

2020 HEALTHCARE CELEBRATION

EVENT DESCRIPTION: Healthcare is key to economic development and essential to the overall health and well-being of the Fort Smith Region. In lieu of the traditional "Healthcare Reception" event, appreciation and gratitude will be expressed to the Healthcare Community throughout September. This includes announcing the "Physician of the Year".

DATE: September 2020



Sponsorship Package Presenting Diamond Platinum Gold Silver

Top Billing in all Sponsor Recognition	✓				
Opportunity to Include a Gift in the New Physician's Gift Bag	✓	✓	✓		
Opportunity to Donate Prize for the "Healthcare Champion"	✓	✓	✓	✓	
Logo shown in all electronic and printed materials	✓	✓	✓		
Company name listed in all electronic and printed materials				✓	✓
Opportunity to Place an Ad in the "Welcome" Packet Distributed to New Physician's	✓	✓	✓	✓	✓
Ad Sizes	Full Page	1/2	1/4	1/8	1/8
COST	\$5,000	\$2,500	\$1,500	\$500	\$250

NOTE:

For the Sponsors that can provide a gift for the New Physician's Gift Bag, the number of Physicians will be provided.

HEALTHCARE CHAMPION OF THE WEEK RECOGNITION:

Each week in September, the Chamber will be taking nominations for the "Healthcare Champion". This person will receive special public recognition.