



**SPONSOR**

**The 2017 AIA Charlotte  
Joe Mallamo Memorial Golf Tournament**

**Wednesday, September 27, 2017**

**Olde Sycamore Golf Plantation | 7500 Olde Sycamore Drive | Mint Hill**

Shotgun start at 11:30

Joe Mallamo dedicated his entire professional life to the advancement of the construction industry. He was a particularly good friend of AIA Charlotte through his work with this tournament.

This event sells out every year and contributes to AIA Charlotte's community and educational giving. Promote your company to more than 140 people in the Architecture, Engineering & Construction community.

**Sign up for your sponsorship online at**

**[aiacharlotte.org/sponsor](http://aiacharlotte.org/sponsor)**

(Team registration opens online June 2 at [aiacharlotte.org/golf](http://aiacharlotte.org/golf).)



**AIA  
Charlotte**

**Questions? Contact:**

[info@aiacharlotte.org](mailto:info@aiacharlotte.org)  
704.369.2302

# SPONSORSHIP OPPORTUNITIES

All sponsorships include sponsor logo and link at [aiacharlotte.org/golf](https://aiacharlotte.org/golf) plus social media recognition.

## **\$400 DINNER SPONSORS (3 AVAILABLE)**

You have the opportunity display company signage, services, and have a representative in the clubhouse during the dinner/awards ceremony following game play. The awards presentation will announce an overall winning foursome, as well as the closest to the pin winner and longest drive winner. This will be a great opportunity to interact with all the tournament participants.

## **\$400 LUNCH SPONSOR (3 AVAILABLE)**

You have the opportunity to display your company signage, services, and have a representative in the clubhouse during lunch. Boxed lunches will be provided from registration until the shotgun start of the tournament. This will be a great opportunity to interact with all the tournament participants as they come in, register, and have lunch prior to the tournament.

## **\$400 CLOSEST TO PIN CONTEST**

A table will be available to advertise your company and services, with a representative, on the green of one of the 4 par 3 holes on the course. This is an excellent opportunity to interact with all the tournament participants as they come through the course during the afternoon of play. Please provide AIA Charlotte with your logo (300 dpi).

## **\$400 LONGEST DRIVE CONTEST**

A table will be available to advertise your company and services, with representatives, on the green of one of the 4 par 5 holes on the course. This is an excellent opportunity to interact with all the tournament participants as they come through the course during the afternoon of play. Please provide AIA Charlotte with your logo.

## **\$350 REGISTRATION TABLE (1 AVAILABLE)**

A table will be available to advertise your company and services, with a representative, at the registration area prior to the tournament. This is an excellent opportunity to interact with all the tournament participants. Please provide AIA Charlotte with your logo.

## **\$350 HOSPITALITY TABLE (5 AVAILABLE)**

A table will be available to advertise your company and services, with a representative, on the green of one of the holes on the course. This is an excellent opportunity to interact with all the tournament participants as they come through the course during play. Please provide AIA Charlotte with your logo.

## **\$300 GIFT BAG SPONSOR (1 AVAILABLE)**

The opportunity to provide a bag with your company logo with take-away items for 144 players. The gift bags will be placed in each of the golf carts for the tournament. Items can include anything from golf balls and tees to snacks and promotional items.

## **\$250 PUTTING GREEN / PRACTICE TEE (1 EACH AVAILABLE)**

Your Company Logo as an advertisement on signage at either the putting green or the practice tee. These are highly visible areas where all tournament participants will be warming up prior to the beginning of play. You will even have the ability to interact with the tournament participants. Please supply AIA Charlotte with a high resolution (300 dpi) image for the signage.

## **\$150 HOLE SPONSORSHIP SIGN**

Your Company Logo as an advertisement on signage at the tee box or green. One ticket included to attend lunch during registration and dinner after the round. Please supply AIA Charlotte with a high resolution (300 dpi) image for the signage.

## **\$500 MASSAGE CHAIR (1 AVAILABLE)**

AIA Charlotte will hire a massage therapist to provide short warm-up massages to players during the registration periods. Signage will be displayed nearby with your company logo.

## **RAFFLE PRIZE DONATIONS**

AIA Charlotte is accepting items to be raffled off at the dinner and awards ceremony following the tournament. Your company name will be announced along with the presentation of the prize.

## **GIFT BAG DONATIONS**

AIA Charlotte is accepting items to be included in gift bags given to each player (144 players). Items include (but are not limited to) golf tees, golf balls, snacks and other promotional items.

**ALL SPONSORSHIP LEVELS SHOULD BE PURCHASED ONLINE AT  
[AIACHARLOTTE.ORG/SPONSOR](https://aiacharlotte.org/sponsor)**