

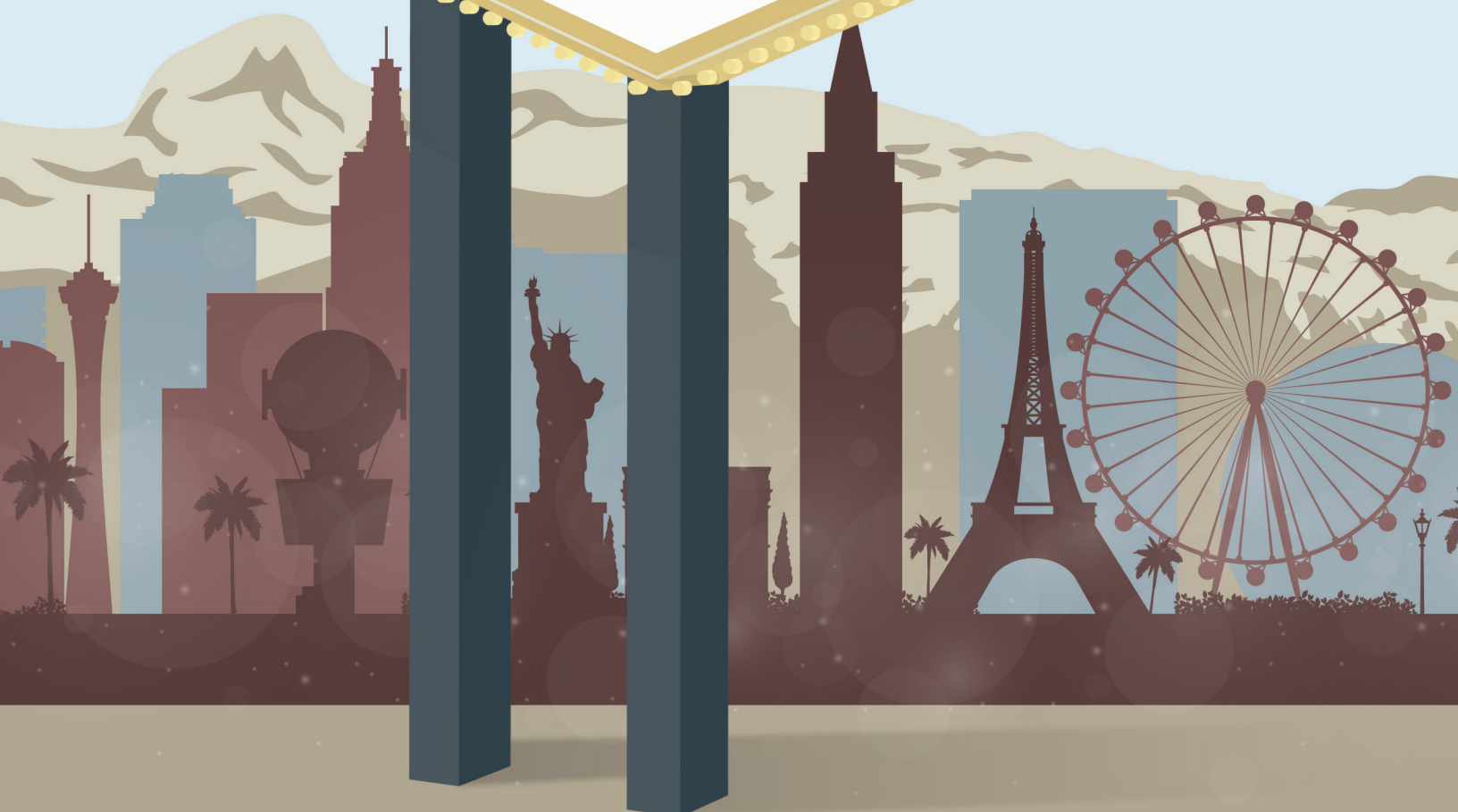
INDUSTRY-SPONSORED NON-CE
PRODUCT THEATER PROSPECTUS

W E L C O M E

TO *National Conference*

AANP 2026

LAS VEGAS





IMPORTANT REMINDERS AND DEADLINES

Only Industry-Applicant Non-CE Product Theater (IS PT) submissions with a completed application and full payment will be reviewed for approval. The date, time, and type of IS PTs are on a first-come, first-served basis. By completing the application, you acknowledge that there is no guarantee your first IS PT date and time will be available. It is the responsibility of the organizing company and Applicant company (collectively referred to as “Applicant”) to ensure the completed application and payment are received by American Association of Nurse Practitioners® (AANP) management.

