

EXHIBITOR PROSPECTUS



Microscopy & Microanalysis 2026 Meeting & Exposition

EXHIBIT DATES AUGUST 3 - 6, 2026
THE BAIRD CENTER, MILWAUKEE, WI

what is microscopy & microanalysis?

The Microscopy Society of America (MSA) is a non-profit organization and collaborative community dedicated to fostering research, innovation, advancement, the promotion of microscopy, & enabling discoveries that positively impact the course of humanity.

The Microanalysis Society (MAS) is a non-profit professional association dedicated to the advancement & dissemination of knowledge concerning the principles, instrumentation, and applications of microanalysis down to the atomic level.

reserve exhibit space

Booth Rates:

\$3,500 per 10'x10' (100 sq. ft.)
\$200 charge per exposed corner

Booths Include:

- Company listing in: online floor plan, M&M Mobile App, & Meeting Guide
- One time use of pre- and post-show attendee mailing list (no emails)
- Sponsorship & advertising opportunities
- (5) badges for first 10'x10' booth, (3) badges for each additional booth
- 8' high back drape, 3' high side drape, & ID sign (inline booths)
 - Furnishings & utilities NOT included
 - **All booths must have floor covering**
- Access to the full M&M Conference
- Opportunity to participate in Vendor Tutorials

Tabletop* Rate:

\$2,400 *Tabletop exhibit space is available for first time exhibitors only

Tabletops Include:

- 6' draped table, two (2) chairs, & carpet
 - Drape/carpet color chosen by M&M
 - All items including signage must fit on 6' table; nothing may be on floor
- Company listing in: online floor plan, M&M Mobile App, & Meeting Guide
- One time use of pre- and post-show attendee mailing list (no emails)
- Sponsorship & advertising opportunities
- (3) booth badges

Payment Timeline:

A 50% non-refundable deposit is due by November 14, 2025. The remaining payment is due by February 16, 2026. For booth reservations made after February 16, 2026, full payment is due with application.

meet the M&M attendees

PRIMARY JOB FUNCTION:



- Research/Scientist - 27%
- Student - 23%
- Principal Investigator - 21%
- Post Doc - 11%
- Other - 10%
- Facility/Project Manager - 8%



2,290
total
attendees



199
symposia &
sessions



455
posters



90
vendor
tutorials



16.5
unopposed
exhibit hours



180
passport to
prize entries

ROLE IN PURCHASING:

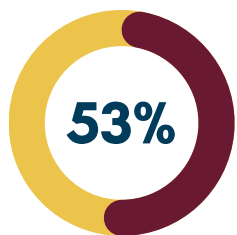
20%
final say

30%
influencer

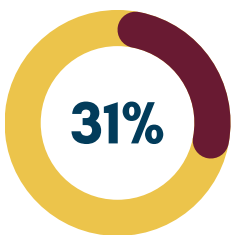
24%
recommend

19%
no role

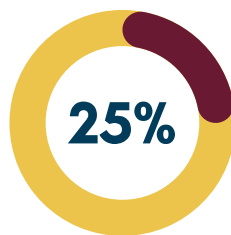
PRIMARY DICIPLINE:



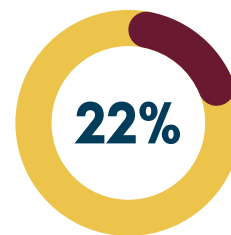
Materials Science



Physical Science



Analytical Science



Biological Science

vendor tutorials & education

Vendor Tutorials are an opportunity to hold a hands-on demonstration, learning session, or presentation for a group of interested attendees in your booth—at **no charge to exhibitors** or attendees to participate! Tutorials are after Exhibit hours from 5:45 - 6:45pm. Sign up for one, two, or all three days!

Submit a [Vendor Tutorial Request Form](#) by **Friday, June 19, 2026**. For questions email M&M Exhibit Manager, Anna Johnson, at Anna@CorcExpo.com.

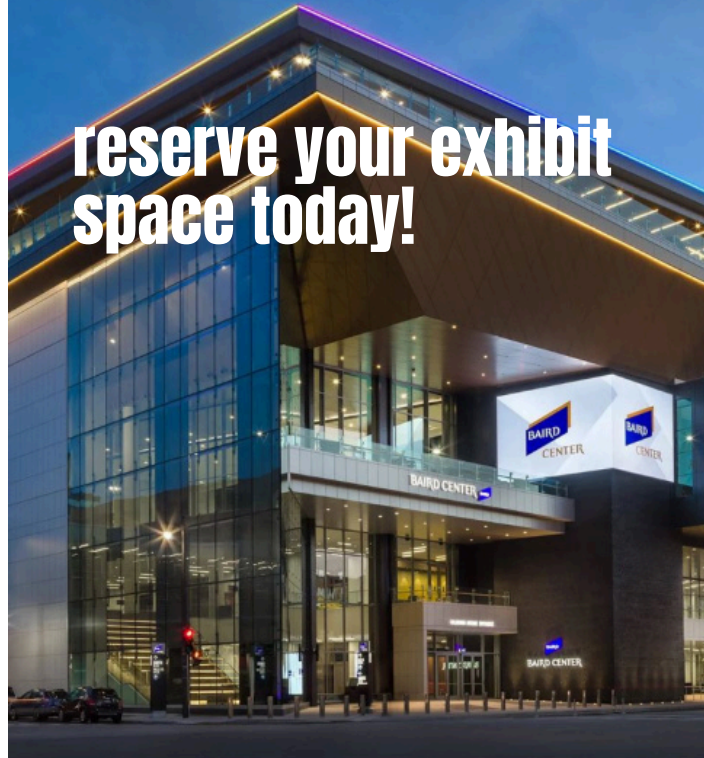
reserve your exhibit
space today!

