



Perspectives

CULTIVATING A LIFETIME OF MENTAL WELLNESS

Annual Virtual Conference

1.26.24

**Opportunities for
Corporate & Community Partners**



2024 Opportunities

Annual Conference

January 26, 2024

You are invited to participate in and support Mental Health America of Southwestern PA's (MHA-SWPA) 2024 Annual Virtual Conference!

As we kick off our 60th year we are so pleased to be offering another speaker lineup we are very proud of! We hope that you will join us.

As an event partner, you will have the opportunity to increase visibility for your company or organization, while also reaching prime market segments, including MHA-SWPA's constituents and audiences.

This booklet outlines a variety of ways that you, your company, or your organization can partner with us on this upcoming event both through sponsorships and advertising.

We truly appreciate the opportunity to bring this inspiring event to you each year, so I hope that you will partner with us through your support and attendance!



Laurie Barnett Levine, MSW, LSW
CEO, Mental Health America of Southwestern PA



Who We Are

Our mission at Mental Health America of Southwestern PA (MHA-SWPA) is to strengthen resilience in the community with mental health and substance use education, advocacy, and supportive services.

MHA-SWPA has worked to fight the stigma associated with mental illness and substance use issues for nearly **60 years**. Since 1964, MHA-SWPA has provided educational programs that help individuals learn about mental wellness, as well as explain the challenges of depression, bipolar disorder, other types of mental illness, and those impacted by substance use issues and suicide loss.

***There is no health without
mental health!***



Sponsorship Opportunities

Gold Sponsor \$2,500

- Full-page ad in program booklet
- Complimentary registrations (6) for the virtual Annual Conference
- Acknowledgement in all digital and printed event materials

Silver Sponsor \$1,250

- Half-page ad in program booklet
- Complimentary registrations (4) for the virtual Annual Conference
- Acknowledgement in all digital and printed event materials

Bronze Sponsor \$750

- Half-page ad in program booklet
- Complimentary registrations (2) for the virtual Annual Conference
- Acknowledgement in all digital and printed event materials

Workshop Sponsor \$500

- Special mention in program booklet
- Acknowledgement slide in the workshop
- Verbal acknowledgement in the workshop
- Complimentary registrations (2) for the virtual Annual Conference

Program Advertising

FULL PAGE AD	HALF PAGE AD	Ad Submission Requirements: Please submit all ads in JPG/PNG format All ads should be submitted in print-ready format to events@mhaswpa.org
\$150	\$100	
Dimensions: 11" h x 8.5" w	Dimensions: 5.5" h x 4.25" w	
	Annual Conference Deadline: Tuesday, January 9th	

Contact Information

Company/Organization _____

(please print as you would like it to appear in digital and written materials)

Primary Contact _____

Billing Address _____

City/State/Zip _____

Email Address _____

Phone Number _____

Selection	Sponsorship Opportunities	Price
	GOLD SPONSOR	\$2,500
	SILVER SPONSOR	\$1,250
	BRONZE SPONSOR	\$750
	WORKSHOP SPONSOR	\$500

<input type="checkbox"/> \$150	Full Page Ad
<input type="checkbox"/> \$100	Half Page Ad

Deadline for all contract forms, ads, and logos:

Tuesday, January 9th

Please return the completed form via email to events@mhaswpa.org or fax to 724-834-6352

Mental Health America of Southwestern PA (MHA-SWPA) has worked to fight the stigma associated with mental illness through outreach and educational efforts for 59 years. MHA of Southwestern PA provides educational programs that help individuals learn about mental wellness and substance use as well as explain the challenges of depression, bipolar disorder, other types of mental illness, and those impacted by addiction and suicide loss.

We continue to bring to the forefront key mental health and substance use issues to battle stigma, teach others about mental wellness, and deal better with the tragedies that our communities sometimes face.

MHA-SWPA invites you to support mental wellness and recovery by becoming part of the Bell of Hope Campaign. Together we can foster a lifestyle that advances mental wellness. There can be no health without mental health.



Be a Friend of
Mental Health America of Southwestern PA
Support Recovery through the Bell of Hope Campaign

Our mission: to strengthen resilience and recovery in our communities with mental health and substance use education, prevention, advocacy and supportive services.

The bell image in our logo is a graphic representation of the Mental Health America Bell. The Bell was forged in 1953 as a sign of hope, from the iron chains and shackles that bound people in mental asylums. It serves as a powerful reminder of the past and the progress made. The inscription on the MHA Bell reads: "Cast from the shackles which bound them, this bell shall ring out hope for the mentally ill and victory over mental illness."

Bell of Hope Annual Pledge Form for 2024

How do you wish your name to appear in donor listings? _____

☐ I or / We wish to remain anonymous.

Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

☐ **Bronze** Gifts of \$25 to \$149

☐ **Silver** Gifts of \$150 to \$499

☐ ***Gold** Gifts of \$500 to \$2,499

☐ ***Platinum** Gifts of \$2,500 and more

***Platinum & Gold Bell of Hope Donors will have access to VIP events.**

***will have access to VIP**

Forms of Payment - (checks and PayPal):

☐ —Check enclosed for \$ _____

☐ —Enclosed is a payment of \$ _____ toward my total pledge of \$ _____ to be paid _____ monthly _____ quarterly.

☐ —For credit card payments: "Please visit our website at <https://mhaswpa.org/donate> select the DONATE button and complete the online Bell of Hope form and payment via PayPal."

"Your contribution will be credited towards the 2024 calendar year."

Please make your check payable to MHA-SWPA and mail to—409 Coulter Avenue, Suite 4, Greensburg PA 15601

MHA of Southwestern PA is designated as a 501(c)(3) organization by the Internal Revenue Service. All contributions to MHA-SWPA are tax deductible to the fullest extent of the law and will be used for programs that do not receive government funding. The official registration and financial information of Mental Health America of Southwestern PA may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999. *Registration does not imply endorsement. No goods or services were received in return for this gift.

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