AANP sends out IS PT confirmation/date assignments sent		January 12
Deadline	IS PT title, applicant logo, and URL submission	March 16
Deadline	IS PT final advertisement/artwork due for approval	April 8
Deadline	Conference bag inserts final artwork due <i>*Inserts require an additional fee of \$5,000</i>	May 18
Deadline	IS PT signage artwork due for AANP approval	May 18
Deadline	Meeting room request for speaker or slide review	May 18
AANP will send out BEO and room set information to the IS PT applicant		May 29

*The dates listed above are subject to change. Final deadline dates will be sent with your IS PT confirmation/date assignment in January 2026. Contracts received after January 2026 will be sent confirmation/date assignment within 7-10 business days.



AANP OVERVIEW

AANP is the largest professional membership organization for nurse practitioners (NPs) of all specialties. It represents the interest of the more than 431,000 licensed NPs in the United States. The 2026 AANP National Conference is designed to meet the continuing education (CE) needs of the NPs. Industry-branded educational events (non-CE) are added to AANP conferences to provide additional educational opportunities for attendees. These events offer essential updates in the management of disease states and branded product information.

AANP'S INVITATION TO INDUSTRY

The 2026 AANP National Conference will be held Tuesday, June 23, to Sunday, June 28, in Las Vegas, Nevada, at The Venetian Convention & Expo Center. AANP is pleased to extend the invitation to apply for participation in the 2026 AANP National Conference by hosting a non-CE product theater. There is no satellite for Industry Applicant Product Theaters. (IS PT)

If you are interested in working with AANP to conduct an IS PT at the conference, please apply now. Opportunities are limited. First-round assignments will be made on Monday, January 12, 2026. Submit the completed, **signed application and payment** to AANP to be considered for approval. **Date and time assignments are based on the order in which the application is received.** AANP will continue to accept IS PT application submissions after the deadline date until all IS PT time slots are filled. Completed and paid application submissions are processed in order of receipt.

INFECTIOUS DISEASES, PUBLIC HEALTH EMERGENCIES OR SIMILAR RISKS

By submitting an IS PT Application, the Applicant consents to participate in the 2026 AANP National Conference. Applicant understands and agrees to adhere to any AANP, Corcoran Expositions, Inc., Centers for Disease Control and Prevention, and local guidelines or regulations related to infectious diseases, or public health emergencies, in place at the time of the event. Applicant acknowledges and agrees that they are fully responsible for their own safety and actions while participating in the Conference and recognizes that their employees may be at risk of contracting COVID-19 or other infectious diseases through no fault of AANP or Corcoran Expositions, Inc. With full knowledge of the risks involved, Applicant hereby releases, waives, covenants not to sue, and further agrees to indemnify, defend, and hold harmless the Released Parties from all liabilities, claims, demands, actions, causes of action, costs, expenses, damages, and lawsuits whatsoever, directly or indirectly arising out of or related to any loss, damage, injury, or death, that exhibitor may sustain, or its employees, while participating in any activity while in, on, or around the premises or while using the facilities.

PROSPECTUS TERMINOLOGY

1. American Association of Nurse Practitioners, herein referred to as "AANP"
2. 2026 AANP National Conference, herein referred to as "Event" or "Conference."
3. Industry-Applicant Non-CE Product Theaters are herein referred to as "IS PT."
4. Organizing Company and Applicant Company herein collectively referred to as "Applicant."
5. AANP Affiliates and Partners are herein collectively referred to as "Affiliates."
6. The 2026 AANP National Conference IS PT Prospectus, herein referred to as "Prospectus."
7. The 2026 AANP National Conference IS PT Application, herein referred to as "Application."