sustaining membership

Companies in the microscopy community, especially those with commercial concerns and who are interested in its promotion and growth, can provide special support by becoming a Sustaining Member with the Microscopy Society of America (MSA).

Sustaining Members are recognized prominently in all MSA publications including The Journal of Microscopy & Microanalysis, M&M Sustaining Member Directory, MSA Directory, and the Annual M&M Meeting Program. Plus, for M&M Annual Meetings, Sustaining Members receive additional priority points for the booth renewal program!

Companies may also join as a Joint MSA/MAS Sustaining Member and enjoy benefits of membership in both Societies at a reduced rate! [Click here for more benefits and information](#) or [email Association Management here](#).



contacts

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exhibit hall hours

*16.5 hours of unopposed exhibit time

MON, AUGUST 3

12pm - 5:30pm

unopposed* hours:

12pm - 1:30pm
3pm - 5:30pm

TUES, AUGUST 4

10am - 5:30pm

10am - 10:30am
12pm - 1:30pm
3pm - 5:30pm

WED, AUGUST 5

10am - 5:30pm

10am - 10:30am
12pm - 1:30pm
3pm - 5:30pm

THURS, AUGUST 6

10am - 2pm

10am - 1:30pm

2025 exhibitors

3D-Micromac AG
Advanced Microscopy
Techniques Corp.
Advascope s.r.o.
Angstrom Scientific Inc.
Applied Physics Technologies
attocube systems
Attolight
Barnett Technical Services
BLG Vantage
Bruker
CAMECA/ TMC
Carl Zeiss Microscopy, LLC
Chip Nanomaging AS
CIASEM
CIQTEK Co., Ltd.
Clark-MXR Inc
condenZero
Cordin Scientific Imaging
Coxem Co., Ltd
Crytur USA
Deben UK Limited
DECTRIS Ltd.
Delong Instruments
DENSsolutions
Diatome US
Direct Electron, LP
Dragonfly
Duniway Stockroom Corp.
E. Fjeld Co, Inc.
EBSD Analytical
Electron Microscopy Sciences
/ Quorum Technology
ELLCIE Industries GmbH
Euclid TechLabs, LLC
Exum Instruments
Ferrovac
Fischione Instruments
Gatan / EDAX
GenISys, Inc.
Hammerspace

h-Bar Instruments
Herzan LLC
Hirox-USA, Inc.
Hitachi High-Tech America, Inc.
HREM Research Inc.
Hummingbird Scientific
ibss Group, Inc.
Insight Chips
Integrated Dynamics
Engineering
JASCO
JEOL USA, Inc.
JH Technologies
Kammrath and Weiss
Kitware
Kleindiek Nanotechnik
Kratos Analytical, a Shimadzu
Company
Leica Microsystems
Linkam Scientific Instruments
LUXOR
MAS: The Microanalysis Society
Mel-Build
Microscopy Innovations, LLC
Midwest Center for
Cryo-Electron Tomography
MIPAR Image Analysis
MSA Mega Booth
NanoMEGAS
Nanomotion Inc
Nanoscience Instruments
NanoSoft
NenoVision
NewTec Scientific
Norcada, Inc.
Oxford Instruments
Pace Technologies
Physical Electronics
PIE Scientific LLC
PNDetector GmbH

point electronic GmbH
Precisioners Group
Protochips, Inc.
Quantum Design, Inc
Quantum Detectors
RAITH America, Inc.
Rave Scientific
Renishaw, Inc.
Royal Microscopical Society
Scientific Bridge
Scintica
Seiwa Optical America, Inc.
Semplor
SenseAI
SERMA Microtech
Sigray, Inc.
Simple Origin Inc.
SiriusXT Ltd
SmarAct Inc
Spellman High Voltage
Electronics Corp.
SPI Supplies
SPT Labtech | Quantifoil
SubAngstrom
syGlass, Inc
TAGARNO USA, Inc.
Technoorg Linda
Ted Pella Inc.
TESCAN
Theia Scientific
Thermo Fisher Scientific
Tousimis
TVIPS GmbH
United Mineral and Chemical
Corp.
VEC
VitroTEM
XEI Scientific, Inc.
Zaber Technologies
ZoNexus LLC