



# Proprietor of the Year

## NOMINATION FORM

**Submission Deadline: December 31<sup>st</sup>**

The BPAA Proprietor of the Year Award is presented to a proprietor who operates an exceptional bowling center. Their community relations efforts, utilization of BPAA programs and services, collaboration with their local USBC association, industry involvement, use of digital media, website design, league development and promotion of the sport are all factors for consideration of the award.

The Proprietor of the Year is recognized at the Annual Industry Service Awards Luncheon at the International Bowl Expo. They receive complimentary transportation to host city, accommodations at the host hotel and registration for two for Bowl Expo. They are also featured on the cover of BCM their center receives complimentary BPAA dues for the coming year!

### NOMINEE

[NAME]

[CENTER NAME]

[CITY/STATE/ZIP CODE]

[EMAIL ADDRESS]

### NOMINATED/SUBMITTED BY

[NAME]

[STATE ASSOCIATION]

[PHONE NO.]

[EMAIL ADDRESS]

- Three letters** (email acceptable) from business associates (one preferably from the local USBC association), testifying to why nominee should be selected as Proprietor of the Year.
- Pictures of the nominee's center
- Each nominee will be evaluated on the following criteria:
  - Community Relations (center-related)
  - USBC Association Connection
  - League Development
  - Summit and Expo Attendance
  - Digital/Social Media Use
  - Website Design
  - BPAA/Industry Involvement
  - Open Play Promotions
  - Promotion of the Sport
  - Participation in BPAA Programs

### Submit to the BPAA Awards Committee:

**Mail:** BPAA – Attn: Laurie Clower, POY Awards  
621 Six Flags Drive, Arlington, Texas, 76011

**Fax:** 817-549-7544  
**Email:** [Laurie@BPAA.com](mailto:Laurie@BPAA.com)

For more information and confirmation of receipt of nomination, please call 817-385-8465.

*Thank you!*

PROPRIETOR OF THE YEAR NOMINEE: \_\_\_\_\_

CENTER: \_\_\_\_\_

CITY/STATE: \_\_\_\_\_ MEMBER NO. \_\_\_\_\_

What does the proprietor do for the community and how does the center make the community a better place: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What unique leagues and/or open play promotions does the center offer: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How does the proprietor promote bowling? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How does the proprietor work with their local USBC association? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What leagues do the center offer? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What BPAA programs and services does the center use?  Pepsi \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

How does the center use digital/social media and is their website appealing? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

What BPAA committees, industry boards or special industry projects has the proprietor been involved with? \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

PLEASE ATTACH AN ADDITIONAL PAGE IF NECESSARY.