

Newsletter Advertising

EVENT DESCRIPTION: The Chamber produces two publications that are designed to keep our members well informed! Monthly, the Chamber produces the “Chamber Connection” newsletter. This digital newsletter is e-mailed to more than 4,000 subscribers and is posted to the Chamber’s social media pages which has over 6,000 followers. The “Chamber Connection” newsletter rotates monthly topics that are important to our members and provides valuable updates. “Monday Minders” is a weekly publication that provides an overview for the week and is distributed via the same method. There is only ONE (1) Sponsor Ad space available per month which includes an ad at the header of the monthly newsletter and the weekly “Monday Minders” communication. The ad can include a click-through link to your company’s website. This sponsorship includes an opportunity to provide content, related to your company, for the “Chamber Connection” newsletter for the sponsored month.

\$500/month (includes up to 5 placements)

DATE: Monthly Availability

TIME: Last Thursday in the Month (Except in November)

LOCATION: Email Communication, Website, & Social Media Channels



Sample of Sponsorship in Chamber Connection can be found on our website by clicking here or at fortsmithchamber.org/category/newsletter.

Newsletter Sponsorships	Chamber Connection Monthly Topic Focus	Sample of Items Covered
January 27, 2022	Chamber Connection	Chamber Annual Events Previewed & Special Community Events Highlighted
February 24, 2022	Healthcare	Organizational Wellness
March 31, 2022	Shop Local (Tax Season Campaign) *	Brief Shop Local Campaign During Tax Season
April 28, 2022	Education	Recap of Special Educational Events and Community Activities
May 26, 2022	Workforce & Economic Development	Updates on Workforce & Economic Developments in our Region
June 30, 2022	Membership	Recap of Membership Activities and Promotion of New Members for First Six Months of the Year
July 28, 2022	Shop Local (Back-to-School Campaign) *	Kick-Off of Shop Local Back-to-School Campaign Events
August 25, 2022	Education	Education News & Teacher Appreciation
September 29, 2022	Healthcare	Healthcare Celebration (Physician of the Year, Welcome New Providers, & Healthcare Heroes)
October 27, 2022	Workforce & Economic Development	Highlights Manufacturing Week and other Workforce & Economic Development News
November 17, 2022	Shop Local (Christmas Campaign) *	Kick-Off of Shop Local Christmas Campaign Events
December 29, 2022	Membership	Recap of Membership Activities and Promotion of New Members for Second Six Months of the Year