A. GENERAL PROVISIONS

1. The Applicant of each IS PT is required to either have an exhibit booth at the AANP National Conference or will be required to pay a non-exhibiting fee of \$5,000. Exhibits provide a setting for IS PT attendees to ask additional questions about related products and for product introductions or discussions with those who could not attend the IS PT. Exhibitor information can be accessed at aanp.org. If you have any exhibitor questions, please get in touch with AANP Exhibit Management at tatianna@corcexpo.com.
2. The Applicant's primary contact person's information should be kept current with AANP IS PT staff. Contact AANP immediately with any changes at tatianna@corcexpo.com to facilitate ongoing communications. For security reasons, AANP staff will communicate with only the primary contact person listed on the Application. All inquiries from other parties will be directed to the primary contact person.
3. The development and implementation of IS PTs must be in accordance with the Prospectus, together with related procedures and communications.



4. By applying to participate in the Conference, the Applicant acknowledges and agrees that AANP and its vendors, including but not limited to AANP; The Venetian Convention & Expo Center, Corcoran Expositions, Inc.; Maritz; Encore; and any of their respective officers, directors, staff members, agents, volunteers and employees, will not be liable to Applicant or any other party for any special, incidental, indirect, direct, general or consequential damages or costs that are in connection with the Event. Applicant consents to AANP using any photos, other images taken of the Event, and any results of conference-related activities that occurred during the Conference for media outreach efforts, promotional campaigns, various publications/communications, or other business purposes as determined by AANP without compensation to Applicant. If AANP should find it necessary to cancel the conference for any reason, including but not limited to fire, flood, riot, earthquake, civil commotion, insurrection, Act of God, labor disputes, strikes, outbreak of disease or illness, epidemic or pandemic, wars, shortage of or inability to obtain materials, supplies or utilities, or any law, ordinance, rule or regulation or other circumstances beyond AANP's control. In that case, AANP's liability shall be limited to a refund of the IS PT fee paid to AANP, less a pro rata share of expenses actually incurred by AANP in connection with the Conference.
5. AANP has final approval on all aspects of any IS PT activity that occurs at the Conference.
6. AANP reserves the right to add, change, or amend IS PT information and the Conference schedule without advance notice.

B. APPLICATION, PAYMENT PROCESS AND SUBMISSION

1. Only those IS PT submissions with a **complete application and full payment** will be reviewed for approval. The assignment of dates, times, and types of IS PT is based on a first-come, first-served basis. By turning in your application, there is no guarantee that your first IS PT choice will be available. It is the Applicant's responsibility to ensure the Application and payment are received by AANP management. **Date and time assignments are based on the order in which the application is received.**
2. Applicant submits the following:
 - Completed and signed Application.
 - Full payment. Payment method, options, and instructions are indicated on the Application.
 - Additional Submission: If there are any reporting requirements or restrictions, such as that residents of some states cannot attend the IS PT, or compliance signage requirements, it is the responsibility of the Applicant to send the information when applying to AANP.

3. **Submit the completed, signed application and contract. Date and time assignments are based on the order in which the contract is received.** AANP will continue to accept IS PT application submissions until all openings are assigned. Completed application submissions are processed in order of receipt after payment is received.

NOTE: A 3% credit card processing fee will be applied to all payments made via credit card. The credit card processing fee will be reflected on the pay portal and invoice. The fee will not be applied to payments via direct deposit or check. If you prefer to make payment via check, instructions are outlined on your invoice. Organizations with specific accounts payable procedures must submit instructions to show management (Corcoran) with the signed product theater contract. Applicants must submit payment in full by the due date indicated on the invoice. If Applicants' internal accounts payable procedures result in a past due payment, a penalty of 10% of the total cost will be added as a late payment fee.

C. CONFIRMATION OF APPROVAL

1. Notifications of approval for the IS PT will be emailed to the primary contact person (identified on the Application) by Monday, Jan. 12, 2026. Contracts received after January 2026 will be sent confirmation/date assignment within 7-10 business days.
2. If an IS PT is not approved by AANP, payment(s) received will be refunded. AANP will make a courtesy phone call, followed by an email notice when an application is not approved. AANP reserves the right to refuse any IS PT application or IS PT proposal.

