) guests
- Sponsor will have company banner/signage prominently displayed on stage during the event (*company to provide banner*)
- Sponsor will be featured in all media promotional content including press releases, TV and radio advertisements, newspaper, magazine articles, and digital billboards
- Sponsor is granted the right of first refusal as Presenting Sponsor for the 12th Annual BBQ, Bands & Brew event
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage, with a link to the sponsor's website
- Sponsor will be included in all 12th Annual BBQ, Bands & Brew social media posts as the presenting sponsor
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew post-event report
- Sponsor will receive special recognition as the presenting sponsor during regular announcements at the 12th Annual BBQ, Bands & Brew event
- Sponsor will have the opportunity for one (1) staff member to be on the Official BBQ Judging Team

## Hog Tied Dining Sponsor

\$7,000

- Sponsor will be referred to as a major sponsor of the 12th Annual BBQ, Bands & Brew event
- Sponsor will have company banner/signage prominently displayed on stage during the event (*company to provide banner*)
- Sponsor will receive a VIP tent at the 12th Annual BBQ, Bands & Brew event, including (8) event tickets, (2) VIP parking spaces and lunch tickets for up to (8) guests
- Sponsor logo will be exclusively displayed at the dining pavilion during the event
- Sponsor will be featured in all media promotional content including press releases, TV advertisements and newspaper and magazine articles
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage, with a link to the sponsor's website
- Sponsor will be included in the 12th Annual BBQ, Bands & Brew social media posts as a major sponsor
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew post-event report
- Sponsor will receive recognition as a major sponsor during regular announcements at the 12th Annual BBQ, Bands & Brew event

## Jammin' Band Sponsor

\$7,000

- Sponsor will be referred to as a major sponsor of the 12th Annual BBQ, Bands & Brew event
- Sponsor will have company banner/signage prominently displayed on stage during the event (*company to provide banner*)
- Sponsor will receive a VIP tent at the 12th Annual BBQ, Bands & Brew event, including (8) event tickets, (2) VIP parking spaces and lunch tickets for up to (8) guests
- Sponsor logo will appear on band schedule signage displayed throughout the event
- Sponsor will be featured in all media promotional content including press releases, TV advertisements and newspaper and magazine articles
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage, with a link to the sponsor's website
- Sponsor will be included in all 12th Annual BBQ, Bands & Brew social media posts as a major sponsor
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew post-event report
- Sponsor will receive recognition as a major sponsor during regular announcements at the 12th Annual BBQ, Bands & Brew event

## BBQ Competition Sponsor

\$5,500

- Sponsor will be referred to as an official sponsor of the 12th Annual BBQ, Bands & Brew event
- Sponsor will receive a VIP tent at the 12th Annual BBQ, Bands & Brew event, including (8) event tickets, (2) VIP parking space and lunch tickets for up to (8) guests
- Sponsor will have company banner/signage prominently displayed during the event (*company to provide banner*)
- Sponsor will be featured in select media promotional content including press releases, TV advertisements and newspaper and magazine articles
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage, with a link to the sponsor's website
- Sponsor will be included in all 12th Annual BBQ, Bands & Brew social media posts as an official sponsor
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew post event report
- Sponsor will receive recognition as an official sponsor during regular announcement at the 12th Annual BBQ, Bands & Brew event



# 2023 Sponsorship Opportunities

## Young Bucks Ranch Sponsor

\$4,000

- Sponsor will be referred to as an official sponsor of the 12th Annual BBQ, Bands & Brew event
- Sponsor will receive (8) event tickets, (1) VIP parking space and lunch tickets for up to (8) guests
- Sponsor will have company banner/signage prominently displayed during the event (company to provide banner)
- Sponsor will be featured in select media promotional content including press releases, TV advertisements, newspaper and magazine articles
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage, with a link to the sponsor's website
- Sponsor will be included in all 12th Annual BBQ, Bands & Brew social media posts as an official sponsor
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event
- Sponsor logo will appear in the 12th Annual BBQ, Bands & Brew post-event report
- Sponsor will receive recognition as an official sponsor during regular announcements at the 12th Annual BBQ, Bands & Brew event

## VIP Entertainment Tent

\$2,000

- Sponsor will be referred to as a supporting sponsor of the 12th Annual BBQ, Bands & Brew event
- Sponsor will receive a VIP tent at the 12th Annual BBQ, Bands & Brew event, including (8) event tickets, (1) VIP parking space and lunch tickets for up to (8) guests
- Sponsor name will be included in select promotional and event materials
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage
- Sponsor name will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event

## BBQ Sauce Sponsor

\$525

- Sponsor will be referred to as a supporting sponsor of the 12<sup>th</sup> Annual BBQ, Bands & Brew event
- Sponsor name will be included in select promotional and event materials
- Sponsor will receive (2) event tickets to the 12<sup>th</sup> Annual BBQ, Bands & Brew event
- Sponsor logo will appear in the Lee BIA Builders Care BBQ, Bands & Brew homepage
- Sponsor name will appear in the 12th Annual BBQ, Bands & Brew event program distributed at the event







To Benefit Builders Care

# 2023 Sponsorship Opportunities

Saturday April 15, 2023

11:00am-6:00pm

## SPONSORSHIP COMMITMENT FORM

We would like to commit to the following sponsorship for the 12th Annual BBQ, Bands & Brew Event:

SOLD Presenting Sponsor \$10,000

\_\_\_\_\_ Hog-Tied Dining Sponsor \$7,000

SOLD Jammin' Band Sponsor \$7,000

SOLD BBQ Competition Sponsor \$5,500

SOLD Young Bucks Ranch Sponsor \$4,000

SOLD VIP Entertainment Tent \$2,000

\_\_\_\_\_ BBQ Sauce Sponsor \$525

Company Name: \_\_\_\_\_  
(please print company name as it should appear on all printed materials)

Primary Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_  
(payment receipt will be sent to this email)

Total: \$ \_\_\_\_\_

☐ Credit Card (Visa/Mastercard/Amex)  
(please circle)

☐ Check#: \_\_\_\_\_  
(Make checks payable to Lee BIA Builders Care)

Credit Card #: \_\_\_\_\_

CVV Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

Name as appears on card: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

**\*PAYMENT IS REQUIRED to secure sponsorship\***

PLEASE SUBMIT COMPLETED SPONSORSHIP COMMITMENT FORM AND PAYMENT TO:

BUILDERSCARE@BIA.NET OR MAIL CHECK TO :

LEE BIA BUILDERS CARE

6835 International Center Blvd. #4 Fort Myers, FL 33912