



## Sabrina Milner

### Developing & Cultivating Business Opportunities

Sabrina Milner is a Business Development Manager for ECG (Electric Cities of Georgia) and assist 52 Municipal Electric Utilities across the state of Georgia and the US Virgin Islands; developing opportunities and cultivating economic growth by stabilizing utility infrastructures. Sabrina also uses this platform to communicate the value of strategic and technical services offered by ECG to its Member Communities via Branding, Marketing, Social Media Platforms and one on one community visits. Her expertise came after spending 19 years working in many facets with the City of Griffin. It was there she built and supported customer relations while executing strategic planning tactics to bridge the gap between the utility and local Industries as the Marketing Operations Manager. Within that position, Sabrina established an advanced Key accounts Program with focus on sustainability, redundancy and reliability. She believes these are the keys essential for growth and development for existing & new industries. With proven results of success, Sabrina continues to educate ECG Member Communities on how to develop a Key Accounts Program through classes, individual coaching and hands on development.

Sabrina holds a Bachelors of Science Degree in Business Administration from Bauder College, a member of Toastmasters International, attendant of the APPA Education Institute - Key Account Certificate Program and a recipient of numerous Leadership Awards.