D. IS PT INCLUSIONS

1. IS PT coordination, logistical planning, management and administrative services.
2. IS PT room, including stage and standard stage set-up (podium, tables, and chairs).
 - AANP works closely with facility staff to maximize banquet-style seating capacities.
 - AANP does not permit changes to the room set.
 - Each Product Theater room will include one confidence monitor for your speaker(s).
3. Food and beverage (F&B) service with attendee tables set in banquet-style rounds.
 - AANP covers the cost for all IS PT F&B.
 - F&B service precedes the IS PT presentation. AANP determines and manages all menu and service details.
 - When concurrent IS PTs occur, the same menu will be served. Enhancements or changes are not permitted.
 - The selected menu will be sent to the primary contact person for each approved IS PT.



4. Standard audiovisual (AV) equipment and technical support.

- AANP provides AV equipment and technical support for the IS PTs. AANP maintains sole authority to change the AV equipment and technical support as needed. The IS PT Applicant will be notified if a change occurs.
- Applicant may send an AV technician or coordinator to the conference to assist the AV staff assigned by AANP. If sending an AV technician, Applicant will be responsible for notifying AANP by email to: tatianna@corcexpo.com. To request additional AV items or services, please contact AANP in writing. AANP staff must pre-approve additions to ensure no disruption is created for other scheduled Conference activities. If approved, additions are at the Applicant's expense. Applicant must provide a credit card pre-conference for additional AV expenses.
- AV equipment and technical support provided by AANP is a standard AV set.

5. IS PT signage, when provided by Applicant, will be placed at reserved locations to assist with on-site recruitment. Signage is to be supplied by Applicant in full compliance as outlined below:

- Applicant is required to provide IS PT signage to assist with on-site promotion and identifying IS PT location.
- All signage must be approved by AANP prior to production and printing.
- Applicant is to prepare three (3) signs promoting each IS PT at the Conference. **The signs must be 22" wide x 28" long x 3/16" deep.** Framing of signs is not permitted. AANP will not display signs of other sizes; **foam core board material only.** Signs must be shipped to the Advance Warehouse using AANP Signage Labels or delivered to the Product Theater Signage Room onsite. **Signs are not permitted to be brought directly to your IS PT room.** AANP will provide a show management shipping label with specific due dates closer to the event. - If delivering onsite, signage must be received at the Product Theater Signage Room at least 24 hours before your IS PT.
- AANP assigned staff will place all approved signs at reserved locations to assist with on-site recruitment.
- The room name and location must be displayed on signs.
- AANP will provide additional signage that includes the date, time, title, and Applicant of all the IS PTs. These will be placed at several locations throughout the conference.
- AANP will provide a show management shipping label with a due date closer to the conference.
- If not shipping your signage, Applicant must deliver their signage to the Product Theater Signage room on-site no later than 24 hours before their Product Theater takes place.
- Do not place any additional postings on-site or move any signs from the AANP reserved locations, or they will be removed.

6. IS PT advertisement in the conference guide and on the AANP event website.

- Printing of one IS PT advertisement, if artwork is supplied by Applicant, with up to four-color in the conference guide. The IS PT title is also listed in the program section of the conference guide. Artwork specifications will be provided.
- Posting of the IS PT advertisement with the same concept and design approved and used for the conference guide on the AANP website (aanp.org) for the duration of the Conference.

7. The name(s) and logo of the Applicant may be posted on the AANP website, on signage at the Conference, and on the Conference mobile app. They may be identified in the conference guide, which is distributed on-site to attendees.

8. Time slots reserved for IS PTs are indicated in the AANP conference guide. Through email communications, attendees will be informed when the IS PT advertisements are available to view on the AANP website.

9. One speaker or slide review meeting room will be available upon request (**maximum time: two hours**).

- The room assignment will be made by AANP Conference staff. A special request to meet in the IS PT (event room) may be permitted when possible. The slide review meeting cannot interfere with or disrupt IS PT's scheduling of other Conference events or activities.
- Applicant is financially responsible for the AV equipment and F&B service for the speaker or slide review meeting.
- For further details regarding requesting a room, please contact tatianna@corcexpo.com.

