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ReSource Pro Acquires Two Leading Insurance Industry Strategic Advisory Firms

Strategy Meets Action and The Nolan Company join ReSource Pro

NEW YORK, Jan. 12, 2021 – [ReSource Pro](#), a global provider of operational solutions for insurance organizations, today announced it has acquired two strategic advisory and management consulting firms focused on P&C Insurance, [Strategy Meets Action](#) (SMA) and [The Nolan Company](#) (Nolan). The transactions were completed on Jan. 1, 2021.

By acquiring these two firms, ReSource Pro is building on its strategy to deliver business transformation services and operational solutions to insurance organizations. SMA and Nolan are recognized thought leaders and are focused on pragmatic consulting and advisory approaches that enable insurance carrier transformation.

Strategy Meets Action

Strategy Meets Action is an industry leading strategic advisory firm delivering strategic insights, consulting services, and published research to carriers, solution providers, and insurtech startups. The firm provides insights and guidance on business strategy, digital transformation, core systems and customer experience.

Strategy Meets Action will continue to be led by Deb Smallwood in her new role as Senior Partner, Carrier Transformation, SMA.

According to ReSource Pro CEO Dan Epstein, “We are thrilled to add Deb, her team and the expertise of Strategy Meets Action into our suite of offerings. Together, we will provide insurance carriers navigating their digital transformation journeys, a broader platform of capabilities.”

The Nolan Company

Founded in 1973, Nolan is a management consulting firm, offering services to insurance executives on strategy, growth, technology and operational improvement.

Nolan will continue to be led by Steve Discher in his new role as Senior Partner, Carrier Practice, Nolan.

“Nolan offers deep industry knowledge around optimizing new business, claims, underwriting, distribution, customer experience and policy services,” explained Epstein. “We are excited to partner with Steve and his team at Nolan to grow their business while integrating their offerings into broader ReSource Pro solutions.”

The financial details of these transactions were not disclosed. Morgan Partners served as exclusive financial advisor to ReSource Pro in these transactions.

About ReSource Pro

ReSource Pro brings integrated operational solutions to insurance organizations to improve agility, resilience and profitability. Headquartered in New York, ReSource Pro's global service centers address client operational needs around the clock. Recognized as an industry thought leader and listed as one of Inc. 5000 Fastest Growing Private Companies annually since 2009, the company is renowned for its focus on innovation, service excellence and trusted partnerships, and its unique productivity platform for insurance operations. More than 5,000 ReSource Pro employees provide dedicated support to hundreds of insurance organizations, consistently achieving a +97% client retention rate over a decade.

www.resourcepro.com.