

Infirmiry Health

RIDEYELLOW

...more than just a bike ride

\$10,000 – Title Sponsor

- Diamond Level incentives
- Company representative officially starts RIDEYELLOW
- Commemorative RIDEYELLOW T-shirt with logo recognition*
- 10 complimentary rider registrations

\$5,000 - Food Sponsor

- Platinum Level incentives, signs and included in advertisement
- VIP rider starting position
- 8 complimentary rider registrations

\$2,500 - Platinum Level

- Gold Level incentives
- Company logo listed on printed registration form and poster*
- 4 complimentary rider registrations

\$1,000 - Gold Level

- Silver Level Incentives
- Company logo hyperlinked on website*
- Company logo on rider/volunteer T-shirt*
- Company recognition on yellow carpet photo backdrop*
- 3 complimentary rider registrations

\$500 - Silver Level

- Bronze Level incentives
- Opportunity to set up tent for promotional giveaways at packet pick-up and finish line
- Company recognition on rider/volunteer T-shirt*
- 2 complimentary rider registrations

\$250 - Bronze Level

- Paceline Supporter incentives
- Company logo on website*
- 1 complimentary rider registration

\$100 - Paceline Supporter

- Company recognition on website

August 19, 2023 is the sponsorship deadline. If you miss the deadline, adjustments to sponsorship benefits may be made by the RIDEYELLOW committee.

*A pdf of your company logo must be emailed to Devin.Clarke@infirmiryhealth.org by August 1.

P.O. Box 1409 • Bay Minette, AL 36507 • 251-937-9099 • rideyellow@infirmiryhealth.org

RIDEYELLOW and NORTH BALDWIN FOUNDATION are 501(c)(3) nonprofit organizations. All contributions are tax-deductible as allowed by law.

☐ Title Sponsor (\$10,000)

☐ Food Sponsor (\$5,000)

☐ Platinum Level (\$2,500)

☐ Gold Level (\$1,000)

☐ Silver Level (\$500)

☐ Bronze Level (\$250)

☐ Paceline Supporter (\$100)

☐ In-kind Donation

Please make checks payable to: **RIDEYELLOW**

Please mail to:

North Baldwin Fitness Center

Attention: Devin Clarke

P.O. Box 1409

Bay Minette, AL 36507

****pdf of company logo must be emailed to Devin.Clarke@infirmiryhealth.org by August 1. to be included with sponsor benefits.****

In-kind donation product: _____

Fair market value \$ _____

«Company»
«Bus__Street»
«Bus__City», «Bus_State»
«Bus__Zip»

Company contact: _____

Phone: _____

Email: _____

Website: _____

Address: _____

Please provide the following information, if different from above:

Name: _____

Business or personal - Exactly as it is to be listed on incentive material

Address: _____

City/state/zip: _____

☐ This sponsorship is given anonymously.

Do not include company name on any advertising/marketing materials.

☐ Donating in memory of: _____

☐ Donating in honor of: _____

In order for your business name to appear on the promotional materials, ALL PAPERWORK must be received no later than August 1, 2023.

P.O. Box 1409 • Bay Minette, AL 36507 • 251-937-9099 • rideyellow@infirmiryhealth.org

- | | |
|---|---|
| <input type="checkbox"/> Title Sponsor (\$10,000) | <input type="checkbox"/> Silver Level (\$500) |
| <input type="checkbox"/> Food Sponsor (\$5,000) | <input type="checkbox"/> Bronze Level (\$250) |
| <input type="checkbox"/> Platinum Level (\$2,500) | <input type="checkbox"/> Paceline Supporter (\$100) |
| <input type="checkbox"/> Gold Level (\$1,000) | <input type="checkbox"/> In-kind Donation |

Please make checks payable to: **RIDEYELLOW**

Please mail to:

North Baldwin Fitness Center

Attention: Devin Clarke

P.O. Box 1409

Bay Minette, AL 36507

*A pdf of your company logo
must be emailed to
Devin.Clarke@infirmiryhealth.org
by August 1.

In-kind donation product: _____

Fair market value \$ _____

Company Name: _____

Company Address: _____

Company Contact: _____

Phone: _____

Email: _____

Website: _____

Address: _____

Please provide the following information, if different from above:

Name: _____

Business or personal - Exactly as it is to be listed on incentive material

Address: _____

City/state/zip: _____

☐ This sponsorship is given anonymously.

Do not include company name on any advertising/marketing materials.

☐ Donating in memory of: _____

☐ Donating in honor of: _____

**In order for your business name to appear on the promotional materials,
ALL PAPERWORK must be received no later than August 1, 2023.**

P.O. Box 1409 • Bay Minette, AL 36507 • 251-937-9099 • rideyellow@infirmiryhealth.org