10. AANP registration badges are required for speakers and staff attending your IS PT.

- IS PT Applicant is responsible for registering their IS PT speakers and team members. A registration link will be sent to the PT contact to register your speaker and IS PT team members. You will have up to 10 IS PT registrations available for your IS PT team. Your conference badge will only allow you entrance to your IS PT and the AANP exhibit hall.
- **Note:** Applicant staff attendance is permitted only at the IS PT for which they are employed or participating.

11. AANP will assign two staff members for each program to assist with getting attendees seated.

12. AANP will provide lead retrieval scanners for each IS PT. Temporary staff will scan attendees as they arrive and enter the IS PT. No qualifying questions can be included. You will receive your contacts through a secure link within one week after the end of the conference. The Applicant organization will need to provide AANP with a list of contacts with email addresses of those who should receive the secure link.

E. REGISTRATION AND ATTENDANCE

1. There is no pre-conference registration for the IS PT. IS PTs are first-come, first-served to conference attendees. AANP will provide lead retrieval scanners and temp staff for each IS PT. Breakfast and Dinner IS PTs will be provided with one lead retrieval scanner. Lunch IS PTs will be provided with two lead retrieval scanners. If an Applicant is using their own lead scanners, they are entirely responsible for the lead retrieval process and tracking of attendees. Applicants will receive the leads within 3 days after the end of the conference. Please notify Tatianna Scott at tatianna@corcexpo.com if you plan to do your own lead retrieval.

2. Due to guideline requirements, attendance is restricted to Conference registrants only. A Conference registration badge provided by AANP will be required for entry.



3. With the promotional information services AANP provides (and the available optional promotional services you can select), conference registrants are well informed of the scheduled IS PTs, so they can make their own on-site attendance selections.

F. SCHEDULING AND FORMAT

1. AANP determines the time and date for all IS PTs.
2. The time and date for IS PTs are included within the Conference schedule.
3. AANP cannot guarantee any IS PT date or time before the official assignment of IS PT time slots.
4. AANP reserves the right to change food service, and any IS PT assigned date and time, and the Conference schedule.
5. Each 75-minute IS PT consists of 15 minutes for food service, followed by a 60-minute presentation, which must include a question-and-answer session.

G. SPEAKERS

1. It is AANP's strong preference that your speaker be a Nurse Practitioner. If you are using more than one speaker and you can obtain an NP, the NP should serve as the featured speaker.
2. Honoraria and all expenses for your speaker are the responsibility of the Applicant.
3. Speakers for IS PTs are not eligible for a waiver of the Conference registration fee. If interested in attending other Conference programs or sessions, IS PT speakers are required to register and pay the Conference registration fee.
4. All speakers and personnel associated with the IS PT must be registered and have a Conference badge. They must agree to the AANP Conference **Terms of Service and Release of Liability**. A registration link will be sent to the PT contact to register your speaker and IS PT team members. You will have up to 10 IS PT registrations available for your IS PT team. Your conference badge will only allow you entrance to your IS PT and the AANP exhibit hall.
5. All IS PT speakers are invited to attend the Exhibit Hall. Wear the Conference badge provided by AANP for admission. If housing is required for IS PT speakers or staff, it must be obtained at a designated AANP Conference hotel.
6. Applicant agrees that it is their responsibility to ensure the speaker represents and warrants that the presentation does not violate any copyright, proprietary, or intellectual property rights of others, and that it is factually accurate and contains no matter defamatory or otherwise unlawful.
7. Each IS PT is responsible for bringing their own speaker deck. AANP is not responsible for uploading a speaker deck for any IS PT.

8. Applicant is solely responsible for the content of the presentation. It is not AANP's responsibility to review or monitor the presentation for copyright or other legal compliance. AANP strongly recommends that all presentations not use references such as physician, MD, nurse, mid-level clinician, etc., when referring to NP. Please refer to Nurse Practitioners as an NP. There should be no wording within the presentation that could be perceived as demeaning to a Nurse Practitioner.
9. Applicant agrees to indemnify and hold harmless AANP and its officers, directors, members, employees and agents, from and against all claims, actions, losses, demands, costs, attorney's fees, and all other expenses relating or incidental to, or arising directly or indirectly from, the inaccuracy or breach of any of the warranties and representations except for that caused by or resulting from the sole and gross negligence of AANP.

H. USE OF NAMES AND LOGOS

1. Use of the AANP name, logo, and conference reference is not permitted unless approved by AANP in writing.
2. Applicant shall retain all rights to their name, logo, and trademark provided to AANP and its agents. AANP and its agents shall not obtain any rights to Applicant's name, logo, or trademark.
3. AANP reserves the right to post name(s) and/or logos of the Applicant on the AANP website, signage at the Conference, the Conference mobile app and in the Conference Guide distributed to all attendees.
4. No surveys or requests for attendees' contact information are allowed without review and approval by AANP.

I. CONFERENCE BAG INSERT

1. For an additional fee of \$5,000 applicant may provide a Conference bag insert (promoting the IS PT) for inclusion in the Conference bag distributed on-site to each registered attendee.
2. The approved AANP Conference bag insert is the only bag insert permitted for an IS PT.
3. The estimated quantity to provide to AANP is 5,000 (exact quantity to be provided closer to the Conference).
4. Applicant is responsible for all other costs, including the design, production, and shipping of the items to the assigned location. Shipping labels will be provided in advance.





5. Indicate on the Application if you are selecting this service. More detailed information, including size specifications, will be sent to the assigned IS PT Applicants later.

J. PROGRAM MATERIALS

1. A program syllabus and other handouts are not required. However, if planning to provide these items, prepare enough for each expected IS PT attendee.
2. Applicant is solely responsible for the content of the presentation. It is not AANP's responsibility to review or monitor the presentation for copyright or other legal compliance. AANP strongly recommends that all presentations not use references such as physician, MD, nurse, mid-level clinician, etc., when referring to NPs. Please use generic clinician language, such as health care provider, or refer to them as an NP. There should be no wording within the presentation that could be perceived as demeaning to a Nurse Practitioner.
3. The Applicant is responsible for the production and cost of all program materials.
4. An evaluation form is recommended. If an evaluation form is provided, the assigned AANP staff member can assist with distributing and collecting the forms from the attendees. If an evaluation form is prepared and distributed to the IS PT attendees, an evaluation summary report is due to AANP IS PT staff within 30 business days post-conference.
5. No surveys or requests for attendees' contact information are allowed without review and approval by AANP.

K. DISSEMINATION OF IS PT INFORMATION

1. Applicant must specify one primary contact from the Applicant company on the Application.
2. A secondary contact from an organizing company may be listed on the Application, if applicable.
3. Conference communications, such as confirmation of approval, fulfillment instructions, IS PT updates, and any new information that becomes available closer to the Conference date, will be sent to the primary contact submitted on the IS PT Application, and secondary contact, if applicable.
4. It is the responsibility of these confirmed primary and secondary contacts to communicate all Conference updates to related contacts, internal colleagues, third-party vendors, Applicant's on-site staff, IS PT speakers, and any other relevant individuals.
5. It is not the responsibility of AANP staff or Corcoran Expositions, Inc., staff to ensure the Applicant's related contacts, internal colleagues, third-party vendors, on-site staff, IS PT speakers, or any other relevant individuals receive communication intended for the primary and secondary contacts.

L. SHIPPING, STORAGE AND HANDLING INFORMATION

1. Shipping, storage, and handling information will be made available when the AANP Exhibitor Kit becomes available.
2. All IS PT program materials for an IS PT are the responsibility of the Applicant.

M. AUDIENCE RESPONSE SYSTEMS (ARS)

The use of an AANP ARS vendor is optional and would be the fiscal responsibility of the IS PT Applicant. If you are interested in an ARS system, contact tatianna@corcexpo.com for details.

N. RECORDING OF IS PTS

AANP does not allow audio or video recording of the IS PTs unless approved by AANP.

O. MEDIA

Media are not allowed into IS PT events without prior approval by the Applicant.

P. ENDURING ACTIVITIES NOT ALLOWED

Enduring activities from the Conference IS PTs are not permitted. (Enduring materials are typically recorded versions of the live product theatre or stand-alone online modules. They might include videos, podcasts, slide decks with narration, or interactive learning tools.)

Q. FORCE MAJEURE

AANP may terminate an IS PT agreement at any time AANP management determines the Conference (or the portion of the Conference in which said program is scheduled) must be delayed, prevented, or rendered impractical by events beyond AANP's control. This includes but is not limited to fire, flood, riot, earthquake, civil commotion, insurrection, Act of God, labor disputes, strikes, outbreak of disease or illness, epidemic or pandemic, wars, shortage of or inability to obtain materials, supplies, or utilities, or any law, ordinance, rule, or regulation. In the case of cancellation by Force Majeure, any funds already paid will be applied to future AANP Conferences.

R. IS PT CANCELLATION AND REFUND POLICY

AANP must receive cancellation requests in writing. If a written cancellation request is received prior to the first-round assignment date, Applicant will receive a refund, less a \$750 administrative fee and other related expenses incurred by AANP and any AANP affiliates. All IS PT payments are non-refundable after the first-round assignment date. However, if AANP can fill all IS PT slots, the Applicant will be refunded 65% of the paid IS PT fee, less any expenses incurred by AANP and/or an AANP affiliate.



FREQUENTLY ASKED QUESTIONS

WHAT WILL BE ON THE F&B MENU FOR EACH IS PT?

AANP will select the menu, which will be shared closer to the conference. All concurrent IS PTs will have the same menu. **Please note:** Modifications or enhancements are not permitted.

CAN OUR CONFERENCE GUIDE ADVERTISEMENT PROMOTE BOTH OUR EXHIBIT BOOTH AND OUR IS PT?

Yes. Advertisements may promote both your exhibit booth and Product Theater.

WILL BADGE SCANNERS BE PROVIDED AT OUR PRODUCT THEATER?

Yes. AANP provides lead retrieval scanners and temporary staff:

- Breakfast and dinner IS PTs: one staff member and one scanner.
- Lunch IS PTs: two staff members and two scanners. Additional scanners can be rented through Maritz. Lead data will be available through a secure link within one week after the end of the IS PT.

WHAT ARE THE DEADLINES FOR THE IS PT TITLE, ARTWORK, AND ADVERTISEMENTS?

Final deadlines will be included with your confirmation in January 2026. Contracts received after January 2026 will be sent confirmation/date assignment within 7-10 business days.

DO I NEED TO REGISTER MY IS PT SPEAKER?

Yes. You are responsible for registering your IS PT speakers and team members. In spring 2026, each IS PT contact will receive a registration link. IS PT badges provide access to your Product Theater and the AANP Exhibit Hall.

WHEN WILL WE HAVE ACCESS TO THE IS PT ROOM BEFORE OUR PRESENTATION?

IS PT applicants may access the assigned room 60 minutes before their session. - Attendees may enter 15 minutes before the start time. - Breakfast IS PTs will have buffet service, and attendees may enter 30 minutes prior.

QUESTIONS & INQUIRIES

Please contact tatianna@corcexpo.com or call (312) 265-9638.

REFERENCES TO NURSE PRACTITIONERS

Please do not use terms such as physician, MD, mid-level clinician, or nurse when referring to NPs. **Instead, use 'health care provider' or 'NP (nurse practitioner).'**

SIGNAGE REQUIREMENTS

Each applicant must prepare three (3) signs promoting their IS PT: - Size: 22" W x 28" H x 3/16" D, foam core board material only. - Signs must be shipped to the Advance Warehouse using AANP Signage Labels or delivered to the Product Theater Signage Room onsite. Signs are not permitted to be brought directly to your IS PT room. - AANP will provide a show management shipping label with due dates closer to the event. - If delivering onsite, signage must be received at the Product Theater Signage Room at least 24 hours before your IS PT.

DOES AANP MANAGE TRANSFER OF VALUE (TOV) REPORTING OR PROVIDE APPLICANTS WITH THE INFORMATION TO PROCESS?

Yes. AANP will provide IS PT applicants with TOV reporting after the conference, if requested. All Product Theater F&B costs are covered by AANP.

SPEAKERS FOR YOUR PRODUCT THEATER

AANP strongly prefers Nurse Practitioners (NPs) as speakers when available in the applicant's bureau.

NON-EXHIBITING SURCHARGE

Companies not exhibiting at AANP 2026 are required to pay a \$5,000 non-exhibiting surcharge to host a Product Theater.

